

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Revolution Money		01/10/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	American Express Marketing & Development Corp.		
Street Address:	200 Vesey Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10285		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77538456	MONEYEXCHANGE	
CORRESPONDENCE DATA			
Fax Number:	(212)640-9257		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-640-1027		
Email:	kerryafarrell@aexp.com		
Correspondent Name:	Kerry Farrell		
Address Line 1:	200 Vesey Street		
Address Line 2:	American Express Company		
Address Line 4:	New York, NEW YORK 10285		
ATTORNEY DOCKET NUMBER:	049720786		
NAME OF SUBMITTER:	Dianne K. Cahill		
Signature:	/dianne k. cahill/		
Date:	01/12/2011		

OP \$40.00 77538456

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Revolution Money Inc., a Delaware corporation, located at 200 Central Avenue, 11th floor, St. Petersburg, Florida 33701 (USA), is the owner of all right, title and interest in and to the trademarks listed on Schedule A (hereinafter referred to as the "Trademarks"); and

WHEREAS, AMERICAN EXPRESS MARKETING & DEVELOPMENT CORP., a Delaware corporation, located at 200 Vesey Street, New York, New York 10285 (USA) is desirous of acquiring the entire right, title and interest in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Revolution Money Inc. does hereby assign and transfer unto American Express Marketing & Development Corp. all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademark.

REVOLUTION MONEY INC.,

AMERICAN EXPRESS MARKETING & DEVELOPMENT CORP.

By: Carol V. Schwartz
Name: Carol V Schwartz
Title: Secretary

By: Dianne K. Cahill
Name: Dianne K Cahill
Title: Secretary

STATE OF NEW YORK)
) ss.:
COUNTY OF NEW YORK)

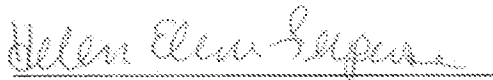
On the 7th of January, 2011, before me personally came Carol V Schwartz, to me known and known to be the individual described in, and who executed the foregoing, and duly acknowledged to me that she executed the same in her capacity as Secretary Revolution Money Inc.

Dianne K. Cahill
Notary Public

DIANNE K. CAHILL
Notary Public, State of New York
No. 0711912173
On 01/07/2011 at 11:00 AM
St. Petersburg, FL

STATE OF NEW YORK)
) ss.:
COUNTY OF NEW YORK)

On the 10th of 2010, before me personally came Dianne K Cahill, to me known and known to be the individual described in, and who executed the foregoing, and duly acknowledged to me that she executed the same in her capacity as Secretary of American Express Marketing & Development Corp.



Notary Public

HELEN ELENI FERGUSON
Notary Public, State of New York
No. 01FEG048805
Qualified in Orange County
Commission Expires August 21, 2011

SCHEDULE A

Country/Jurisdiction	Mark	Registration Number [Application Number]
European Union	G GRATISCARD & DESIGN	5923479
United States	MONEYEXCHANGE	[77/538,456]