

USPTO

12/23/2010 8:17:07 PM

PAGE

3/012

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TO: MARK DUNCAN COMPANY: 860 RIDGE LAKE BOULEVARD

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.112/13/2010
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	11/21/2008		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Frank G Catalano		12/09/2010	INDIVIDUAL: Connecticut
RECEIVING PARTY DATA			
Name:	The ServiceMaster Company		
Street Address:	860 Ridge Lake Boulevard		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38120		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2880815	LAWN GURU	
CORRESPONDENCE DATA			
Fax Number:	(901)597-9762		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	mark.duncan@servicemaster.com		
Correspondent Name:	Mark Duncan		
Address Line 1:	860 Ridge Lake Boulevard		
Address Line 4:	Memphis, TENNESSEE 38120		
ATTORNEY DOCKET NUMBER:	LAWN GURU		
NAME OF SUBMITTER:	Mark Duncan		
Signature:	/Mark Duncan/		
Date:	12/13/2010		

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USPTO

12/23/2010 8:17:07 PM PAGE 4/012 Fax Server

TO: MARK DUNCAN COMPANY: 880 RIDGE LAKE BOULEVARD

Total Attachments: 8

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USPTO

12/23/2010 8:17:07 PM PAGE 5/012 FAX Server

TO: MARK DUNCAN COMPANY: 860 RIDGE LAKE BOULEVARD

NUNC PRO TUNC ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") is made and entered into December 9, 2010 by and between FRANK G. CATALANO, an individual, ("Assignor"), and THE SERVICEMASTER COMPANY, a Delaware Corporation ("Assignee") to commemorate the Assignment originally executed on November 21, 2008 ("Effective Date") attached as Exhibit A.,

RECITALS

- A. Assignor is the sole and exclusive owner of the entire right, title, and interest in, to, and under the trademarks and service marks, and any respective applications and registrations with the United States Patent and Trademark listed in Exhibit A ("Trademarks"), including variations thereof and the goodwill associated therewith.
- B. Assignee wishes to acquire, and Assignor wishes to assign, all right, title, and interest in, to, and under the Trademarks, together with the goodwill associated with the Trademarks.
- C. Assignor was at all relative times the principal of LAWN GURU, L.L.C., executed the attached Assignment on November 21, 2008 on behalf of LAWN GURU, L.L.C., and intended that Assignor's entire interest in the Trademarks be transferred to Assignee at that time.
- D. Assignor wishes to correct the error in the previous Assignment attached herewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges, Assignor does sell, assign, transfer, and set over to Assignee the entire right, title, and interest in, to, and under the Trademarks, together with the goodwill associated with the Trademarks, including any renewals and extensions of any registration that is or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor had this Assignment not been made; and together will all

USPTO

12/23/2010 8:17:07 PM PAGE 6/012 Fax Server

TO: MARK DUNCAN COMPANY: 880 RIDGE LAKE BOULEVARD

income, royalties, or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present, or future infringement or other unauthorized use of the Trademarks, with the right to sue for and collect the same, for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

Assignor authorizes and requests the United States Commissioner of Patents and Trademarks to record Assignee as the owner of the Trademarks.

Assignor shall provide to Assignee, its successors, assigns, or other legal representatives, cooperation and assistance at Assignee's request and expense (including the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, and other documentation as may be reasonably required) (1) in the preparation and prosecution of any application for renewal of a registration covering any of the Trademarks, (2) in the prosecution or defense of any interference, opposition, infringement, or other proceedings that may arise in connection with the Trademarks, including, but not limited to, testifying as to any facts relating to the Trademarks and this Assignment, (3) in obtaining any additional protection for the Trademarks that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or for all foreign countries, and (4) in the implementation or perfection of this Assignment.

Assignor:
FRANK G. CATALANO

Assignee:
THE SERVICEMASTER COMPANY

By: 
Frank G. Catalano

By: _____
Kevin S. MacKinnon
Vice President

USPTO

12/23/2010 8:17:07 PM

PAGE

7/012

Fax Server

TO: MARK DUNCAN COMPANY: 880 RIDGE LAKE BOULEVARD

income, royalties, or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present, or future infringement or other unauthorized use of the Trademarks, with the right to sue for and collect the same, for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

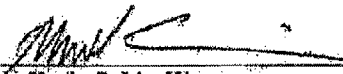
Assignor authorizes and requests the United States Commissioner of Patents and Trademarks to record Assignee as the owner of the Trademarks.

Assignor shall provide to Assignee, its successors, assigns, or other legal representatives, cooperation and assistance at Assignee's request and expense (including the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, and other documentation as may be reasonably required) (1) in the preparation and prosecution of any application for renewal of a registration covering any of the Trademarks, (2) in the prosecution or defense of any interference, opposition, infringement, or other proceedings that may arise in connection with the Trademarks, including, but not limited to, testifying as to any facts relating to the Trademarks and this Assignment, (3) in obtaining any additional protection for the Trademarks that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or for all foreign countries, and (4) in the implementation or perfection of this Assignment.

Assignor:
FRANK G. CATALANO

Assignee:
THE SERVICEMASTER COMPANY

By: _____
Frank G. Catalano

By: 
Kevin S. MacKinnon
Vice President

USPTO

12/23/2010 8:17:07 PM

PAGE

8/012

Fax Server

TO: MARK DUNCAN COMPANY: 860 RIDGE LAKE BOULEVARD

ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") is made and entered into November 21, 2008 ("Effective Date"), by and between LAWN GURU, L.L.C., a Connecticut limited liability company, ("Assignor"), and THE SERVICEMASTER COMPANY, a Delaware corporation ("Assignee").

RECITALS

- C. Assignor is the sole and exclusive owner of the entire right, title, and interest in, to, and under the trademarks and service marks, and any respective applications and registrations with the United States Patent and Trademark Office, listed in Assignment 1 ("Trademarks"), including variations thereof and the goodwill associated therewith.
- D. Assignee wishes to acquire, and Assignor wishes to assign, all right, title, and interest in, to, and under the Trademarks, together with the goodwill associated with the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges, Assignor does sell, assign, transfer, and set over to Assignee the entire right, title, and interest in, to, and under the Trademarks, together with the goodwill associated with the Trademarks, including any renewals and extensions of any registration that is or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor had this Assignment not been made; and together with all income, royalties, or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present, or future infringement or other unauthorized use of the Trademarks, with the right to sue for and collect the same, for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

LawnGuru, L.L.C. Print

Exhibit A

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12/23/2010 8:17:07 PM PAGE 9/012 Fax Server

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(FAX)2032844119

P. 001/005

Assignor authorizes and requests the United States Commissioner of Patents and Trademarks to record Assignee as the owner of the Trademarks.

Assignor shall provide to Assignee, its successors, assigns, or other legal representatives, cooperation and assistance at Assignee's request and expense (including the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, and other documentation as may be reasonably required) (1) in the preparation and prosecution of any application for renewal of a registration covering any of the Trademarks, (2) in the prosecution or defense of any interference, opposition, infringement, or other proceedings that may arise in connection with the Trademarks, including, but not limited to, testifying as to any facts relating to the Trademarks and this Assignment, (3) in obtaining any additional protection for the Trademarks that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or for all foreign countries, and (4) in the implementation or perfection of this Assignment.

Assignor:
LAWNGURU, L.L.C.

Assignee:
THE SERVICEMASTER COMPANY

By: 
Name: Frank G. Catalano
Title: Manager

By: _____
Name: Joseph M. Brown, Jr.
Title: Vice President - Finance
TruGreen, Inc.
General Partner of
TruGreen Limited Partnership
A duly authorized signer for ServiceMaster

LapinQuest LLC app. Final (3)

USPTO

12/23/2010 8:17:07 PM PAGE 10/012 Fax Server

TO: MARK DUNCAN COMPANY: 860 RIDGE LAKE BOULEVARD

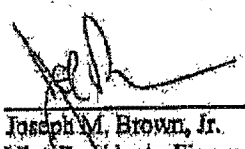
Assignor authorizes and requests the United States Commissioner of Patents and Trademarks to record Assignee as the owner of the Trademarks.

Assignor shall provide to Assignee, its successors, assigns, or other legal representatives, cooperation and assistance at Assignee's request and expense (including the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, and other documentation as may be reasonably required) (1) in the preparation and prosecution of any application for renewal of a registration covering any of the Trademarks, (2) in the prosecution or defense of any interference, opposition, infringement, or other proceedings that may arise in connection with the Trademarks, including, but not limited to, testifying as to any facts relating to the Trademarks and this Assignment, (3) in obtaining any additional protection for the Trademarks that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or for all foreign countries, and (4) in the implementation or perfection of this Assignment.

Assignor:
LAWNGURU, L.L.C.

Assignee:
THE SERVICEMASTER COMPANY

By: _____
Name: Frank G. Catalano
Title: Manager

By: 
Name: Joseph M. Brown, Jr.
Title: Vice President - Finance
TruGreen, Inc.
General Partner of
TruGreen Limited Partnership
A duly authorized signer for ServiceMaster

LawnGuru L.L.C. (p. 11)

USPTO

12/23/2010 8:17:07 PM

PAGE 11/012

Fax Server

TO: MARK DUNCAN COMPANY: 860 RIDGE LAKE BOULEVARD

Attachment 1

TRADEMARKS

"LawnGuru"

LawnGuru LLC Logo Final 11/19/2008

TRADEMARK
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USPTO

12/23/2010 8:17:07 PM

PAGE 12/012

Fax Server

TO: MARK DUNCAN COMPANY: 880 RIDGE LAKE BOULEVARD

Int. Cl.: 44

Prior U.S. Cls: 100 and 101

United States Patent and Trademark Office

Reg. No. 2,860,815

Registered July 6, 2004

**SERVICE MARK
PRINCIPAL REGISTER**

LAWN GURU

CATALANO, FRANK (UNITED STATES INDIVIDUAL)
12 CARRIAGE CROSSING
MIDDLETOWN, CT 06457

FOR: LAWN, TREE AND SHRUB CARE SERVICES, IN CLASS 44 (U.S. CLS. 100 AND 101)

FIRST USED 7-1-2009 IN COMMERCE 8-1-2009

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LAWN" APART FROM THE MARK AS SHOWN.

SN 75-314211, FILED 2-28-2009

MICHAEL SOUTHERS, EXAMINING ATTORNEY

LawnGuru LLC Reg. Filed 11/19/2008