

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
K'NEX Brands, L.P.		01/13/2011	LIMITED PARTNERSHIP: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	K'NEX Limited Partnership Group		
<b>Street Address:</b>	2990 Bergey Road		
<b>City:</b>	Hatfield		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19440		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2919653	X BATTLERS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(203)327-1096		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	203-324-6155		
<b>Email:</b>	ccobb@ssjr.com		
<b>Correspondent Name:</b>	Fritz L. Schweitzer, III		
<b>Address Line 1:</b>	986 Bedford Street		
<b>Address Line 2:</b>	St. Onge Steward Johnston & Reens		
<b>Address Line 4:</b>	Stamford, CONNECTICUT 06905		
<b>ATTORNEY DOCKET NUMBER:</b>	06000-196T		
<b>NAME OF SUBMITTER:</b>	Fritz L. Schweitzer, III		
<b>Signature:</b>	/Fritz L. Schweitzer, III/		

OP \$40.00 2919653

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**TRADEMARK**  
**REEL: 004452 FRAME: 0323**

Date:

01/13/2011

Total Attachments: 2

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**Trademark Assignment**

**WHEREAS, K'NEX Brands, L.P.**, a Limited Partnership under the laws of the State of Delaware, having a business address of 2990 Bergey Road, Hatfield, Pennsylvania 19440-0700; (hereinafter referred to as ASSIGNOR) had adopted and owns the trademark X BATTLERS, U.S. Trademark Registration No. 2,919,653, registered January 18, 2005;

**WHEREAS, K'NEX Limited Partnership Group**, a Limited Partnership under the laws of the State of Delaware, having a business address of 2990 Bergey Road, Hatfield, Pennsylvania 19440-0700; (hereinafter ASSIGNEE) is desirous of acquiring all rights, title and interest in and to said trademark as set forth hereinabove;

**NOW, THEREFORE**, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and otherwise convey to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the said trademark X BATTLERS, U.S. Trademark Registration No. 2,919,653, registered January 18, 2005, including but not limited to all of ASSIGNOR's common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trademarks, and the right to sue for past infringements thereof.

**K'NEX Brands, L.P.**

Date: January 13, 2011  
Location: Hatfield PA 19440

X Robert Jay Glickman  
By Robert Jay Glickman  
Vice Chairman & General Counsel, K'NEX Industries, Inc., the general partner of K'NEX Brands, L.P.

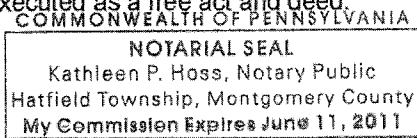
STATE OF Pennsylvania  
COUNTY OF Montgomery

: ss.

On this JANUARY 13<sup>th</sup>, 2011 before me

personally came Robert Jay Glickman to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as a free act and deed.

Kathleen P. Hoss  
Notary Public



**K'NEX Limited Partnership Group**

Date: January 13, 2011  
Location: Hatfield PA 19440

By Robert Jay Glickman  
By Robert Jay Glickman  
Vice Chairman & General Counsel, K'NEX  
Industries, LLC., the general partner of K'NEX Limited  
Partnership Group

STATE OF Pennsylvania  
COUNTY OF Montgomery

: ss.

On this January 13<sup>th</sup>, 2011, before me  
personally came Robert Jay Glickman to me known and known to me to be the same person described  
in and who executed the foregoing instrument and duly acknowledged to me that this document was  
executed as a free act and deed.

Kathleen P. Hoss  
Notary Public

