

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Conversion

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Paramount Citrus Association		12/21/2010	General Partnership: CALIFORNIA

RECEIVING PARTY DATA

Name:	Paramount Citrus LLC
Street Address:	11444 W. Olympic Blvd., 10th Floor
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90064
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	1677803	AMERICAN GOLD
Registration Number:	0703640	CAL FAME
Registration Number:	0369939	CAL FAME
Registration Number:	0200808	DELIGHT
Registration Number:	0579242	FREEDOM
Registration Number:	0614916	HIGHMOST
Registration Number:	2810223	KASHU GOLD
Registration Number:	0579241	LIBERTY
Registration Number:	0532885	OUR LAND
Registration Number:	0375336	PALOMAR
Serial Number:	77611305	PARAMOUNT CITRUS
Registration Number:	0226008	SILVER GATE
Registration Number:	0209837	SUNNYCAL
Registration Number:	1667787	ULTIMATE

CH \$390.00 1677803

Serial Number:	78950889	WONDERFUL ORANGES
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CORRESPONDENCE DATA

Fax Number: (310)966-5758
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 310-966-5726
Email: lpowell@roll.com
Correspondent Name: LaTunda Powell
Address Line 1: 11444 W. Olympic Blvd., 10th Floor
Address Line 4: Los Angeles, CALIFORNIA 90064

ATTORNEY DOCKET NUMBER:	115539-PCA
NAME OF SUBMITTER:	LaTunda Powell, Trademark Administrator
Signature:	/latunda powell/
Date:	01/13/2011

Total Attachments: 2
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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA GENERAL PARTNERSHIP UNDER THE NAME OF "PARAMOUNT CITRUS ASSOCIATION" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "PARAMOUNT CITRUS ASSOCIATION" TO "PARAMOUNT CITRUS LLC", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF DECEMBER, A.D. 2010, AT 11:26 O'CLOCK P.M.


AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE FIRST DAY OF JANUARY, A.D. 2011.

4916986 8100V

101220273

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8452740

DATE: 12-23-10

TRADEMARK
REEL: 004452 FRAME: 0795

State of Delaware
Secretary of State
Division of Corporations
Delivered 11:21 PM 12/21/2010
FILED 11:26 PM 12/21/2010
SRV 101220273 - 4916985 FILE

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A PARTNERSHIP TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Partnership first formed is California
- 2.) The jurisdiction immediately prior to filing this Certificate is California
- 3.) The date the Partnership first formed is October 19, 1999
- 4.) The name of the Partnership immediately prior to filing this Certificate is
Paramount Citrus Association
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is
Paramount Citrus LLC
- 6.) The effective date of the conversion is January 1, 2011.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
21st day of December, A.D. 2010.

By: Craig Cooper
Authorized Person

Name: Craig B. Cooper
Print or Type