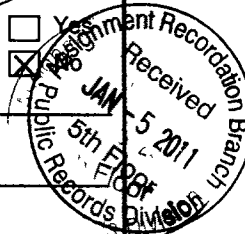
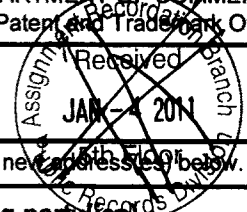


01/05/2011



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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new addresses below.

1. Name of conveying party(ies):

SL Start and Associates, Inc.
West 25 Nora Ave.
Spokane, WA 99205

- Individual(s)
- General Partnership
- Corporation- State: Washington
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s)

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: S.L. Start and Associates, LLC DBA SL Start and Associates Human Services
Internal Address:

Street Address: West 25 Nora Ave.

City: Spokane

State: WA

Country: USA Zip: 99205

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other LLC

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

Serial Number: 76/347,965

B. Trademark Registration No.(s)

U.S. 2,811,284

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

TAILOREDLIFE

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: William A. Jeckle

Internal Address: Lukins + Annis, P.S.

Suite 1600

Street Address: 717 West Sprague Ave

City: Spokane

State: WA Zip: 99201

Phone Number: 509-455-9555

Fax Number: 509-363-5200

Email Address: wjeckle@lukins.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number

Authorized User Name

9. Signature:

William A. Jeckle
Signature
William A. Jeckle
Name of Person Signing

1/3/2011
Date

Total number of pages including cover sheet, attachments, and document

2

ASSIGNMENT OF TRADEMARK REGISTRATION

TAILOREDLIFE

Whereas, I Richard Colliton, President of SL Start and Associates, Inc., hereinafter referred to as Registrant, have registered a Trademark/Service mark identified as Registration No.: 2,811,284 for the Mark TAILOREDLIFE in International Class(es) 035, 042 in the United States Patent and Trademark Office, and

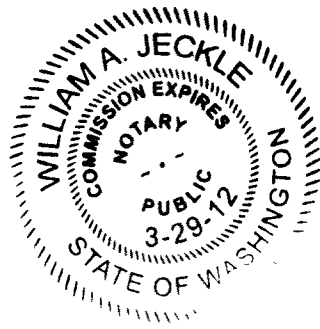
Whereas, SL Start and Associates, LLC, DBA S.L. Start and Associates Human Services herein referred to as "Assignee" whose mailing address is West 25 Nora Avenue, Spokane, WA 99205 is desirous of acquiring the entire right, title, interest and good will connected with the same;

Now, therefore, in consideration of the sale of SL Start and Associates, Inc. to Assignee which is acknowledged, and other good and valuable consideration, I, the Registrant, by these presents to sell, assign and transfer unto said Assignee the entire right, title interest and good will connected with the Registered Mark for the Assignee's sole use and behoof to the full end of the term for which said Registration is granted, as fully and entirely as the same would have been held by Registrant had this assignment not been made.

Executed this 28th day of December, 2010.

Rich Colliton
Signature of Registrant

State of Washington)
County of Spokane)



Before me personally appeared said Richard Colliton and acknowledged the foregoing instrument to be his free act and deed this 28th day of December, 2010

William A Jeckle
Notary Public, State of Wash.
My Commission expires 3/29/12