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TO:FOX GROUP LEGAL, MEI-LAN STARK, ESQ. COMPANY:P.O. BOX 900

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Twentieth Century Fox Film Corporation		12/17/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Fox Mobile Distribution, LLC		
Street Address:	345 NORTH MAPLE DRIVE, SUITE 353		
City:	BEVERLY HILLS		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	77749207	CO-IN	
Serial Number:	77884830	MOBIZZO YOU DARE CHALLENGE	
Registration Number:	3881708	SMART CO-IN	
Registration Number:	3274774	MOBIZZO	
Registration Number:	3201928	MOBIZZO	
Registration Number:	3295409	MOBIZZO	
Registration Number:	3851602	MOBIZZO YOU DARE CHALLENGE	
CORRESPONDENCE DATA			
Fax Number:	(310)969-3095		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	310-389-5414		
Email:	tm@fox.com		
Correspondent Name:	Fox Group Legal, Mei-lan Stark, Esq.		
Address Line 1:	P.O. Box 900		

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TO: FOX GROUP LEGAL, MEI-LAN STARK, ESQ. COMPANY: P.O. BOX 900

Address Line 2:	Intellectual Property Dept.
Address Line 4:	Beverly Hills, CALIFORNIA 90213-0900
ATTORNEY DOCKET NUMBER:	CA2005006844
NAME OF SUBMITTER:	Jeremy Kaufman, Assistant Secretary
Signature:	/jeremy kaufman/
Date:	12/17/2010
Total Attachments: 3 source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif source=Trademark Assignment#page3.tif	

### ASSIGNMENT

This Agreement, dated December 17, 2010, is between Twentieth Century Fox Film Corporation, a Delaware Corporation with a principal place of business at 10201 West Pico Boulevard, Los Angeles, CA 90035 ("Assignor"), and Fox Mobile Distribution, LLC, a Delaware Limited Liability Company, with a principal place of business at 345 North Maple Drive, Suite 353, Beverly Hills, CA 90210 ("Assignee").

WHEREAS, ASSIGNOR has adopted and used the trademarks and service marks detailed in Exhibit A and is the sole and exclusive owner of the trademarks and service marks for certain goods and services, and the trademark applications and registrations therefor listed in Exhibit B attached hereto (collectively the "Marks");

WHEREAS, ASSIGNOR would like to assign to ASSIGNEE and ASSIGNEE would like to acquire all right, title and interest in and to the Marks and the goodwill of the business associated therewith;

NOW, THEREFORE, for and in consideration of payment of the sum of one dollar (\$1) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the parties, ASSIGNOR and ASSIGNEE hereby agree as follows:

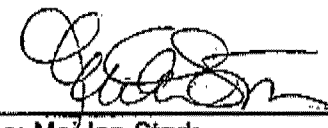
1. ASSIGNOR does hereby assign unto ASSIGNEE all rights, title and interest in and to said Marks together with the goodwill of the business symbolized by said Marks, the applications and registrations therefor included in Exhibit B, and all rights of action and claims for past infringements thereof.
2. ASSIGNOR further promises to execute and deliver to ASSIGNEE all other documents reasonably requested by ASSIGNEE to perfect and vest in ASSIGNEE all of ASSIGNOR's rights, title and interest in and to said Marks.
3. This Agreement is being signed in duplicate copies. Each copy shall be considered an original for all purposes.

WHEREFORE, each of the parties has caused this Agreement to be duly executed in duplicate by its authorized representative.

  
 Name: Jeremy Kaufman  
 Title: Assistant Secretary

Date: Dec. 17, 2010

Twentieth Century Fox Film Corporation

  
 Name: Mel-Ian Stark  
 Title: Assistant Secretary

Date: December 17, 2010

Fox Mobile Distribution, LLC

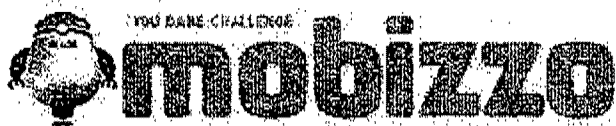
**EXHIBIT A**

**CO-IN**

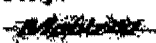



**SMART CO-IN**



**MOBIZZO**



## EXHIBIT B

Mark Name	Country	Status	Reg. No.	Reg. Date	Appl. No.	Appl. Date	Int'l Class	Goods/Services
CO-IN Wordmark	United States	Pending			77749207	06/01/2009	35	Cooperative advertising and marketing in the nature of facilitating advertisement management by targeting and indexing advertisements for others via the global computer network
SMART CO-IN Wordmark	United States	Current	3851708	10/12/2010	77749201	06/01/2009	35	Cooperative advertising and marketing in the nature of facilitating advertisement management by targeting and indexing advertisements for others via the global computer network
MOBIZZO and Design 	United States	Current	3274774	08/07/2007	78/845960	03/24/2006	09	Downloadable ring tones, graphics, wallpaper and games via a global computer network and wireless devices.
MOBIZZO and Design 	United States	Current	3201928	01/23/2007	78/845940	03/24/2006	41	Entertainment services in the nature of providing on-line information in the field of television, motion picture film and video entertainment via the Internet; entertainment services in the nature of providing ring tones, graphics, wallpaper and games via a global computer network and wireless devices.
MOBIZZO Wordmark	United States	Current	3295409	09/18/2007	78/781082	12/27/2005	41	Entertainment services in the nature of programs featuring action, adventure, drama, comedy, documentary, sports, music, culture, lifestyle and children's entertainment transmitted via wireless communication devices, namely cell phones, personal digital assistants, computers, and wireless handhelds; production and distribution of audio visual entertainment transmitted via mobile communication devices, namely cell phones, personal digital assistants, computers, and wireless handhelds; providing on-line information in the field of television, motion picture film and video entertainment via the Internet.
MOBIZZO YOU DARE CHALLENGE and Design 	United States	Current	3851802	09/21/2010	77/884824	12/02/2009	38	Mobile media services in the nature of electronic transmission of entertainment media content.
MOBIZZO YOU DARE CHALLENGE and Design 	United States	Pending			77/884830	12/02/2009	41	Entertainment services, namely, non-downloadable ringtones, pre-recorded music, video and graphics, and games presented to mobile communications devices via a global computer network and wireless networks.

TRADEMARK

RECORDED: 01/13/2011

REEL: 004453 FRAME: 0200