

TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Silicon Valley Bank
3003 Tasman Drive
Santa Clara, CA 95054

- Individual(s) Association
 General Partnership Limited Partnership

- Corporation-State
 Other

Additional name(s) of conveying parties attached? Yes No

3. Nature of conveyance/ Execution Date(s):

Execution Date(s): December 13, 2010

- Assignment Merger
 Security Agreement Change of Name

Other : RELEASE

2. Name and address of receiving party(ies):

Additional name(s) of conveying parties attached? Yes No

Name: BRANDMUSCLE INC.

Internal Address

Street Address: 3750 PARK EAST DRIVE

City: BEACHWOOD

State: OH

Country: USA

Zip: 44122

- Association Citizenship
 General Partnership Citizenship
 Limited Partnership Citizenship
 Corporation Citizenship : USA State: DE
 Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark:

A. Trademark Application No.(s)
78129748

B. Trademark Registration No.(s)
2593907 2850684
2587620 2819578
2859911
2819577

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Additional sheets attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: UCC Direct Services

Internal Address: Attn: 14080632

Street Address: 187 Wolf Road, Suite 101

City: Albany State: NY ZIP: 12205

Phone Number: 1-800-342-3676 X 4065

Fax Number: 1-800-962-7049

Email Address: cls-udsalbany@wolterskluwer.com

6. Total number of applications and registrations involved: 7

7. Total fee (37 CFR 2.6 (b)(6) & 3.41): \$ 190-

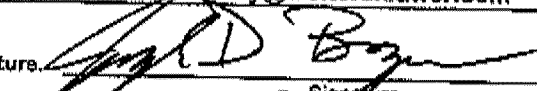
- Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment information:

a. Credit Card Last 4 Numbers 5613
Expiration Date 10/12

b. Deposit Account Number
Authorized User Name

9. Signature


Signature
Joseph D. Borgman
Name of Person Signing

12/20/10

Date

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop
Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313

TRADEMARK

OP \$190.00 7812974

**RELEASE OF SECURITY AGREEMENT COVERING
INTERESTS IN TRADEMARKS**

Silicon Valley Bank ("Secured Party"), hereby releases its security interest in the interests of **Brandmuscle, Inc.** ("Assignor") in the trademarked works set forth in that certain **Intellectual Property Security Agreement** dated, **April 15, 2003**, executed by Assignor in favor of Secured Party recorded with the United States Department of Commerce, Patent and Trademark Office on **April 29, 2003 Reel 2724 Frame 0840**.

Date: December 13, 2010

SILICON VALLEY BANK

By: *Randhawa*
Name: Romil Randhawa
Title: Operations Manager