

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Danone Financial Services S.A. (formerly known as Numico Financial Services S.A.)

- Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: _____
 Other Swiss corporation

Citizenship (see guidelines) Switzerland

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) July 24, 2003

- Assignment Merger
 Security Agreement Change of Name
 Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: NBTY, INC.

Internal Address: Legal Dept.

Street Address: 2100 Smithtown Ave.

City: Ronkonkoma

State: New York

Country: USA Zip: 11779

Association Citizenship _____

General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship Delaware

Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,459,308

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: NBTY, INC.

Internal Address: Legal Dept.

attn: Lee Grosskreuz Hechtel

Street Address: 2100 Smithtown Ave.

City: Ronkonkoma

State: New York Zip: 11779

Phone Number: 631.218.7335

Fax Number: 631.218.7341

Email Address: lhechtel@nbtty.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40

- Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

Deposit Account Number 502153

Authorized User Name Lee Grosskreuz Hechtel

9. Signature: Lee Grosskreuz Hechtel
 Signature

2 December 2010
 Date

Lee Grosskreuz Hechtel
 Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$40.00 502153 245930

TRADEMARK

TRADEMARK ASSIGNMENT

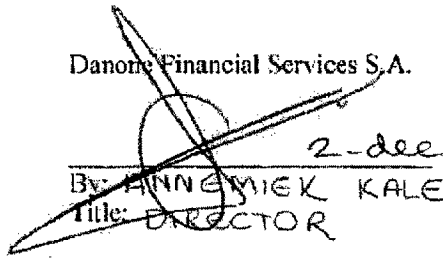
Whereas, effective as of July 24, 2003, Danone Financial Services S.A., (previously named Numico Financial Services S.A.), ("Assignor") a Swiss corporation located at Route de la Coule 1618 Chatel St.Denis Switzerland was the owner of the trademark, REXALL SUNDOWN and design, U.S. registration number 2,459,308 (the "Trademark") for which an application had been filed with the United States Patent and Trademark Office and a registration had been issued.

Whereas, the Assignor assigned its entire rights, title, goodwill, and interest in the Trademark, inter alia, to Rexall Sundown, Inc. ("Assignee"), a Florida corporation having offices at 2100 Smithtown Ave., Ronkonkoma, New York USA 11779.

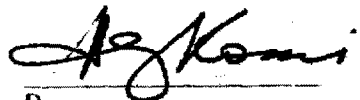
Now, therefore, this instrument witnesses that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor has sold, assigned and transferred unto to Assignee, its legal successors and representatives, and the Assignee has accepted all of Assignor's entire right, title, and interest in and to the Trademark and registration, and any renewals, and extensions thereto, together with the goodwill of the business in connection with which the said Trademark are used and which are symbolized by said Trademark, together with the right to sue for past infringement, to be held and enjoyed by the said Assignee, as fully as the same would have been enjoyed by Assignor, had this Assignment not been made.

In testimony whereof, the said Assignor has hereunto set its hand this 02 day of December, 2010.

Danone Financial Services S.A.


2-dec-2010
By: ANNEMIEK KALE
Title: DIRECTOR

Rexall Sundown, Inc.


By: **Harvey Kamil**
Title: **President**