TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Old World Industries, Inc.		12/31/2010	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Old World Industries, LLC
Street Address:	4065 Commercial Avenue
City:	Northbrook
State/Country:	ILLINOIS
Postal Code:	60062
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS

PROPERTY NUMBERS Total: 79

Property Type	Number	Word Mark
Serial Number:	85199726	SHIELD
Serial Number:	85198858	SHIELD
Serial Number:	85193673	
Serial Number:	85193661	
Serial Number:	85155132	READY USE
Serial Number:	85155262	PEAK
Serial Number:	85152400	QUICK-PULL
Serial Number:	85029130	THERMAL CHARGE
Serial Number:	85078614	SIERRA
Serial Number:	77749300	MAXVISION GOLD
Serial Number:	77749279	MAXVISION
Serial Number:	77458447	EZ-SNAP
Serial Number:	77458060	EZ-SNAP

CH $1990.00 85199726

Registration Number:	3150807	POLAR GUARD PLUS +
Registration Number:	3070570	PEAK
Registration Number:	3896227	BLUE MOUNTAIN PROFESSIONAL
Registration Number:	3817611	BLUE MOUNTAIN PROFESSIONAL
Registration Number:	3817600	BLUE MOUNTAIN PROFESSIONAL
Registration Number:	3817595	BLUE MOUNTAIN PROFESSIONAL
Registration Number:	3817564	BLUE MOUNTAIN PROFESSIONAL
Registration Number:	3817512	BLUE MOUNTAIN PROFESSIONAL
Registration Number:	3817510	BLUE MOUNTAIN PROFESSIONAL
Registration Number:	3817507	BLUE MOUNTAIN PROFESSIONAL
Registration Number:	3817496	BLUE MOUNTAIN PROFESSIONAL
Registration Number:	3817490	BLUE MOUNTAIN PROFESSIONAL
Serial Number:	77749315	CLEARVIEW
Registration Number:	3780778	PEAK
Registration Number:	3710339	BLUEDEF
Registration Number:	3646981	PEAK
Registration Number:	3710292	BLUEDEF
Registration Number:	3681139	OPTIX
Registration Number:	3417785	PEAK
Registration Number:	3651639	RAIN-OFF
Registration Number:	3423560	ADVANTEDGE
Registration Number:	3427416	CUTTING EDGE
Registration Number:	2955890	LIFETIME
Registration Number:	2969569	PEAK
Registration Number:	2765859	ALL WEATHER
Registration Number:	2847418	PEAK
Registration Number:	2757153	TELLIGENCE TECHNOLOGIES
Registration Number:	2798514	ARCTIC
Registration Number:	2831657	PEAK
Registration Number:	3025141	PEAK PERFORMANCE PRODUCTS
Registration Number:	3230265	FLUSH IT, FILL IT AND FORGET IT.
Registration Number:	2897028	PEAK PERFORMANCE PRODUCTS
Registration Number:	2893061	PEAK
Registration Number:	3163079	ANY MAKE. ANY MODEL. ANY TIME.
Registration Number:	2893059	PEAK GLOBAL

Registration Number:	2960632	SPLITFIRE
Registration Number:	2853214	MAXPOWER
Registration Number:	2725664	THE SCIENCE OF DEICING
Registration Number:	2664541	MAX-VISION
Registration Number:	2678881	POLAR GUARD
Registration Number:	2421309	
Registration Number:	2615658	HERCULINER
Registration Number:	2239194	PEAK
Registration Number:	2175420	PEAK
Registration Number:	2092247	ULTRA MELT
Registration Number:	2092101	SPLITFIRE
Registration Number:	1981296	SPLITFIRE
Registration Number:	2139440	PEAK
Registration Number:	2126039	PEAK
Registration Number:	2014433	FINAL CHARGE
Registration Number:	1866650	MAXIMUM EVERYTHING. EXCEPT THE PRICE.
Registration Number:	1824002	FLEET CHARGE
Registration Number:	1700059	ALL WEATHER
Registration Number:	1735901	ADVANCE
Registration Number:	1700058	ALL WEATHER
Registration Number:	1688754	SPLITFIRE
Registration Number:	1745389	PEAK
Registration Number:	1651774	PEAK
Registration Number:	1692242	SIERRA
Registration Number:	1139332	PEAK
Registration Number:	1140133	PEAK
Registration Number:	1377773	ADVANCE
Registration Number:	1353515	TOP OFF
Registration Number:	1154334	PEAK
Registration Number:	0759028	PEAK
Serial Number:	77694597	LCA LOW CHARGE ALERT

CORRESPONDENCE DATA

Fax Number: (847)664-7232

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone:	(847) 559-2232
Email:	zlatif@oldworldind.com
Correspondent Name:	Zarah Latif
Address Line 1:	4065 Commercial Avenue
Address Line 4:	Northbrook, ILLINOIS 60062

ATTORNEY DOCKET NUMBER:	LLC - NAME CHANGE
NAME OF SUBMITTER:	Daniel M. Leep
Signature:	/dan leep/
Date:	01/14/2011

Total Attachments: 4
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OFFICE OF THE SECRETARY OF STATE

JESSE WHITE • Secretary of State

0346412-1

12/31/2010

ANTHONY J. CLESCERI
4065 COMMERCIAL AVE.
NORTHBROOK, IL 60062-0000

RE OLD WORLD INDUSTRIES, LLC

DEAR SIR OR MADAM:

ARTICLES OF MERGER FOR THE ABOVE-NAMED COMPANY HAVE BEEN PLACED ON FILE.

THE REQUIRED FEE IS HEREBY ACKNOWLEDGED.

SINCERELY YOURS,

Jesse White

JESSE WHITE
SECRETARY OF STATE
DEPARTMENT OF BUSINESS SERVICES
LIMITED LIABILITY DIVISION
(217) 524-8008

Form **LLC-37.25**
April 2008

Secretary of State Jesse White
Department of Business Services
Limited Liability Division
501 S. Second St., Rm. 351
Springfield, IL 62756
217-524-8008
www.cyberdriveillinois.com

Payment must be made by check or money order payable to Secretary of State. Filing fee is $100, but if merger of more than two entities, $50 for each additional entity.

Illinois Limited Liability Company Act
Articles of Merger

SUBMIT IN DUPLICATE

Must be typewritten.

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Date: 12/17/2010
Filing Fee: $ 100.00
Approved: JM

FILE #: 0346412-1
This space for use by Secretary of State.

FILED
DEC 17 2010
JESSE WHITE
SECRETARY OF STATE

1. Names of Entities proposing to merge, and State or Country of Organization:

Name of Entity	Type of Entity (Corporation, Limited Liability Company, Limited Partnership, General Partnership or other permitted entity)	Domestic State or Country	Illinois Secretary of State File Number (if any)
Old World Industries, Inc.	Corporation	Illinois	56237794
OWI, LLC	Limited Liability Company	Illinois	03464121

2. The plan of merger has been approved and signed by each Limited Liability Company and other entity that is to merge. If a corporation is a party to the merger, a copy of the plan as approved is attached to these Articles of Merger.

3. a. Name of Surviving Entity: OWI, LLC

   b. Address of Surviving Entity: 4065 Commercial Ave., Northbrook, IL 60062

4. Effective date of merger: (check one)
   a. ☐ the filing date, or
   b. ☑ a later date, but not more than 30 days subsequent to the filing date: December 31, 2010
   Month, Day, Year

5. If the survivor is a Limited Liability Company, indicate changes that are necessary to its Articles of Organization by reason of this merger:

   1. The Limited Liability Company Name shall be changed to Old World Industries, LLC.

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6. For the Limited Liability Companies that are parties to the merger, complete the following:

Name of LLC	Jurisdiction	Organization Date	Date of Admission to Illinois (foreign LLC's)
OWI, LLC	Illinois	December 3, 2010	

7. If the surviving entity is not a Limited Liability Company, the entity agrees that it may be served with process in Illinois and is subject to liability in any action or proceeding for the enforcement of any liability or obligation of a Limited Liability Company previously subject to suit in this State, which is to merge, and for the enforcement, as provided in this Act, of the right of members of any Limited Liability Company to receive payment for their interest against the surviving entity.

8. The undersigned entities caused these Articles of Merger to be signed by the duly authorized person, each of whom affirms, under penalty of perjury, that the facts stated herein are true.

Dated December 16 (Month & Day), 2010 (Year).

1. Anthony J. Clescerl (Signature)
Anthony J. Clescerl / Sr. VP & CFO (Name and Title (type or print))
Old World Industries, Inc. (Name if a Corporation or other Entity)

2. Anthony J. Clescerl (Signature)
Anthony J. Clescerl / Sr. VP & CFO (Name and Title (type or print))
OW Holdings Corporation, Member of Old World Industries Holdings, LLC, Member of OWI, LLC (Name if a Corporation or other Entity)

3. Signature
Name and Title (type or print)
Name if a Corporation or other Entity

4. Signature
Name and Title (type or print)
Name if a Corporation or other Entity

If more space is needed, please attach additional sheets of this size.

Signatures must be in black ink on an original document. Carbon copy, photocopy or rubber stamp signatures may only be used on conformed copies.

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ANNEX 1

1. Effective 10:00 AM CDT on December 31, 2010, Old World Industries, Inc. ("**OWI**") shall be merged with and into OWI, LLC ("**OWI LLC**"), which shall be the surviving company and which shall continue to exist under the name "Old World Industries, LLC", an Illinois limited liability company. At the time of the merger, the separate existence of OWI shall cease, and OWI LLC shall assume all of the liabilities and obligations of OWI.

2. The certificate of formation of OWI LLC, as in force and effect at the time if the merger, shall continue to be the certificate of formation of OWI LLC, without any modification or amendment.

3. The operating agreement of OWI LLC, as in force and effect as of the time of the merger, shall continue to be the operating agreement of OWI LLC, without any modification or amendment.

4. The officers of OWI LLC who are in office at the time of the merger shall be the officers of the OWI LLC in office at the time of the merger, all of whom shall hold their offices until the election and qualification of their respective successors or until their earlier removal, resignation or death, in each case in accordance with the operating agreement of OWI LLC.

5. At the time of the merger, the common stock of OWI shall not be converted or exchanged in any manner into cash or membership interests in OWI LLC, and shall be cancelled. The membership interests in OWI LLC shall not be converted or exchanged in any manner, and as of the time of the merger shall represent the issued and outstanding membership interest of OWI LLC.