

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/29/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Blingo, Inc.		12/29/2010	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Publishers Clearing House LLC
Street Address:	382 Channel Drive
City:	Port Washington
State/Country:	NEW YORK
Postal Code:	11050
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	77274557	BLINGO
Serial Number:	77274577	BLINGO
Serial Number:	77274593	BLINGO
Serial Number:	78449524	BLINGO

CORRESPONDENCE DATA

Fax Number: (510)295-2401
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 510-841-9800
 Email: trademarks@cobaltlaw.com
 Correspondent Name: Tsan Abrahamson
 Address Line 1: 918 Parker Street, Building A21
 Address Line 2: Cobalt LLP
 Address Line 4: Berkeley, CALIFORNIA 94710

ATTORNEY DOCKET NUMBER: BLINGO ASSIGNMENT

TRADEMARK

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REEL: 004454 FRAME: 0629

CH \$115.00 77274557

NAME OF SUBMITTER:	Gregory Soltys
Signature:	/Gregory Soltys/
Date:	01/14/2011
Total Attachments: 2 source=BLINGO assignment#page1.tif source=BLINGO assignment#page2.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT NUNC PRO TUNC UNDER 37 C.F.R. 3.11

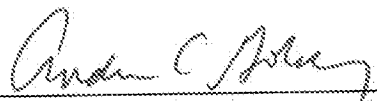
WHEREAS, Blingo, Inc., a California corporation, having a principal place of business at 382 Channel Drive, Port Washington, NY 11050, United States, was or intended to use the marks in the attached Schedule A in commerce and filed intent-to-use applications with the United States Patent and Trademark Office, but did not file an Amendment to Allege Use or a Statement of Use for the applications (the "Marks"); and

WHEREAS, Blingo, Inc. assigned, for good and valuable consideration, all right, title and interest in and to the Marks and the registration and pending applications therefor to Publishers Clearing House LLC, a New York limited liability company, having a principal place of business of 382 Channel Drive, Port Washington, NY 11050, United States, together with that part of the good will and that portion of the business which is connected with the use of and symbolized by the Marks as required by 15 U.S.C. §1060;

NOW, THEREFORE, Blingo, Inc. confirms that it did assign the Marks to Publishers Clearing House LLC (the "Assignment"), and was fully cognizant of the Assignment, which was effective on or about December 29, 2010, and further confirms that this nunc pro tunc assignment is being executed now in order to clarify the ownership of the Marks and to confirm that Blingo, Inc. did at that time assign unto Publishers Clearing House LLC all right, title, and interest in and to the Marks, together with that part of the good will and that portion of the business which is connected with the use of and symbolized by the Marks as required by 15 U.S.C. §1060.

Signed at Port Washington, New York, as of the 29th day of December, 2010.

BLINGO, INC.

By: 

Andrew C. Goldberg, President

SCHEDULE A

MARK	SERIAL NO.	REGISTRATION NO.	REGISTRATION DATE
BLINGO	77/274,557	N/A	N/A
BLINGO	77/274,577	N/A	N/A
BLINGO	77/274,593	N/A	N/A
BLINGO	78/449,524	3,030,681	12/13/2005