

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Treadstone Group, Inc.		12/17/2010	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Akzo Nobel Coatings International BV		
Street Address:	Velperweg 76		
City:	Arnhem		
State/Country:	NETHERLANDS		
Postal Code:	6824 BM		
Entity Type:	LIMITED LIABILITY COMPANY: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3166126	WOOD BRILLIANCE	
CORRESPONDENCE DATA			
Fax Number:	(212)425-5288		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 425-7200		
Email:	tmdocketny@kenyon.com		
Correspondent Name:	Michelle M. Marsh, Esq.		
Address Line 1:	One Broadway		
Address Line 4:	New York, NEW YORK 10004		
ATTORNEY DOCKET NUMBER:	12256/999		
DOMESTIC REPRESENTATIVE			
Name:	Michelle M. Marsh, Esq.		
Address Line 1:	One Broadway		
Address Line 4:	New York, NEW YORK 10004		

OP \$40.00 3166126

NAME OF SUBMITTER:	Michelle M. Marsh, Esq.
Signature:	/Michelle M. Marsh/
Date:	01/14/2011
Total Attachments: 2 source=WOOD BRILLIANCE in Class 2 - The Treadstone Group Inc. to Akzo - Assignment#page1.tif source=WOOD BRILLIANCE in Class 2 - The Treadstone Group Inc. to Akzo - Assignment#page2.tif	

TRADEMARK ASSIGNMENT

This assignment is effective as of the 17th day of December, 2010, by **The Treadstone Group, Inc.** ("Assignor"), a North Carolina corporation with an address at 3272 Lakeshore Road South, Denver, North Carolina 28037, in favor of **Akzo Nobel Coatings International BV** ("Assignee"), a limited liability company organized under the laws of the Netherlands with an address of Velperweg 76, 6824 BM Arnhem, Netherlands.

WITNESSETH THAT:

WHEREAS, Assignor is the owner of all right, title, and interest in and to the trademark **WOOD BRILLIANCE** (the "Trademark") in the United States and Canada, including U.S. Trademark Registration No. 3,166,126 (the "Registration"), for use in connection with "finishes and coatings, namely, interior wood stains and finishes"; and

WHEREAS, Assignee wishes to acquire from the Assignor all right, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademark, together with the goodwill of the business appertaining to and symbolized by the Trademark, including without limitation all common law rights in and to the Trademark and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present, or future infringement or dilution of or damage or injury to the Trademark, to be held and enjoyed by Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

Assignor assigns the Trademark as part of that portion of the business to which the Trademark pertains as required by Section 10 of the Trademark Act (15 U.S.C. § 1060).

THE TREADSTONE GROUP, Inc.

Dated: December 17, 2010

Ross D. Bulla

Signature:

Name: ROSS D. BULLA

Title: PRESIDENT