

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Todson, Inc.		01/14/2011	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Topeak, Inc.		
Street Address:	8th Floor-4, No. 20, Da-Long Road		
City:	Taichung		
State/Country:	TAIWAN		
Entity Type:	CORPORATION: TAIWAN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2084635	JOE BLOW	
Registration Number:	2503049	MORPH	
CORRESPONDENCE DATA			
Fax Number:	(866)947-1121		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	585-263-1065		
Email:	kwalsh@nixonpeabody.com		
Correspondent Name:	Kristen M. Walsh, Nixon Peabody LLP		
Address Line 1:	1300 Clinton Square		
Address Line 4:	Rochester, NEW YORK 14604		
ATTORNEY DOCKET NUMBER:	731940/1		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

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**TRADEMARK
 REEL: 004454 FRAME: 0728**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Kristen M. Walsh

Signature:

/kristenmwash/

Date:

01/14/2011

Total Attachments: 2

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TRADEMARK ASSIGNMENT

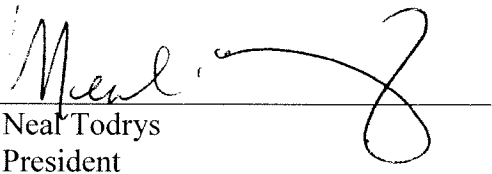
TODSON, INC., a Massachusetts corporation, with its principal place of business at 73 North Washington Street, North Attleboro, Massachusetts 02760 (“Assignor”), is the owner of the trademarks listed in Schedule A (the “Marks”) and United States registrations thereof (the “Registrations”).

TOPEAK, INC., a corporation organized under the laws of Taiwan, with a principal place of business at 8th Floor-4, No. 20, Da-Long Road, Taichung, Taiwan (“Assignee”), desires to acquire the Marks and the Registrations.

For TEN DOLLARS (U.S.) and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor assigns to Assignee all its right, title, and interest in and to the Marks and Registrations, together with the goodwill of the business symbolized by and associated with the Marks, and the right to sue and recover for past infringements, dilution, and other violations.

Date: January 19, 2011

TODSON, INC.

By: 
Neal Todrys
President

SCHEDULE A

Mark	Country	Reg. No.	Reg. Date
JOE BLOW	United States	2084635	July 29, 1997
MORPH	United States	2503049	October 30, 2001

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