

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                                     |
|----------------------------------|--|-----------------------|-------------------------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                                     |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                                     |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                                     |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>                  |
| Guthy-Renker LLC                 |  | 09/30/2010            | LIMITED LIABILITY COMPANY: DELAWARE |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                                     |
| <b>Name:</b>                     | Strata Solar, LLC  |                       |                                     |
| <b>Street Address:</b>           | 200 Chimeneas Place  |                       |                                     |
| <b>City:</b>                     | Chapel Hill  |                       |                                     |
| <b>State/Country:</b>            | NORTH CAROLINA   |                       |                                     |
| <b>Postal Code:</b>              | 27517  |                       |                                     |
| <b>Entity Type:</b>              | LIMITED LIABILITY COMPANY: NORTH CAROLINA  |                       |                                     |
| <b>PROPERTY NUMBERS Total: 2</b> |  |                       |                                     |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                                     |
| <b>Serial Number:</b>            | 77900879   | STRATA SOLAR          |                                     |
| <b>Serial Number:</b>            | 77900883   | STRATA TECH SOLAR     |                                     |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                                     |
| <b>Fax Number:</b>               | (310)394-4477  |                       |                                     |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                                     |
| <b>Phone:</b>                    | 310-451-0647   |                       |                                     |
| <b>Email:</b>                    | vbinford@cislo.com,tmk@cislo.com   |                       |                                     |
| <b>Correspondent Name:</b>       | Daniel M. Cislo  |                       |                                     |
| <b>Address Line 1:</b>           | 1333 2nd Street, Suite 500   |                       |                                     |
| <b>Address Line 4:</b>           | Santa Monica, CALIFORNIA 90401   |                       |                                     |
| <b>ATTORNEY DOCKET NUMBER:</b>   | 09-23252   |                       |                                     |
| <b>NAME OF SUBMITTER:</b>        | Daniel M. Cislo  |                       |                                     |
| <b>Signature:</b>                | /DanielMCislo/   |                       |                                     |

**CH \$65.00 77900879**

**900181474**

**TRADEMARK  
 REEL: 004454 FRAME: 0822**

Date:

01/14/2011

Total Attachments: 2

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