

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pico Macom, Inc.		12/31/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Pico Digital, Inc.		
Street Address:	6260 Sequence Dr.		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92121		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78860725	PICO MACOM	
Serial Number:	85102067		
Serial Number:	77655538	TRU SPEC	
CORRESPONDENCE DATA			
Fax Number:	(858)777-5425		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	619-980-8911		
Email:	danna@arciplaw.com		
Correspondent Name:	Danna Cotman		
Address Line 1:	7910 Ivanhoe Ave. #325		
Address Line 4:	La Jolla, CALIFORNIA 92037		
ATTORNEY DOCKET NUMBER:	1231-T0022; T0009; T0021		
NAME OF SUBMITTER:	Danna J. Cotman, Esq.		
Signature:	/Danna J. Cotman/		

OP \$90.00 78860725

Date:

01/14/2011

Total Attachments: 3

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ASSIGNMENT OF RIGHTS

Registration No. : 3726575
 Assignee : Pico Digital, Inc.
 Assignor : Pico Macom, Inc.
 Attorney Ref. No. : 1231-T0009

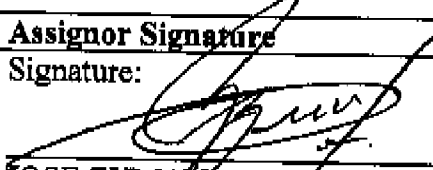
TRU SPEC

Whereas, Jose Zyman, a citizen of the United States and Managing Partner for the Delaware Corporation, Pico Macom, Inc. ("Assignor"), has registered a certain trademark entitled "*TRU SPEC*" ("Trademark"); and whereas, Pico Digital, Inc, an entity existing under the laws of the United States and having a place of business at 6260 Sequence Dr. San Diego, CA 92121 ("Assignee") is desirous of acquiring the entire right, title and interest in and to the Trademark and all rights relating thereto;

Now, therefore, for consideration the adequacy and receipt of which is hereby acknowledged, and other good and valuable consideration, Assignors hereby irrevocably sell, transfer, and assign the full and exclusive right, title and interest in and to the Trademark including any and all rights to continuing, maintaining, renewing and all other actions required which have been or shall be filed in the United States and all foreign countries on said Trademark; and all original and reissued trademarks which have been or shall be issued in the United States and all foreign countries on said Trademark; and in and to all rights of priority resulting from the filing of said Applications.

Assignors hereby authorize and request the Director of the U.S. Patent and Trademark Office and all foreign Trademark Offices to transfer registration and issue Trademarks for the subject matter assigned herein to said Assignee, of the entire right, title, and interest in and to the same, for Assignees sole use and behoof; and for the use and behoof of Assignees legal representatives, to the full end of the term for which said Trademark may be granted, as fully and entirely as the same would have been held by Assignors had this assignment and sale not been made. Assignors hereby covenants with Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights to the Trademark herein conveyed has been made to other by the undersigned, and that the full right to convey as herein expressed is possessed by the undersigned.

IN WITNESS WHEREOF, and intending to be legally bound, the parties hereto cause this Agreement to be executed.

Assignor Signature	Date
Signature: 	12-31-10
JOSE ZYMAN Title: Managing Partner Name of Company: Pico Macom, Inc.	

ASSIGNMENT OF RIGHTS

Serial No. : 85102067
 Assignee : Pico Digital, Inc.
 Assignor : Pico Macom, Inc.
 Attorney Ref. No. : 1231-T0021


PICO DIGITAL (Logo)

Whereas, Jose Zyman, a citizen of the United States and Managing Partner of the Delaware Corporation, Pico Macom, Inc. ("Assignor"), is in the process of registering a certain trademark entitled "*PICO DIGITAL (Logo)*" ("Trademark"); and whereas, Pico Digital, Inc, an entity existing under the laws of the United States and having a place of business at 6260 Sequence Dr. San Diego, CA 92121 ("Assignee") is desirous of acquiring the entire right, title and interest in and to the Trademark and all rights relating thereto;

Now, therefore, for consideration the adequacy and receipt of which is hereby acknowledged, and other good and valuable consideration, Assignors hereby irrevocably sell, transfer, and assign the full and exclusive right, title and interest in and to the Trademark including any and all rights to continuing, maintaining, renewing and all other actions required which have been or shall be filed in the United States and all foreign countries on said Trademark; and all original and reissued trademarks which have been or shall be issued in the United States and all foreign countries on said Trademark; and in and to all rights of priority resulting from the filing of said Applications.

Assignors hereby authorize and request the Director of the U.S. Patent and Trademark Office and all foreign Trademark Offices to issue Trademarks for the subject matter assigned herein to said Assignee, of the entire right, title, and interest in and to the same, for Assignees sole use and behoof; and for the use and behoof of Assignees legal representatives, to the full end of the term for which said Trademark may be granted, as fully and entirely as the same would have been held by Assignors had this assignment and sale not been made. Assignors hereby covenants with Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights to the Trademark herein conveyed has been made to other by the undersigned, and that the full right to convey as herein expressed is possessed by the undersigned.

IN WITNESS WHEREOF, and intending to be legally bound, the parties hereto cause this Agreement to be executed.

Assignor Signature	Date
Signature: 	12-31-10
JOSE ZYMAN	
Title: Managing Partner Name of Company: Pico Macom, Inc.	

ASSIGNMENT OF RIGHTS

Registration No. : 3297586
 Assignee : Pico Digital, Inc.
 Assignor : Pico Macom, Inc.
 Attorney Ref. No. : 1231-T0022

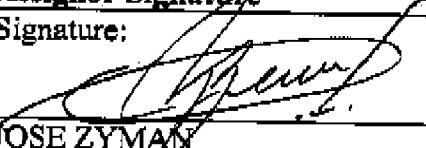
PICO MACOM (Logo & Words)

Whereas, Jose Zyman, a citizen of the United States and Managing Partner of the Delaware Corporation, Pico Macom, Inc. ("Assignor"), is in the process of registering a certain trademark entitled "*PICO MACOM (Logo & Words)*" ("Trademark"); and whereas, Pico Digital, Inc, an entity existing under the laws of the United States and having a place of business at 6260 Sequence Dr. San Diego, CA 92121 ("Assignee") is desirous of acquiring the entire right, title and interest in and to the Trademark and all rights relating thereto;

Now, therefore, for consideration the adequacy and receipt of which is hereby acknowledged, and other good and valuable consideration, Assignors hereby irrevocably sell, transfer, and assign the full and exclusive right, title and interest in and to the Trademark including any and all rights to continuing, maintaining, renewing and all other actions required which have been or shall be filed in the United States and all foreign countries on said Trademark; and all original and reissued trademarks which have been or shall be issued in the United States and all foreign countries on said Trademark; and in and to all rights of priority resulting from the filing of said Applications.

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IN WITNESS WHEREOF, and intending to be legally bound, the parties hereto cause this Agreement to be executed.

Assignor Signature	Date
Signature:  JOSE ZYMAN Title: Managing Partner Name of Company: Pico Macom, Inc.	12-31-10

TRADEMARK