

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ITF Limited		06/03/2010	LIMITED LIABILITY COMPANY: BAHAMAS
RECEIVING PARTY DATA			
Name:	Grand Slam Tennis Properties Ltd.		
Street Address:	Bank Lane		
City:	Roehampton		
State/Country:	UNITED KINGDOM		
Postal Code:	SW15 5XZ		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78547156	GRAND SLAM	
Registration Number:	3345176	GRAND SLAM	
CORRESPONDENCE DATA			
Fax Number:	(212)918-3100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-909-0657		
Email:	eleanor.lackman@hoganlovells.com		
Correspondent Name:	Eleanor M. Lackman		
Address Line 1:	875 Third Avenue		
Address Line 2:	Hogan Lovells US LLP		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	002916-000001		
DOMESTIC REPRESENTATIVE			
Name:			

CH \$65.00 78547156

900181528

**TRADEMARK
 REEL: 004455 FRAME: 0079**

Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Eleanor M. Lackman
Signature:	/Eleanor M. Lackman/
Date:	01/17/2011
Total Attachments: 6 source=Deed of assignment signed 030610#page1.tif source=Deed of assignment signed 030610#page2.tif source=Deed of assignment signed 030610#page3.tif source=Deed of assignment signed 030610#page4.tif source=Deed of assignment signed 030610#page5.tif source=Deed of assignment signed 030610#page6.tif	

(1) ITF LIMITED
trading as International Tennis Federation

- and -

(2) GRAND SLAM TENNIS PROPERTIES LTD

DEED OF ASSIGNMENT OF REGISTERED
TRADE MARKS AND APPLICATIONS

THIS DEED OF ASSIGNMENT is made

3 JUNE 2010

BETWEEN:

- (1) ITF LIMITED, trading as International Tennis Federation, a company established in the Commonwealth of the Bahamas under the International Business Companies Act 1989 and with its address at P.O. Box N- 272, Nassau, Bahamas (the "Assignor"); and
- (2) GRAND SLAM TENNIS PROPERTIES LTD, a company incorporated in England and Wales with company number 06909954 whose registered office is at Bank Lane, Roehampton, SW15 5XZ, United Kingdom (the "Assignee").

RECITALS:

- (A) The Assignor is the registered proprietor of the registered trade marks and the applicant for the trade mark applications short particulars of which are set out in the schedule to this Deed of Assignment.
- (B) The Assignor held the Trade Marks and Applications on trust for the Trustors pursuant to a Trust Agreement dated October 2008 between the Assignor and the Trustors.
- (C) Pursuant to a Deed of Novation dated 3 June 2010 the Assignor was substituted by the Assignee as the legal owner of, and the trustee in respect of, inter alia, the Trade Marks and the Applications.
- (D) The Assignor, with the consent of the Trustors and pursuant to the Deed of Novation dated 3 June 2010, wishes to assign all rights it has in and to the Trade Marks and Applications to the Assignee.

IT IS AGREED:

1. INTERPRETATION

In this Deed of Assignment:

- 1.1 except where the context otherwise requires the following words and expressions shall have the following meanings:

"Applications" means the trade mark applications set out in the schedule to this Deed of Assignment and each and any of them;

"third party" means a person other than a party to this Deed of Assignment;

"Trade Marks" means the registered trade marks set out in the schedule to this Deed of Assignment and each and any of them;

"Trustors" means, together, Tennis Australia, Fédération Française de Tennis, The All England Lawn Tennis and Croquet Club and United States Tennis Association;

- 1.2 the singular includes the plural and vice versa.

2. ASSIGNMENT

Pursuant to a Deed of Novation dated 3 June 2010, the Assignor hereby assigns to the Assignee absolutely:

- (a) all property, right, title and interest in the Trade Marks and Applications including all common law rights connected therewith; TOGETHER with
- (b) the right to sue for damages and all other remedies in respect of any infringement of the Trade Marks or Applications which may have occurred prior to the date of this Deed of Assignment; and
- (c) all rights of priority (or to claim priority) attaching to the Trade Marks and Applications.

3. FURTHER ASSURANCE

The Assignor shall at the request (made at any time) and expense of the Assignee:

- (a) do all acts and execute and swear all documents that are reasonably necessary or desirable to vest absolute legal ownership of the Trade Marks and Applications in the Assignee or to perfect the Assignee's title thereto;
- (b) give to the Assignee such reasonable assistance as the Assignee may request in evidencing the Assignee's title to the Trade Marks and Applications;
- (c) take all steps reasonably necessary or desirable to procure the registration of the Assignee as the proprietor of the Trade Marks, and as the applicant in respect of the Applications;
- (d) give to the Assignee such reasonable assistance as the Assignee may request in
 - (i) procuring the registration of the marks the subject of the Applications; and
 - (ii) demonstrating the validity of and opposing any action or counterclaim to revoke the Trade Marks and any trade marks registered pursuant to the Applications,

including in each case, without limitation, providing evidence of use of the relevant marks.

4. GOVERNING LAW

- 4.1 This Deed of Assignment and the jurisdiction clause contained in it shall be governed by, construed and take effect in accordance with English law.
- 4.2 Any dispute, controversy or claim arising under, out of or relating to this Deed of Assignment, including, without limitation, its formation, validity, binding effect, interpretation, performance, breach or termination, as well as non-contractual claims, shall be referred to and finally determined by arbitration in accordance with the WIPO Arbitration Rules. The arbitral tribunal shall consist of a sole arbitrator. The place of arbitration shall be London. The language to be used in the arbitral proceedings shall be English.

5. INDEMNITY AND TAX

- 5.1 The Assignee shall indemnify the Assignor against all liabilities, costs, expenses, damages and losses (including any taxes and any direct, indirect or consequential losses, loss of profit, loss of reputation and all interest, penalties and legal and other reasonable professional costs and expenses) suffered or incurred by the Assignor arising out of or in connection with this Deed of Assignment, save for the Assignor's legal and professional costs in drafting and entering into this Deed of Assignment:

5.2 In the event that VAT shall be chargeable on any act or undertaking by the Assignor pursuant to this Deed of Assignment for a consideration not consisting or not wholly consisting of money, the Assignee shall pay such VAT to the Assignor within five business days of the date on which the Assignor has served a written demand in respect of such VAT.

6. CONTRACTS (RIGHTS OF THIRD PARTIES) ACT

No third party may enforce any term of this Deed of Assignment by virtue of the Contracts (Rights of Third Parties) Act 1999.

SCHEDULE

Trade Marks

Country	Application Date and No.	Registration Date and No.	Trade mark	Class/es
CTM/EU	19.09.2004 6414569	19.11.2007 6414569	GRAND SLAM	14, 21, 24, 28, 41
CTM/EU	19.03.2008 6766001	14.05.2009 6766001	GRAND CHELEM	3,9,14,18,21,24,25, 28,41
US	13.01.2005 78547156	27.11.2007 3345176	GRAND SLAM	41
AU	17.01.2005 1037905	17.01.2005 1037905	GRAND SLAM	3, 9, 14, 16, 18, 21, 24, 41
QA	12.02.2007 43205	02.03.2009 43205	GRAND SLAM	41
UAE	27.02.2007 91119	11.06.2008 89456	GRAND SLAM	41
CH	05.04.2007 53781/2007	05.04.2007 567180	GRAND SLAM	25, 28, 41
JP	22.06.2007 2007-065269	22.07.2008 5143812	GRAND SLAM	41
CH	26.03.2008 53945/2008	13.10.2009 592213	GRAND CHELEM	3,9,14,18,21,24,25, 28,41
SG	12.05.2008 T08/062061	12.05.2008 T08/062061	GRAND SLAM	41
ID	13.02.2007 1530551	13.02.2007 1530551	GRAND SLAM	41
PH	27.05.2008 04-2008-006197		GRAND SLAM	41

Applications

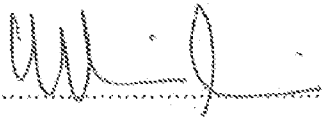
Country	Application Date and No.	Trade mark	Class/es
CTM/EU	19.09.2004 4031861	GRAND SLAM	3, 9, 18, 25
CN	15.03.2010 8117595	GRAND SLAM	41
CN	15.03.2010 8117594	大滿貫	41
MY	13.02.2007 07002672	GRAND SLAM	41
IN	09.06.2008 JOO 2008 020886	GRAND SLAM	41
CA	04.06.2008 1398076	GRAND SLAM	3, 9, 14, 18, 21, 24, 25, 28, 41
CA	04.06.2008 1398192	GRAND CHELEM	3, 9, 14, 18, 21, 24, 25, 28, 41

Executed as a Deed by the Assignor and executed by the Assignee the day and year appearing above. This document shall be treated as having been executed and delivered as a Deed only upon being dated.

EXECUTED and DELIVERED as a DEED)

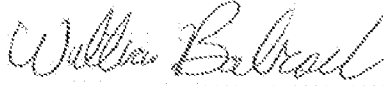
Executed on behalf of the Assignor, a company incorporated in the Commonwealth of the Bahamas, by Francesco Ricci Bitti, being a person who, in accordance with the laws of that territory, is acting under the authority of the company

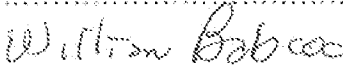
.....
Authorised signatory


.....

Francesco Ricci Bitti, President

Executed on behalf of the Assignee)

by )

.....
Director  - Director ESTAL

.....
Secretary/Director