

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Falk F.A.M.E LLC		11/17/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	F.A.M.E LLC		
Street Address:	5335 Wisconsin Avenue N.W.		
Internal Address:	Suite 850		
City:	Washington		
State/Country:	DISTRICT OF COLUMBIA		
Postal Code:	20004		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3569067	F.A.M.E FALK ASSOCIATES MANAGEMENT ENTERPRISES	
Registration Number:	3160991	FALK ASSOCIATES MANAGEMENT ENTERPRISES	
Registration Number:	3136125	FAME	
Registration Number:	3389314	FAME FALK ASSOCIATES MANAGEMENT ENTERPRISES	
CORRESPONDENCE DATA			
Fax Number:	(202)533-9099		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2024678800		
Email:	iplaw@vorys.com		
Correspondent Name:	Vorys, Sater, Seymour and Pease LLP		
Address Line 1:	P.O. Box 2255		
Address Line 2:	IPLaw@Vorys		
Address Line 4:	Columbus, OHIO 43216-2255		
ATTORNEY DOCKET NUMBER:	064150-2JCMFAMENAMECHANGE		

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TRADEMARK
REEL: 004455 FRAME: 0111

NAME OF SUBMITTER:	Joan C. Makley
Signature:	/Joan C. Makley/
Date:	01/17/2011
Total Attachments: 2 source=FAME-LLC-document#page1.tif source=FAME-LLC-document#page2.tif	

Delaware

PAGE 1

The First State

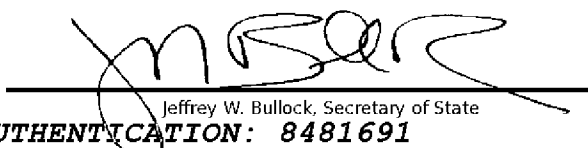
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "FALK F.A.M.E LLC", CHANGING ITS NAME FROM "FALK F.A.M.E LLC" TO "F.A.M.E LLC", FILED IN THIS OFFICE ON THE THIRD DAY OF JANUARY, A.D. 2011, AT 9:31 O'CLOCK A.M.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8481691

DATE: 01-08-11

TRADEMARK
REEL: 004455 FRAME: 0113

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF FORMATION
OF
FALK F.A.M.E LLC**

The undersigned, being the Managing Member of Falk F.A.M.E LLC, a limited liability company organized and existing under the Delaware Limited Liability Company Act, the Certificate of Formation of which was filed with the office of the Secretary of State of Delaware on December 13, 2006 (the "Company"), does hereby certify:

1. The name of the Company is Falk F.A.M.E LLC.
2. Effective as of January 3, 2011, statement number 1 of the Certificate of Formation of the Company is hereby amended to read in its entirety as follows:

1. The name of the limited liability company is F.A.M.E LLC.

IN WITNESS WHEREOF, I have executed this Certificate of Amendment as of this November 17, 2010.


David B. Falk, Managing Member