

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Termination and Release of Security Interest in Trademarks (2007)		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.		12/31/2010	national banking association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Eliassen Group, LLC		
Street Address:	30 Audubon Road		
City:	Wakefield		
State/Country:	MASSACHUSETTS		
Postal Code:	01880		
Entity Type:	LIMITED LIABILITY COMPANY: MASSACHUSETTS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2442072	ELIASSEN GROUP, INC.	
Registration Number:	2442073		
Registration Number:	2504323	DON'T GO IT ALONE	
CORRESPONDENCE DATA			
Fax Number:	(617)227-4420		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-239-0310		
Email:	jdavis@eapdlaw.com		
Correspondent Name:	Jessica Davis		
Address Line 1:	111 Huntington Avenue		
Address Line 2:	Edwards Angell Palmer & Dodge LLP		
Address Line 4:	Boston, MASSACHUSETTS 02199		
ATTORNEY DOCKET NUMBER:	51442.0243		
NAME OF SUBMITTER:	Jessica Davis		

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TRADEMARK
 REEL: 004455 FRAME: 0593

Signature:	/JDavis/
Date:	01/18/2011
Total Attachments: 3 source=Trademark Release#page1.tif source=Trademark Release#page2.tif source=Trademark Release#page3.tif	

**TERMINATION AND RELEASE
OF SECURITY INTEREST IN TRADEMARKS**

TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS
 (“Release”), dated as of December 31, 2010 by Bank of America, N.A., (the “Bank”) in favor of Eliassen Group, LLC, (the “Company”).

WHEREAS, pursuant to the terms of those certain Trademark Security Agreement dated as of May 31, 2007 by and between the Company and the Bank as filed with the Assignment Division at the United States Patent and Trademark Office on May 31, 2007 at Reel 003552, Frame 0057 (the “Security Agreement”), the Company granted to the Bank a security interest in and lien on all of its TM Collateral (as defined in the Security Agreement), including, without limitation, the trademarks identified on Schedule A attached hereto; and

WHEREAS, the Bank wishes to release the security interest in and lien on the all of the TM Collateral, including, without limitation, the trademarks identified on Schedule A attached hereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Bank states as follows:

The Bank hereby terminates and releases its security interest in and first priority lien on the TM Collateral, and the Bank hereby assigns and transfers to the Company, without recourse, all of its right, title and interest in and to the TM Collateral, including, without limitation, each of the trademarks identified on Schedule A attached hereto, effective as of the date set forth above.

The Bank understands and agrees that this Release may be recorded by or for the Company with the United States Patent and Trademark Office or any similar office or agency within or outside the United States.

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IN WITNESS WHEREOF, the Bank has executed this Release, to take effect as of the date set forth above.

BANK OF AMERICA, N.A.

By: Jean S. Manthorne
Name: Jean S. Manthorne
Title: Senior Vice President

SCHEDULE A
to
TERMINATION AND RELEASE OF
SECURITY INTEREST IN TRADEMARKS

Trademark	Country/ Jurisdiction	Registration Number	Registration Date
Eliassen Group, Inc.	U.S.	2442072	4/10/2001
Mona Lisa	U.S.	2442073	4/10/2001
Don't Go It Alone	U.S.	2504323	11/6/2001