

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CanadianDriver Communications Inc.		07/09/2010	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Trader Corporation
Street Address:	16, Place du Commerce
Internal Address:	10th Floor
City:	Verdun
State/Country:	CANADA
Postal Code:	H3E2A5
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	77252838	CANADIANDRIVER
Registration Number:	3483603	CANADIANDRIVER

CORRESPONDENCE DATA

Fax Number: (514)934-4076
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 5149342947
 Email: Jamie.Clark@ypg.com
 Correspondent Name: Jamie Clark
 Address Line 1: 16, Place du Commerce
 Address Line 2: 10th Floor
 Address Line 4: Verdun, CANADA H3E 2A5

DOMESTIC REPRESENTATIVE

Name:

900181675

**TRADEMARK
 REEL: 004455 FRAME: 0906**

OP \$65.00 77252838

Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Jamie Clark
Signature:	/Jamie Clark/
Date:	01/19/2011

Total Attachments: 3
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TRADE-MARK ASSIGNMENT

This agreement is effective as of July 9, 2010 (the "Effective Date").

Between: **CANADIANDRIVER COMMUNICATIONS INC.**, a corporation duly incorporated, having a place of business at 16, Place du Commerce, Ile des Soeurs, Verdun, Quebec, H3E 2A5

(hereinafter referred to as the "Assignor")

And: **TRADER CORPORATION**, a corporation duly incorporated, having a place of business at 16 Place du Commerce, Ile des Soeurs, Verdun, Quebec, H3E 2A5

(hereinafter referred to as the "Assignee")

(hereinafter collectively referred to as the "Parties", and a "Party" means any one of the Parties)

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor, does hereby sell, assign and transfer to the Assignee, who does hereby accept such sale, assignment and transfer, all its right, title and interest in Canada in and to the Trade-marks described in Appendix A (the "Trade-marks"), together with the goodwill of the business symbolised by the Trade-marks used in association with the related products or services, and the right to recover for past and present infringement, to pursue any related litigation and opposition proceedings based on or related to the Trade-marks, and to retain all damages and profits arising therefrom.

The Assignee hereby revokes all previous appointments in Canada and shall act as its own representative for services c/o Trader Corporation, 16 Place du Commerce, Verdun, Quebec, H3E 2A5, of any proceedings in respect of the Trade-marks.

IN WITNESS WHEREOF, the Parties hereto have executed this Trade-mark Assignment agreement as of the Effective Date:

ASSIGNOR:

CANADIANDRIVER
COMMUNICATIONS INC.

ASSIGNEE:

TRADER CORPORATION

Per: *FR*
(Signature)

Name: Francis D. Ramsay
(Print Name)

Title: Senior Vice President - General
(Title of the signatory) *Counsel
and Secretary*

Per: *FR*
(Signature)

Name: Francis D. Ramsay
(Print Name)

Title: Senior Vice President - General
(Title of signatory) *Counsel and Secretary*

Appendix A

Assigned Trade-marks

TRADE-MARKS	COUNTRY	TRADE-MARK NO. / APPLICATION NO.
CANADIANDRIVER	Canada	TMA725675
CANADIANDRIVER	USA	3483603