

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Reflexive Entertainment, Inc.		01/18/2011	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Amazon Technologies, Inc.
Street Address:	P.O. Box 8102
Internal Address:	Attn: Trademarks
City:	Reno
State/Country:	NEVADA
Postal Code:	89507
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	3515557	AIRPORT MANIA
Registration Number:	3621635	BIOLABS
Registration Number:	2741689	REFLEXIVE
Registration Number:	3180435	RICOCHET
Serial Number:	77880259	CITY BUILDERZ
Serial Number:	77870049	MATCHES & MATRIMONY
Serial Number:	77806897	SIMPLZ: ZOO

CORRESPONDENCE DATA

Fax Number: (206)266-7010
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: trademarks@amazon.com
 Correspondent Name: Amazon Technologies Inc
 Address Line 1: P.O. Box 8102
 Address Line 2: Attn: Trademarks

900181684

**TRADEMARK
 REEL: 004455 FRAME: 0969**

CH \$190.00 3515557

Address Line 4: Reno, NEVADA 89507

NAME OF SUBMITTER:

Thea Jokerst

Signature:

/Thea Jokerst/

Date:

01/19/2011

Total Attachments: 2

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ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

WHEREAS, Reflexive Entertainment, Inc., a California corporation, having a place of business at 21068 Bake Parkway, Suite 100, Lake Forest, California 92630, ("Assignor"), has rights in the domain names and trademarks (the "Intellectual Property") and related goodwill that is the subject of this assignment as set forth in the Attachment and incorporated herein by reference;

WHEREAS, Amazon Technologies, Inc., a Nevada corporation having a place of business at 8329 West Sunset Road, Suite 220, Las Vegas, Nevada 89113, ("Assignee") is desirous of acquiring said rights and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the Intellectual Property set forth in the Attachment, together with that portion of its business relating to the Intellectual Property and the goodwill appurtenant thereto.

Signed this 18 day of January.

Reflexive Entertainment, Inc.

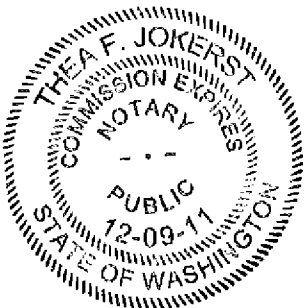
By: Ethan E. Evans
Ethan Evans, Vice President

STATE OF WASHINGTON)
) ss.
COUNTY OF KING)

On this 18 day of January 2011, before me, Thea Jokerst, a Notary Public in and for the State of Washington, duly commissioned and sworn, appeared Ethan Evans, to me known to be the individual who executed the within and foregoing instrument, and acknowledged that s/he signed the same as his/her voluntary act and deed, for the uses and purposes therein mentioned.

I hereby certify that Ethan Evans in my presence approved and signed this document and has proven to me on the basis of satisfactory evidence, that s/he had full authority to execute documents on behalf of Reflexive Entertainment, Inc. without any countersignature by any other individual.

GIVEN under my hand and official seal hereto affixed the day and year in this certificate first above written.



Thea F. Jokerst
Thea F. Jokerst
Notary Public in and for the State of Washington
residing at: Seattle
My Commission Expires: 12-9-2011

ATTACHMENT

TRADEMARKS

Trademark	Country	Class & Description (Goods)	Registration No.	Serial No.	Filing Date	Registration Date
AIRPORT MANIA	UNITED STATES	IC 009: Computer game programs; Computer game software; Interactive video game programs; Video game software.	3515557	77412557	3/4/2008	10/14/2008
BIOLABS	UNITED STATES	IC009: Computer game programs; Computer game software; Interactive video game programs; Video game software all for entertainment purposed and none of the foregoing for educational purposes or for simulating laboratory conditions.	3621635	77416147	3/7/2008	5/19/2009
CITY BUILDERZ	UNITED STATES	IC009: Computer game programs; Computer game software; Interactive video game programs; Video game software.	Pending	77880259	11/24/2009	
MATCHES & MATRIMONY	UNITED STATES	IC009: Computer game programs; Computer game software; Interactive video game programs; Video game software.	Pending	77870049	11/12/2009	
REFLEXIVE	UNITED STATES	IC009: Computer game programs.	2741689	76459546	10/21/2002	7/29/2003
RICOCHET	UNITED STATES	IC009: Interactive multimedia computer and video game programs.	3180435	78769880	12/8/2005	12/5/2006
SIMPLZ: ZOO	UNITED STATES	IC009: Computer game programs; Computer game software; Interactive video game programs; Video game software.	Pending	77806897	8/18/2009	

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