

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
IDF Technologies, LLC		01/07/2011	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Internet Brands, Inc.		
<b>Street Address:</b>	909 N. Sepulveda Blvd.		
<b>Internal Address:</b>	11th Floor		
<b>City:</b>	El Segundo		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90245		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77900984	QUILTING BOARD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)280-4842		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(310) 280-4360		
<b>Email:</b>	alex.alexander@internetbrands.com		
<b>Correspondent Name:</b>	Alex Alexander		
<b>Address Line 1:</b>	909 N. Sepulveda Blvd.		
<b>Address Line 2:</b>	11th Floor		
<b>Address Line 4:</b>	El Segundo, CALIFORNIA 90245		
<b>NAME OF SUBMITTER:</b>	Alex Alexander		
<b>Signature:</b>	/Alex Alexander/		
<b>Date:</b>	01/19/2011		

OP \$40.00 77900984

**Total Attachments: 3**

source=QB - Assignment Trademarks (Fully Executed)#page1.tif

source=QB - Assignment Trademarks (Fully Executed)#page2.tif

source=QB - Assignment Trademarks (Fully Executed)#page3.tif

**ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS**

WHEREAS, IDF Technologies, LLC, a Delaware limited liability company with offices located at 364 East Main Street, Suite 322, Middletown, Delaware 19709 ("Assignor") is the record owner of the trademarks and service marks set forth in Exhibit A attached hereto (the "Marks");

WHEREAS, Internet Brands, Inc., a Delaware corporation with offices located at 909 North Sepulveda Blvd., 11th Floor, El Segundo, California 90245 ("Assignee"), is desirous of acquiring and using the Marks and all goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest it may now have, may ever have had or may ever have, in and to the Marks and the goodwill of the business symbolized thereby, including all rights to sue and recover for past infringements thereof.

Assignor further agrees that Assignor will, without demanding any further consideration therefore, at the request but at expense of Assignee, do all lawful and just acts, including the execution and acknowledgement of instruments that may be or become necessary for obtaining, sustaining, or renewing the Marks, and for maintaining and perfecting Assignee's right to the Marks.

This assignment will be governed by and construed in accordance with the laws of the State of California without regard to any conflicts of law principles and it may be executed in one (1) or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same document.

**IDF TECHNOLOGIES, LLC**

DATE: January 7, 2011

By:   
Konstantin Goudkov  
Owner

**INTERNET BRANDS, INC.**

DATE: January 7, 2011

By: \_\_\_\_\_  
Robert N. Brisco  
Chief Executive Officer

**ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS**

WHEREAS, IDF Technologies, LLC, a Delaware limited liability company with offices located at 364 East Main Street, Suite 322, Middletown, Delaware 19709 ("Assignor") is the record owner of the trademarks and service marks set forth in Exhibit A attached hereto (the "Marks");

WHEREAS, Internet Brands, Inc., a Delaware corporation with offices located at 909 North Sepulveda Blvd., 11th Floor, El Segundo, California 90245 ("Assignee"), is desirous of acquiring and using the Marks and all goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest it may now have, may ever have had or may ever have, in and to the Marks and the goodwill of the business symbolized thereby, including all rights to sue and recover for past infringements thereof.

Assignor further agrees that Assignor will, without demanding any further consideration therefore, at the request but at expense of Assignee, do all lawful and just acts, including the execution and acknowledgement of instruments that may be or become necessary for obtaining, sustaining, or renewing the Marks, and for maintaining and perfecting Assignee's right to the Marks.

This assignment will be governed by and construed in accordance with the laws of the State of California without regard to any conflicts of law principles and it may be executed in one (1) or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same document.


**IDF TECHNOLOGIES, LLC**

DATE: January 7, 2011

By: \_\_\_\_\_  
Konstantin Goudkov  
Owner

**INTERNET BRANDS, INC.**

DATE: January 7, 2011

By:  \_\_\_\_\_  
Robert N. Brisco  
Chief Executive Officer

**Schedule A**

**Trademark and Service Mark Assignment**

By and between IDF Technologies, LLC (Assignor)  
and Internet Brands, Inc. (Assignee)

Mark  
QUILTING BOARD

Serial No.  
77900984

Registration No.