

TO: DORSEY & WHITNEY LLP COMPANY: SANDRA EDELMAN

corr. 12/8/10

01/19/2011



Electronic Version v1.1  
 Stylesheet Version v1.1

103615792

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment <i>By Affidavit</i> erroneously omitted Registration No. 1610302 previously recorded on Reel 002310 Frame 0369. Assignor(s) hereby confirms the Assignment of Trademarks and Accompanying Goodwill.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Boston Beer Company, Limited Partnership		01/12/2001	LIMITED PARTNERSHIP: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	Boston Beer Corporation
Street Address:	75 Arlington Street
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02118
Entity Type:	CORPORATION: MASSACHUSETTS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1610302	BOSTON ALE

CORRESPONDENCE DATA

Fax Number: (612)340-8856  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (212) 415-9289  
 Email: ny.trademark@dorsey.com  
 Correspondent Name: DORSEY & WHITNEY LLP  
 Address Line 1: Sandra Edelman  
 Address Line 2: 250 Park Avenue, 15th Floor  
 Address Line 4: New York, NEW YORK 10177

ATTORNEY DOCKET NUMBER: T046586.US.01

OP \$40.00 1610302

TO:DORSEY & WHITNEY LLP COMPANY:SANDRA EDELMAN

NAME OF SUBMITTER:	Sandra Edelman
Signature:	/s/
Date:	12/08/2010
Total Attachments: 13 source=Wade Aff #page1.tif source=Wade Aff #page2.tif source=Wade Aff #page3.tif source=Wade Aff #page4.tif source=Wade Aff #page5.tif source=Wade Aff #page6.tif source=Wade Aff #page7.tif source=Wade Aff #page8.tif source=Wade Aff #page9.tif source=Wade Aff #page10.tif source=Wade Aff #page11.tif source=Wade Aff #page12.tif source=Wade Aff #page13.tif	



TO:DORSEY & WHITNEY LLP COMPANY:SANDRA EDELMAN

Affidavit. Included among the assets assigned to Boston Beer Corporation pursuant to this Assignment and Assumption Agreement was Registration No. 1,610,302 for the mark BOSTON ALE.

5. In connection with the Assignment and Assumption Agreement, a separate Assignment of Trademarks and Accompanying Goodwill with attached Schedule A of trademarks, dated January 12, 2001 (the "2001 Assignment"), was entered into between Boston Beer Company Limited Partnership and Boston Beer Corporation. The 2001 Assignment was filed in the United States Patent and Trademark Office and recorded in June 2001, reflecting the assignment of trademark applications and registrations then owned by Boston Beer Company Limited Partnership to Boston Beer Corporation. (See Exhibit 2 to this Affidavit.) The Schedule A of trademarks to this 2001 Assignment and the recordal sheet submitted with the 2001 Assignment inadvertently omitted the Registration for the BOSTON ALE trademark, which was in fact assigned to Boston Beer Corporation pursuant to the December 31, 2000 Assignment and Assumption Agreement.

6. In accordance with Section 503.06(b) of the Trademark Manual of Examining Procedure, Boston Beer Corporation hereby requests correction of the recorded 2001 Assignment document to include the assignment of Registration No. 1,610,302 for the mark BOSTON ALE from Boston Beer Company Limited Partnership to Boston Beer Corporation.

Kathleen H. Wade
KATHLEEN H. WADE

Sworn to before me this
12th day of December 2010

Andrew B. Smirni
Notary Public



ASHLEY B. MABELL
Notary Public
My Commission Expires
May 14, 2014

01/18/2011 15:03 FAX 6123408856  
12/23/2010 18:33 IFAX faxcenter.mpl@dorsey.com  
USPTO 12/23/2010 7:28:54 PM

PAGE 8/018 → Fax Central 0034/0039  
Fax Server 008/018

TO DORSEY & WHITNEY LLP COMPANY: SANDRA EDELMAN

# EXHIBIT 1

TO:DORSEY & WHITNEY LLP COMPANY:SANDRA EDELMAN

ASSIGNMENT AND ASSUMPTION AGREEMENT

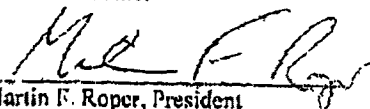
For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Boston Beer Company Limited Partnership, a Massachusetts limited partnership ("BBCLP"), hereby assigns, transfers and conveys, effective as of 12:01 A.M. on December 31, 2000 (the "Effective Time and Date"), to Boston Beer Corporation, a Massachusetts corporation ("BBC"), as a contribution to capital, all of BBCLP's right, title and interest in and to all of BBCLP's business and assets, excepting only those licenses and permits related to the manufacture and distribution of alcoholic beverages issued solely to BBCLP, subject to all of BBCLP's liabilities, such business, assets and liabilities to be as they exist as of the Effective Time and Date (respectively, the "Contributed Business and Assets" and the "Assumed Liabilities").

Also, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, BBC hereby accepts the Contributed Business and Assets from BBCLP and hereby assumes and agrees to pay, perform and/or satisfy in full all of the Assumed Liabilities.

Executed as an instrument under seal to be governed by and construed in accordance with the laws of the Commonwealth of Massachusetts, effective as of the Effective Time and Date.

**BOSTON BEER COMPANY LIMITED  
PARTNERSHIP**

By: *Boston Brewing Company, Inc., its  
General Partner*

By:   
Martin F. Roper, President

**BOSTON BEER CORPORATION**

By:   
Martin F. Roper, President

01/18/2011 15:03 FAX 6123408856  
12/23/2010 18:33 IFAX faxcenter.mpi@dorsey.com  
USPTO 12/23/2010 7:28:54 PM

PAGE 10/018 → Fax Central  
Fax Server 0036/0039  
010/018

TO:DORSEY & WHITNEY LLP COMPANY:SANDRA EDELMAN

## EXHIBIT 2

TO:DORSEY & WHITNEY LLP COMPANY:SANDRA EDELMAN

**ASSIGNMENT OF TRADEMARKS  
AND ACCOMPANYING GOODWILL**

This Assignment is made by and between **BOSTON BEER COMPANY LIMITED PARTNERSHIP**, a limited partnership organized and existing under the laws of the Commonwealth of Massachusetts, having a place of business at 75 Arlington Street, Boston, Massachusetts (sometimes doing business as "The Boston Beer Company") ("Assignor"), and **BOSTON BEER CORPORATION**, a corporation organized and existing under the laws of the Commonwealth of Massachusetts, have a place of business at 75 Arlington Street, Boston, Massachusetts ("Assignee").

WHEREAS, Assignor is the owner of the trademarks, registrations and pending applications for registration in the United States Patent and Trademark Office identified in Schedule A (the "Marks"), and all of the goodwill associated therewith and the business to which the Marks pertain; and

WHEREAS, Assignee desires to acquire from Assignor the Marks, the goodwill associated therewith and the business to which the Marks pertain;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and in furtherance of an Assignment and Assumption Agreement between the parties, Assignor does hereby assign to Assignee, effective as of 12:01 A.M. December 31, 2000, the Marks in the attached Schedule A, the goodwill associated therewith and the business to which the marks pertain.

**BOSTON BEER COMPANY LIMITED  
PARTNERSHIP**

By: *Boston Brewing Company, Inc., its General Partner*

Date: January 12, 2001

By: *Martin F. Roper*  
Martin F. Roper, President

**BOSTON BEER CORPORATION**

Date: January 12, 2001

By: *Martin F. Roper*  
Martin F. Roper, President



TO: DORSEY & WHITNEY LLP COMPANY: SANDRA EDELMAN

Schedule A

United States Trademarks of  
 Boston Beer Company United Partnership

Trademark Name	Class	Registration No.	Priority	Expiry	Remarks
ALL WITOUT THE	33	21760	0	11/18/2011	
AMERICAN BEER	33	2341784	0	11/18/2011	
AMERICAN BEER CO.	33	2341785	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341786	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341787	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341788	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341789	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341790	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341791	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341792	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341793	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341794	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341795	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341796	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341797	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341798	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341799	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341800	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341801	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341802	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341803	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341804	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341805	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341806	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341807	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341808	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341809	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341810	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341811	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341812	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341813	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341814	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341815	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341816	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341817	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341818	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341819	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341820	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341821	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341822	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341823	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341824	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341825	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341826	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341827	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341828	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341829	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341830	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341831	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341832	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341833	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341834	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341835	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341836	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341837	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341838	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341839	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341840	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341841	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341842	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341843	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341844	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341845	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341846	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341847	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341848	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341849	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341850	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341851	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341852	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341853	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341854	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341855	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341856	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341857	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341858	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341859	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341860	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341861	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341862	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341863	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341864	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341865	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341866	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341867	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341868	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341869	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341870	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341871	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341872	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341873	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341874	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341875	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341876	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341877	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341878	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341879	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341880	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341881	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341882	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341883	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341884	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341885	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341886	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341887	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341888	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341889	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341890	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341891	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341892	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341893	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341894	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341895	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341896	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341897	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341898	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341899	0	11/18/2011	
AMERICAN BEER CO. BEER	33	2341900	0	11/18/2011	

Treatment Using (Priority)  
 AFB

1/12/2001



06-15-2001



101750250

6-7-01

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name   
Effective Date  
Month Day Year
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date   
Month Day Year

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

Individual  General Partnership  Limited Partnership  Corporation  Association

Corporation  Association

Other

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gather the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027. Patent and Trademark Assignment Practice: DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

(212) 415- 9200

Name

Sandra Edelman

Address (line 1)

DORSEY & WHITNEY LLP

Address (line 2)

250 Park Avenue

Address (line 3)

New York, New York 10177

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

# 8

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property)

**Trademark Application Number(s)**

**Registration Number(s)**

75933943

76155165

74331777

1522026

1597742

1599803

76117084

76088467

76084546

1623925

2216617

76145015

76148944

75032532

2257684

2221894

2209701

**Number of Properties**

Enter the total number of properties involved

# 70

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 1765.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing instrument is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein

Sandra Edelman

Name of Person Signing



Signature

2/13/01

Date Signed

FORM PTO-1618C

Expires 06/03/99  
OMB 0651-0027

# RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

## Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date

Month Day Year

Name **BOSTON BEER COMPANY, LIMITED PARTNERSHIP**

**01122001**

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization **Commonwealth of Massachusetts**

## Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name **BOSTON BEER CORPORATION**

DBA/AKA/TA

Composed of

Address (line 1) **75 Arlington Street**

Address (line 2)

Address (line 3) **Boston**

City

**Massachusetts/USA**

State/Country

**02116**

Zip Code

Individual  General Partnership  Limited Partnership  Corporation  Association  Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from Assignment)

Citizenship/State of Incorporation/Organization **Commonwealth of Massachusetts**

## Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

### Trademark Application Number(s)

### Registration Number(s)

**75933942**

**2209465**

**2136507**

**2109887**

**75784929**

**2207543**

**2133464**

**2091848**

**75782086**

**2201685**

**2132679**

**2087921**

**74694699**

**2195628**

**2129726**

**2077956**

**75543692**

**2170519**

**2129723**

**1639234**

**75376186**

**2142918**

**2128025**

**1885643**

**2136508**

**2128024**

**1909571**

RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Name **BOSTON BEER COMPANY, LIMITED PARTNERSHIP**

Execution Date  
Month Day Year

01122001

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization **Commonwealth of Massachusetts**

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name **BOSTON BEER CORPORATION**

DBA/AKA/TA

Composed of

Address (line 1) **75 Arlington Street**

Address (line 2)

Address (line 3) **Boston** **Massachusetts/USA** **02116**  
City State/Country Zip Code

Individual  General Partnership  Limited Partnership  Corporation  Association  Other  
If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment)

Citizenship/State of Incorporation/Organization **Commonwealth of Massachusetts**

Trademark Application Number(s) or Registration Number(s)  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property)

Trademark Application Number(s)

Registration Number(s)

			2063905	2054508	2351025
			2063873	2052984	2275438
			2063872	1995214	2214888
			2054509	1987344	2389529
			1987061	2046819	2404661
			1993037	2032415	2402588
			1987062	2284084	2288190

FORM PTO-1618C

Expires 06/03/99  
OMB 0651-0027

**RECORDATION FORM COVER SHEET**  
**CONTINUATION**  
**TRADEMARKS ONLY**

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

**Conveying Party**

Mark if additional names of conveying parties attached

Enter Additional Conveying Party

Execution Date

Month Day Year

Name **BOSTON BEER COMPANY, LIMITED PARTNERSHIP**

**01122001**

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization **Commonwealth of Massachusetts**

**Receiving Party**

Mark if additional names of receiving parties attached

Enter Additional Receiving Party

Name **BOSTON BEER CORPORATION**

DBA/AK/A/T/A

Composed of

Address (line 1) **75 Arlington Street**

Address (line 2)

Address (line 3) **Boston**

City

**Massachusetts/USA**

State/Country

**02116**

Zip Code

Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from Assignment)  
 Corporation  Association  
 Other

Citizenship/State of Incorporation/Organization **Commonwealth of Massachusetts**

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property)

**Trademark Application Number(s)**

**Registration Number(s)**

			<b>2260719</b>		
			<b>2402492</b>		
			<b>2302390</b>		
			<b>2314792</b>		
			<b>2290572</b>		

TO:DORSEY & WHITNEY LLP COMPANY:SANDRA EDELMAN

FORM PTO-1618C

Expires 08/03/09  
OMB 0651-0027

RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Name **BOSTON BEER COMPANY, LIMITED PARTNERSHIP**

Execution Date  
Month Day Year

01122001

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization **Commonwealth of Massachusetts**

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name **BOSTON BEER CORPORATION**

DBA/AKA/TA

Composed of

Address (line 1) **75 Arlington Street**

Address (line 2)

Address (line 3) **Boston**

City

**Massachusetts/USA**  
State/Country

**02116**

Zip Code

Individual  General Partnership  Limited Partnership

Corporation  Association

Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment).

Citizenship/State of Incorporation/Organization **Commonwealth of Massachusetts**

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75933942			2209465	2136607	2108887
75784929			2207643	2133464	2091848
75782086			2201685	2132679	2087921
74894639			2195628	2129726	2077966
75643692			2170519	2129723	1639234
75376186			2142918	2128025	1885643
			2136508	2128024	1909571

TRADEMARK

REEL: 004456 FRAME: 0446



TO:DORSEY & WHITNEY LLP COMPANY:SANDRA EDELMAN

FORM PTO-1618C  
 Expires 06/03/09  
 OMB 0651-0027

**RECORDATION FORM COVER SHEET**  
**CONTINUATION**  
**TRADEMARKS ONLY**

U.S. Department of Commerce  
 Patent and Trademark Office  
**TRADEMARK**

**Conveying Party**  
 Enter Additional Conveying Party  Mark if additional names of conveying parties attached

Name **BOSTON BEER COMPANY, LIMITED PARTNERSHIP**  
 Formerly \_\_\_\_\_ Execution Date  
 Month Day Year  
**01122001**

Individual  General Partnership  Limited Partnership  Corporation  Association  
 Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization **Commonwealth of Massachusetts**

**Receiving Party**  
 Enter Additional Receiving Party  Mark if additional names of receiving parties attached

Name **BOSTON BEER CORPORATION**  
 DBA/AKA/TA \_\_\_\_\_  
 Composed of \_\_\_\_\_

Address (line 1) **75 Arlington Street**  
 Address (line 2) \_\_\_\_\_  
 Address (line 3) **Boston** City **Massachusetts/USA** State/Country **02116** Zip Code

Individual  General Partnership  Limited Partnership  Corporation  Association  
 Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization **Commonwealth of Massachusetts**

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached  
 Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
			<b>2063906</b>	<b>2054508</b>	<b>2351025</b>
			<b>2063873</b>	<b>2052984</b>	<b>2275439</b>
			<b>2063872</b>	<b>1985214</b>	<b>2214888</b>
			<b>2054509</b>	<b>1987344</b>	<b>2398529</b>
			<b>1987061</b>	<b>2046819</b>	<b>2404661</b>
			<b>1993037</b>	<b>2032415</b>	<b>2402588</b>
			<b>1987062</b>	<b>2284084</b>	<b>2288190</b>

TO:DORSEY & WHITNEY LLP COMPANY:SANDRA EDELMAN

**FORM PTO-1818C** **RECORDATION FORM COVER SHEET** U.S. Department of Commerce  
Expires 06/03/99 Patent and Trademark Office  
OMB 0651-0027 **CONTINUATION** **TRADEMARK**  
**TRADEMARKS ONLY**

**Conveying Party**  Mark if additional names of conveying parties attached  
Enter Additional Conveying Party  
Name **BOSTON BEER COMPANY, LIMITED PARTNERSHIP** Execution Date  
Formerly  **01122001**  
 Individual  General Partnership  Limited Partnership  Corporation  Association  
 Other  
 Citizenship/State of Incorporation/Organization **Commonwealth of Massachusetts**

**Receiving Party**  Mark if additional names of receiving parties attached  
Enter Additional Receiving Party  
Name **BOSTON BEER CORPORATION**  
DBA/AKA/TA  
Composed of  
Address (line 1) **75 Arlington Street**  
Address (line 2)  
Address (line 3) **Boston** **Massachusetts/USA** **02116**  
City State/Country Zip Code  
 Individual  General Partnership  Limited Partnership  Corporation  Association  
 Other  
 Citizenship/State of Incorporation/Organization **Commonwealth of Massachusetts**  
If document to be recorded in an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment).

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached  
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
			<b>2260719</b>		
			<b>2402492</b>		
			<b>2302390</b>		
			<b>2314792</b>		
			<b>2280572</b>		