# TRADEMARK ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Echelon Partners, LLP		I01/14/2011 I	LIMITED LIABILITY COMPANY: TEXAS

#### **RECEIVING PARTY DATA**

Name:	WGI Innovations, Ltd.	
Composed Of:	COMPOSED OF WGI Holdings, Inc.	
Street Address:	602 Fountain Parkway	
City:	Grand Prairie	
State/Country:	TEXAS	
Postal Code:	75050	
Entity Type:	LIMITED PARTNERSHIP: TEXAS	

#### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	77636849	ЕСНО
Serial Number:	77635047	ECHO BABY

#### **CORRESPONDENCE DATA**

Fax Number: (817)336-2181

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 817.336.2400

Email: jmorgan@deckerjones.com

Correspondent Name: Geoffrey A. Mantooth

Address Line 1: 801 Cherry St., Suite 2000, Unit #46

Address Line 2: Decker, Jones et al.

Address Line 4: Fort Worth, TEXAS 76102

ATTORNEY DOCKET NUMBER:	2223.37068
NAME OF SUBMITTER:	Geoffrey A. Mantooth
	TRADEMARK

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Signature:	/Geoffrey A. Mantooth/
Date:	01/20/2011
Total Attachments: 1 source=Echo#page1.tif	

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### TRADEMARK ASSIGNMENT

THIS Trademark Assignment is made and entered into by and between Echelon Partners, LLP, a Texas limited liability company (hereinafter "Assignor"), and WGI Innovations, Ltd., a Texas limited partnership comprising WGI Holdings, Inc., a Texas corporation, of Grand Prairie, Texas (hereinafter "Assignee");

WHEREAS, Assignor is the owner of all rights, title and interest to the following trademark applications:

**ECHO** 

Application No. 77/636,849

**ECHO BABY** 

Application No. 77/635,047

(hereinafter "Trademarks");

AND WHEREAS, Assignee is desirous of acquiring said Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of its rights, title and interest throughout the world in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and including, without limitation, all of the rights and privileges pertaining to the Trademarks and any registrations, including the right to apply for and obtain trademark registrations throughout the world and the right to sue and recover damages for past, present and future infringement;

AND the Assignor hereby covenants and agrees that the Assignor will at any time upon the request and at the expense of said Assignee execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect the title to said Trademarks, including any registrations thereof.

ECHELON PARTNERS, LLP Name: STATE OF TEXAS COUNTY OF TARRANT BEFORE ME, the undersigned, a Notary Public in and for said County and State, on this is B Barley, known to me to be the of Echelon Partners, LLP., the assignor above named and day personally appeared Chris Rartner acknowledged that he executed the foregoing instrument on behalf of said assignor and pursuant to authority duly received. GIVEN UNDER MY HAND AND SEAL OF OFFICE this the 14 day of 2011. CHERYL REED Notary Public, State of Texas My Commission Expires July 27, 2013

> TRADEMARK REEL: 004456 FRAME: 0795

RECORDED: 01/20/2011

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