

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kalva Corporation		05/11/2009	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	SensoryEffects Flavor Company		
Street Address:	24 North Clinton Street		
City:	Defiance		
State/Country:	OHIO		
Postal Code:	43512		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0397838	KALVA	
CORRESPONDENCE DATA			
Fax Number:	(214)659-4832		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214-659-4578		
Email:	nealk@akllp.com		
Correspondent Name:	Michele P. Schwartz		
Address Line 1:	1717 Main Street		
Address Line 2:	Suite 3700		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	169353		
NAME OF SUBMITTER:	Michele P. Schwartz		
Signature:	/Michele P. Schwartz/		
Date:	01/20/2011		

CH \$40.00 0397838

Total Attachments: 3

source=KalvaAssign#page1.tif

source=KalvaAssign#page2.tif

source=KalvaAssign#page3.tif

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, KALVA CORPORATION, an Illinois corporation ("Assignor"), is using or has used and is the owner of those certain trademarks as listed on **Schedule A** annexed hereto (the "Marks"); and

WHEREAS, SENSORYEFFECTS FLAVOR COMPANY, a Delaware corporation ("Assignee"), is desirous of acquiring the entire right, title, and interest in and to the Marks which is owned by Assignor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by the Marks throughout the world and all registrations and pending applications therefore, in all countries throughout the world, together with all causes of action for any and all previously or later occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor further agrees to execute any and all documents necessary or desirable to properly vest full right, title and interest in and to the Marks throughout the world in the name of Assignee and its successors and assigns or which may be necessary to obtain, maintain, issue or enforce said Marks.

Assignor also hereby grants Assignee the power to insert on this Trademark Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office or foreign trademark office for recordation of this document.

Signature page follows.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment Agreement to be executed by their duly authorized representatives on this 11th day of May, 2009.

SENSORYEFFECTS FLAVOR COMPANY

By: *[Signature]*
Name: Christopher McFerson
Title: General Counsel

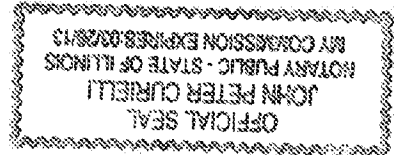
KALVA CORPORATION

By: *[Signature]*
Name: ALLEN BAUERINI
Title: SECRETARY

State of ILLINOIS)
) ss.:
County of COOK)

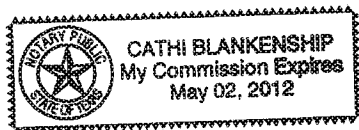
On this 11th day of MAY, 2009, before me personally appeared ALLEN BAUERINI to me personally known, who, being duly sworn, did say that he is the SECRETARY of Kalva Corporation and that he duly executed the foregoing instrument for and on behalf of Kalva Corporation being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.

[Signature]
NOTARY PUBLIC



State of TEXAS)
) ss.:
County of DALLAS)

On this 8th day of SEPT., 2009, before me personally appeared Christopher McFerson to me personally known, who, being duly sworn, did say that he is the General Counsel of SensoryEffects Flavor Company and that he duly executed the foregoing instrument for and on behalf of SensoryEffects Flavor Company being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.



[Signature]
NOTARY PUBLIC

Schedule A to Trademark Assignment Agreement by Kalva Corporation

<u>MARK</u>	<u>REGISTRATION</u>
KALVA	0397838
CANDY CROWN	0667803
KALKREME	(expired)
GRANDMA BELL'S	(expired)
Cool Cone	n/a