

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Polo Lauren Company, L.P.		01/14/2011	LIMITED PARTNERSHIP: NEW YORK
RECEIVING PARTY DATA			
Name:	PRL USA Holdings, Inc.		
Street Address:	103 Foulk Road		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19803		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77540962	BLACK WATCH	
Serial Number:	77144262	BLACK WATCH	
Serial Number:	77144281	BLACK WATCH POLO TEAM	
CORRESPONDENCE DATA			
Fax Number:	(212)801-6400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212.801.9200		
Email:	nytmdkt@gtlaw.com		
Correspondent Name:	G. Roxanne Elings		
Address Line 1:	Greenberg Traurig, LLP		
Address Line 2:	200 Park Avenue		
Address Line 4:	New York, NEW YORK 10166		
NAME OF SUBMITTER:	G. Roxanne Elings		
Signature:	/GRE/		

CH \$90.00 77540962

Date:

01/20/2011

Total Attachments: 2

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TRADEMARK ASSIGNMENT

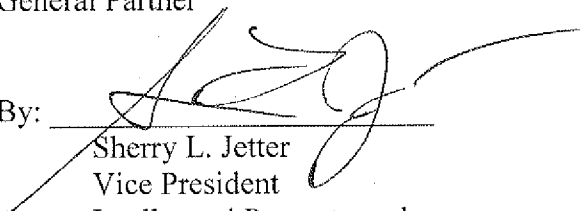
WHEREAS, The Polo/Lauren Company L.P. ("Assignor"), a limited partnership organized and existing under the laws of the State of New York, having a place of business at 650 Madison Avenue, New York, New York 10022, is the sole owner of all right, title, and interest in and to the trademarks identified in Schedule A attached hereto (the "Trademarks");

WHEREAS, PRL USA Holdings, Inc., a corporation organized and existing under the laws of the state of Delaware, having a place of business at 103 Foulk Road Wilmington, Delaware 19803 ("Assignee"), is acquiring all right, title, and interest in and to the Trademark and all of the goodwill associated with the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto the Assignee its entire right, title and interest in and to the Trademark, together with that part of the goodwill of the business connected with and symbolized by the Trademark.

Dated: New York, New York
January 14, 2011

The Polo/Lauren Company, L.P.
By: PRL International, Inc.
General Partner

By: 
Sherry L. Jetter
Vice President
Intellectual Property and
Secretary

SCHEDULE A

TRADEMARK	APPLICATION NO
BLACK WATCH	77540962
BLACK WATCH	77144262
BLACK WATCH POLO TEAM	77144281