

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Market Reconnaissance Group, LLC		01/19/2011	LIMITED LIABILITY COMPANY: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Ideal Home Innovations, LLC		
Street Address:	74 Spring Rd		
City:	Needham		
State/Country:	MASSACHUSETTS		
Postal Code:	02494		
Entity Type:	LIMITED LIABILITY COMPANY: MASSACHUSETTS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3609799	FRESHHANGER	
CORRESPONDENCE DATA			
Fax Number:	(617)497-0229		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	apdurigon@comcast.net		
Correspondent Name:	Albert Peter Durigon		
Address Line 1:	20 Eustis Street		
Address Line 4:	Cambridge, MASSACHUSETTS 02140		
ATTORNEY DOCKET NUMBER:	MRGTM101		
NAME OF SUBMITTER:	Albert Peter Durigon		
Signature:	/apd#30049/		
Date:	01/20/2011		

OP \$40.00 3609799

Total Attachments: 2

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ASSIGNMENT

Whereas MARKET RECONNAISSANCE GROUP, LLC, of 74 Spring Rd Needham, Massachusetts 02494 United States,

Has adopted, used and is using a mark which is registered in the United States Patent and Trademark Office,

Registration number 3609799, dated April 21, 2009; and

Whereas IDEAL HOME INNOVATIONS, LLC, of 74 Spring Rd Needham, Massachusetts 02494 United States

Is desirous of acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said

MARKET RECONNAISSANCE GROUP, LLC does hereby assign unto the said

IDEAL HOME INNOVATIONS, LLC all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by said mark, and the above identified registration thereof.

MARKET RECONNAISSANCE GROUP, LLC,.

By:

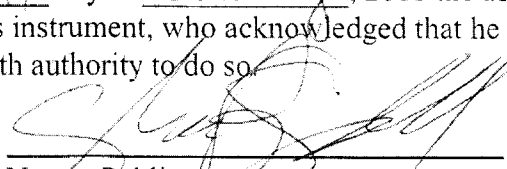


Mr. Arthur Schawbel
Managing Member

Date: 1-19-11

Norfolk)
) ss.

Subscribed and sworn to before me 19th day of January, 2011 the above-named Arthur Schawbel, the person who signed this instrument, who acknowledged that he signed it on behalf of the above-identified legal entity with authority to do so.



Notary Public
My Commission Expires: _____



SHARON SCHAWBEL
Notary Public
Commonwealth of Massachusetts
My Commission Expires
October 29, 2015