

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Capital, Ltd. (successor by merger to American Capital Financial Services, Inc.)	FORMERLY American Capital Financial Services, Inc.	01/21/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Opinionology, Inc. (formerly known as Western Wats Center, Inc.)		
Street Address:	701 East Timpanogos Parkway		
Internal Address:	Building M		
City:	Orem		
State/Country:	UTAH		
Postal Code:	84097		
Entity Type:	CORPORATION: UTAH		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3082403	OPINION OUTPOST	
Registration Number:	3054317	WESTERN WATS	
Registration Number:	2768958	HUMANVOICE	
Registration Number:	2713382	LIGHTSPRING	
Serial Number:	77928853	OPINIONOLOGY	
CORRESPONDENCE DATA			
Fax Number:	(203)325-5001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2033255061		
Email:	kdonohue@fdh.com		
Correspondent Name:	Kathleen Donohue, Finn Dixon & Herling		
Address Line 1:	177 Broad Street		
Address Line 4:	Stamford, CONNECTICUT 06901		

OP \$140.00 3082403

ATTORNEY DOCKET NUMBER:	2692.136
NAME OF SUBMITTER:	Kathleen Donohue
Signature:	/s/ Kathleen Donohue
Date:	01/21/2011
Total Attachments: 2 source=01163402#page1.tif source=01163402#page2.tif	

RELEASE OF ASSIGNMENT FOR SECURITY OF TRADEMARKS

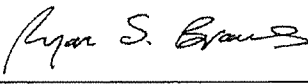
THIS RELEASE is made as of this 21st day of January, 2011, by American Capital, Ltd. (successor by merger to American Capital Financial Services, Inc.), as first lien collateral agent and second lien collateral agent (in such capacities "Agent"), in favor of ~~Opinionology, Inc. (formerly known as Western Wats Center, Inc.), a Utah corporation~~ ("Company").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Agent hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon the trademarks identified on Schedule I to each of that certain First Lien Trademark Security Agreement, dated as of December 29, 2006, made by Company in favor of Agent, and that certain Second Lien Intellectual Property Security Agreement, dated as of December 29, 2006, made by Company in favor of Agent.

Agent consents and agrees to execute and deliver such further instruments, documents and release forms as Company may reasonably request, at the Company's expense, to more effectively, release, terminate and extinguish any such liens and security interests upon such trademarks.

This Release shall be binding upon Agent's legal representatives, assigns and successors.

AMERICAN CAPITAL, LTD. (successor by merger to American Capital Financial Services, Inc.), as First Lien Collateral Agent and Second Lien Collateral Agent

By: 

Name: Ryan S. Brauns

Title: Principal

SCHEDULE I

Intellectual Property

Registered Trademarks:

Jurisdiction of Application or Registration	Trademark Name	Owner	Application Number/ Application Date	Registration Number/ Registration Date	Status
US	OPINION OUTPOST	OPINIONOLOGY, INC.	78/616480 4/25/05	3082403 4/18/06	REGISTERED
US	WESTERN WATS	OPINIONOLOGY, INC.	78/548283 1/15/05	3054317 1/31/06	REGISTERED
US	HUMAN-VOICE	OPINIONOLOGY, INC.	76/431221 7/15/02	2768958 9/30/03	REGISTERED
US	LIGHT SPRING	OPINIONOLOGY, INC.	76/430904 7/15/02	2713382 5/6/03	REGISTERED
US	C WESTERN WATS CENTER STYLIZED	OPINIONOLOGY, INC.	N/A	12710 8/14/89	NOT RENEWED
US	OPINION-OLGY	OPINIONOLOGY, INC.	77928853 2/5/10		APPLICATION PENDING
Canada	OPINION OUTPOST - CANADA	OPINIONOLOGY, INC.	1485960 6/21/10		APPLICATION PENDING
US	{n} Fusion	OPINIONOLOGY, INC.	1485960 10/25/10		APPLICATION PENDING