

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Blinc International, Inc.		01/18/2011	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Blinc, Inc.		
Street Address:	1141 South Rogers Circle		
Internal Address:	Suite 9		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33487		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3311346	TUBEYOURLASH	
Registration Number:	3301506	TUBE YOUR LASH	
CORRESPONDENCE DATA			
Fax Number:	(703)787-7557		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	philana@wcc-ip.com		
Correspondent Name:	Whitham, Curtis, Christofferson&Cook, PC		
Address Line 1:	11491 Sunset Hills Road		
Address Line 2:	Suite 340		
Address Line 4:	Reston, VIRGINIA 20190		
ATTORNEY DOCKET NUMBER:	12060003MA		
NAME OF SUBMITTER:	Philana S. Handler		
Signature:	/Philana S. Handler/		

CH \$65.00 3311346

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TRADEMARK
 REEL: 004459 FRAME: 0095

Date:

01/24/2011

Total Attachments: 1

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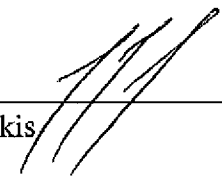
CHANGE OF NAME

The undersigned hereby affirms that Blinc International, Inc., a corporation originally organized under the laws of the State of Florida, located at 1141 South Rogers Circle, Suite 9, Boca Raton, Florida 33487, and owner of the entire and exclusive right, title, and interest in and to the following U.S. Trademark Registrations:

Trademark	Registration Number	Registration Date
TUBE YOUR LASH	3311346	October 16, 2007
TUBE YOUR LASH	3301506	October 2, 2007

has changed its name to Blinc, Inc., a Delaware Corporation.

18 / 1 / 11
Date


Lewis E. Farsedakis
President
Blinc, Inc.
1141 South Rogers Circle, Suite 9
Boca Raton, Florida 33487