

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Change of Name - Conversion of Corporation to LLC

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kenra, Ltd.		12/13/2010	CORPORATION:

RECEIVING PARTY DATA

Name:	Kenra Professional, LLC
Street Address:	22 East Washington Street
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46204
Entity Type:	LIMITED LIABILITY COMPANY:

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2206246	BEAUTY AND WELLNESS
Registration Number:	2196706	E ELUCENCE
Registration Number:	2211853	NUTRITHERAPY
Registration Number:	1685929	KENRA
Registration Number:	1651276	360 PERM
Registration Number:	1674730	
Registration Number:	3384950	KENRA
Registration Number:	3263133	PLAZA SALON SYSTEMS
Serial Number:	85192924	KENRA PROFESSIONAL

CORRESPONDENCE DATA

Fax Number: (317)632-2962
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: tmdocket@beneschlaw.com
 Correspondent Name: Benesch, Friedlander, Coplan & Aronoff
 Address Line 1: 2300 One American Square

900182063

**TRADEMARK
 REEL: 004459 FRAME: 0118**

OP \$240.00 2206246

Address Line 2: Attn: Jeff Kosc, Brandt Voight
Address Line 4: Indianapolis, INDIANA 46282

ATTORNEY DOCKET NUMBER:	58999-00005
NAME OF SUBMITTER:	Jeff Kosc
Signature:	/Jeff Kosc/
Date:	01/24/2011

Total Attachments: 3
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ARTICLES OF ENTITY CONVERSION:
Conversion of a Corporation into a Limited Liability Company
 State Form 51676 (1-04)
 Approved by State Board of Accounts, 2004

TODD ROKITA
 SECRETARY OF STATE
 CORPORATE DIVISION
 302 W. Washington Street, Rm. E016
 Indianapolis, IN 46204
 Telephones: (317) 232-8575

INSTRUCTIONS: Use 8 1/2" x 11" white paper for attachments.
 Present original and one copy to the address in upper right corner of this form.
 Please TYPE or PRINT.
 Please visit our office on the web at www.sos.in.gov.

Indiana Code 23-1-18-3
 FILING FEE: \$30.00

ARTICLES OF CONVERSION OF <u>Kenra, Ltd.</u> <i>(hereinafter "Non-surviving Corporation")</i>	APPROVED AND FILED T. ROKITA SECRETARY OF STATE
INTO <u>Kenra Professional, LLC</u> <i>(hereinafter "Surviving LLC")</i>	

ARTICLE I: PLAN OF ENTITY CONVERSION	
<p>a. Please set forth the Plan of Conversion, containing such information as required by Indiana Code 23-1-38.5-11 and Indiana Code 23-1-38.5-12, attach herewith, and designate it as "Exhibit A." The following is basic information that must be included in the Plan of Entity Conversion: (please refer to Indiana Code 23-1-38.5-12 for a more complete listing of requirements before submitting the plan).</p> <ul style="list-style-type: none"> • A statement of the type of business entity that Surviving LLC will be and, if it will be a foreign non-corporation, its jurisdiction of organization; • The terms and conditions of the conversion; • The manner and basis of converting the shares of Non-surviving Corporation into the interests, securities, obligations, rights to acquire interests or other securities of Surviving LLC following its conversion; and • The full text, as in effect immediately after the consummation of the conversion, of the organic document (if any) of Surviving LLC. • If, as a result of the conversion, one or more shareholders of Non-surviving Corporation would be subject to owner liability for debts, obligations, or liabilities of any other person or entity, those shareholders must consent in writing to such liabilities in order for the Plan of Merger to be valid. <p>b. Please read and sign the following statement. <i>I hereby affirm under penalty of perjury that the plan of conversion is in accordance with the Articles of Incorporation or bylaws of Non-surviving Corporation and is duly authorized by the shareholders of Non-surviving Corporation as required by the laws of the State of Indiana.</i></p> <p>Signature: <u>[Signature]</u> Printed Name: <u>F. Brian Krumei</u> Title: <u>Assistant Secretary</u> December 13, 2010</p>	RECEIVED 12/13/10

ARTICLE II: NAME AND DATE OF INCORPORATION OF NON-SURVIVING CORPORATION	
<p>a. The name of Non-surviving Corporation immediately before filing these Articles of Entity Conversion is the following: <u>Kenra, Ltd.</u></p> <p>b. The date on which Non-surviving Corporation was incorporated in the State of Indiana is the following: <u>12/18/2006</u></p>	12/13/10

ARTICLE III: NAME AND PRINCIPAL OFFICE OF SURVIVING LLC			
<p>a. The name of Surviving LLC is the following: <u>Kenra Professional LLC</u></p> <ul style="list-style-type: none"> • (Please note pursuant to Indiana Code 23-18-2-8, this name must include the words "Limited Liability Company", "L.L.C.", or "LLC"). • (If Surviving LLC is a foreign LLC, then its name must adhere to the laws of the state in which it is domiciled). <p>b. The address of Surviving LLC's Principal Office is the following:</p>			
Street Address <u>22 East Washington Street, P.O. Box 5010</u>	City <u>Indianapolis</u>	State <u>IN</u>	Zip Code <u>46204</u>

ARTICLE IV: REGISTERED OFFICE AND AGENT OF SURVIVING LLC			
Registered Agent: The name and street address of Surviving LLC's Registered Agent and Registered Office for service of process are the following:			
Name of Registered Agent Corporation Service Company			
Address of Registered Office (street or building) 251 East Ohio Street, Suite 500		City Indianapolis	Zip Code Indiana 46204

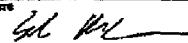
ARTICLE V - JURISDICTION OF SURVIVING LLC AND CHARTER SURRENDER OF NON-SURVIVING CORPORATION	
JURISDICTION	
Please state the jurisdiction in which Surviving LLC will be organized and governed: <u>Delaware</u>	
CHARTER SURRENDER (Please complete this section only if Surviving LLC is organized outside of Indiana).	
If the jurisdiction stated above is not Indiana, please set forth the Articles of Charter Surrender for the Non-surviving Corporation and attach herewith as "Exhibit B."	
Pursuant to Indiana Code 23-1-38.5-14, the Articles of Charter Surrender must include:	
<ol style="list-style-type: none"> 1. The name of Non-surviving Corporation; 2. A statement that the Articles of Charter Surrender are being filed in connection with the conversion of Non-surviving Corporation into an LLC that will be organized in a jurisdiction other than the State of Indiana; 3. A signed statement under penalty of perjury that the conversion was duly approved by the shareholders of Non-surviving Corporation in a manner required by Indiana Law and consistent with the Articles of Incorporation or the bylaws of Non-surviving Corporation; 4. The jurisdiction under which the Surviving LLC will be organized; and 5. The address of Surviving LLC's executive office. 	

ARTICLE VI: DISSOLUTION OF SURVIVING LLC	
Please indicate when dissolution will take place in Surviving LLC:	
<input type="checkbox"/> The latest date upon which Surviving LLC is to dissolve is _____ OR <input checked="" type="checkbox"/> Surviving LLC is perpetual until dissolution.	

ARTICLE VII: MANAGEMENT OF SURVIVING LLC	
Surviving LLC will be managed by: <input checked="" type="checkbox"/> The members of Surviving LLC, OR <input type="checkbox"/> A manager or managers	

In Witness Whereof, the undersigned being an officer or other duly authorized representative of Non-surviving Corporation executes these Articles of Entity Conversion and verifies, subject to penalties of perjury, that the statements contained herein are true.

this 13th day of December, 2010

Signature 	Printed Name E. Brian Kramer
Title Assistant Secretary	

RECEIVED
 12/13/2010

**State of Indiana
Office of the Secretary of State**

CERTIFICATE OF AMENDMENT

of

KENRA, LTD.

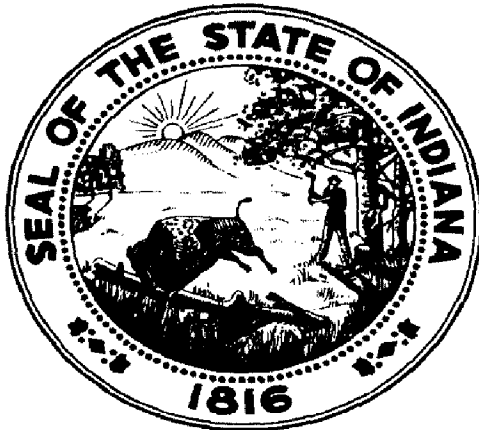
I, TODD ROKITA, Secretary of State of Indiana, hereby certify that Articles of Amendment of the above For-Profit Domestic Corporation have been presented to me at my office, accompanied by the fees prescribed by law and that the documentation presented conforms to law as prescribed by the provisions of the Indiana Business Corporation Law.

The name following said transaction will be:

KENRA PROFESSIONAL, LLC

Indiana Secretary of State
Packet: 2006121900481
Filing Date: 12/13/2010
Effective Date: 12/13/2010

NOW, THEREFORE, with this document I certify that said transaction will become effective Monday, December 13, 2010.



In Witness Whereof, I have caused to be affixed my signature and the seal of the State of Indiana, at the City of Indianapolis, December 13, 2010.

A handwritten signature in black ink that reads "Todd Rokita".

TODD ROKITA,
SECRETARY OF STATE

2006121900481 / 2010121553880