

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Proforma Corporation		01/21/2011	CORPORATION: MARYLAND
RECEIVING PARTY DATA			
Name:	Metastorm Inc.		
Street Address:	500 East Pratt St., Suite 1250		
City:	Baltimore		
State/Country:	MARYLAND		
Postal Code:	21202		
Entity Type:	CORPORATION: MARYLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3020841	KNOW MORE. DO MORE.	
CORRESPONDENCE DATA			
Fax Number:	(214)978-3099		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(214) 978-3000		
Email:	angela.young@bakermckenzie.com		
Correspondent Name:	Baker & McKenzie LLP		
Address Line 1:	2001 Ross Ave., Suite 2300		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	24224663-000001		
NAME OF SUBMITTER:	Nicole B. Emmons		
Signature:	/Nicole B. Emmons/		
Date:	01/24/2011		

CH \$40.00 3020841

Total Attachments: 1
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ASSIGNMENT

This ASSIGNMENT (this "Assignment") is made effective as of January 21, 2011 (the "Effective Date"), between Proforma Corporation, a corporation established under the laws of the State of Maryland with an address at 500 East Pratt Street, Suite 1250, Baltimore, Maryland 21202 ("Assignor") and Metastorm Inc., a corporation established under the laws of the State of Maryland with an address at 500 East Pratt Street, Suite 1250, Baltimore, Maryland 21202 ("Assignor").

WHEREAS, Assignor agreed to sell, convey, assign, transfer and deliver to Assignee all right, title and interest in and to the tagline and mark "KNOW MORE. DO MORE." in any or no stylization or with any or no design (the "Mark") and all ownership and rights at common law or under statute or regulation and all state, federal and international registrations and applications for the Mark, including, without limitation, U.S. Reg. No. 3,020,841, existing wherever or under whatever law, and all goodwill associated therewith or generated by its use (collectively, the "Assigned Rights");

NOW, THEREFORE, in consideration of the payment of ten U.S. Dollars (US\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, conveys, transfers and sets over to Assignee, and Assignee purchases, acquires, and receives from Assignor, all rights, title and interest in and to the Mark and the Assigned Rights, all of them to be held and enjoyed by Assignee, its successors, heirs and assigns on and as of the Effective Date as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made. Assignor and Assignee agree that, as of the Effective Date, Assignee shall solely and exclusively own and hold all rights, title and interest in and to the Mark and the Assigned Rights, including, without limitation, the right to, directly or indirectly, exercise, exploit, license out, assign, transfer, convey, commercialize, or otherwise enjoy any and all rights and benefits encompassed by or resulting from the Mark and the Assigned Rights, all in Assignee's sole discretion, including, but not limited to, the exploitation, licensing out, assignment, transfer, conveyance, commercialization, enjoyment, and exercise of any economic and non-economic rights using, utilizing or based on the Mark and/or any right thereof. Assignor shall not retain, whether expressly, by implication, estoppel or otherwise, any right, title or interest in and to the Mark or any Assigned Right. For the avoidance of doubt, Assignee shall solely and exclusively have the right and be entitled, in its sole discretion, in and/or under the laws of any country and jurisdiction, to (i) initiate and/or continue any action, litigation, arbitration or other proceeding, and seek, enforce, and benefit from any right, remedy and/or award, in connection with the Mark and any or all of the Assigned Rights, or any infringement, theft or violation thereof, whether such rights, remedies or infringement are based on any acts, omission or conduct prior to, on or after the Effective Date, and (ii) file, continue, discontinue, prosecute, or abandon any application for registration of the Mark, and (iii) obtain, maintain, cancel, or let expire any registration of the Mark.


Assignor hereby authorizes the United States Patent and Trademark Office and any other trademark and similar or comparable agency, office, register, or registrar in any country or jurisdiction to record Assignee as the sole and exclusive owner of any application and/or registration covering the Mark, and to issue any registration, certificate, document or process therefor in the name and for the benefit of Assignee only.

Should any section, or portion thereof, of this Assignment be held invalid by reason of any law or by a legally enforceable directive of any governmental body, such section or portion thereof shall be validly reformed so as to approximate the intent of Assignor and Assignee as set forth herein as nearly as possible and, if unreformable, shall be deemed divisible and deleted with respect to such jurisdiction; this Assignment shall not otherwise be affected. This Assignment shall be binding upon Assignor and all of Assignor's successors, heirs and assigns, and shall be binding upon and inure to the benefit of Assignee and its successors, heirs and assigns.

The parties have executed and delivered this Assignment as of the Effective Date.

Proforma Corporation

Metastorm, Inc.


Name: Christopher S. Desautelle
Title: VP, Treasurer, and Asst Secretary


Name: Allison M. McCann
Title: Vice President of Legal Affairs