

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Three Rivers Holdings, LLC		11/01/2010	LIMITED LIABILITY COMPANY: ARIZONA
RECEIVING PARTY DATA			
Name:	Three Rivers Holdings, LLC		
Street Address:	P.O. Box 3970		
City:	Pasco		
State/Country:	WASHINGTON		
Postal Code:	99302		
Entity Type:	LIMITED LIABILITY COMPANY: WASHINGTON		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3076257	O OUT-FRONT	
Registration Number:	3082132	THE NATURAL-FIT	
Registration Number:	3070711	SMARTWHEEL	
Registration Number:	3057726	GAMECYCLE	
CORRESPONDENCE DATA			
Fax Number:	(206)757-7700		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(206) 757-8133		
Email:	georgerondeau@dwt.com		
Correspondent Name:	George C. Rondeau, Jr.		
Address Line 1:	1201 Third Avenue, Suite 2200		
Address Line 4:	Seattle, WASHINGTON 98101-3045		
ATTORNEY DOCKET NUMBER:	80544-2		
NAME OF SUBMITTER:	George C. Rondeau, Jr.		

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Signature:	/George C. Rondeau, Jr./
Date:	01/24/2011
Total Attachments: 3 source=Trademark Assignment#page 1.tif source=Trademark Assignment#page2.tif source=Trademark Assignment#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Three Rivers Holdings, LLC (hereinafter referred to as "ASSIGNOR"), a limited liability company of the State of Arizona, having a place of business at 1826 West Broadway Road, Suite 43, Mesa, Arizona 85202 is the owner of record of the following United States trademark registrations and trademarks:

- (a) U.S. Registration No. 3,076,257, registered April 4, 2006, for the trademark "O OUT-FRONT AND DESIGN,"
- (b) U.S. Registration No. 3,082,132, registered April 18, 2006, for the trademark "The Natural-Fit,"
- (c) U.S. Registration No. 3,070,711, registered March 21, 2006, for the trademark "SmartWheel," and
- (d) U.S. Registration No. 3,057,726, registered February 7, 2006, for the trademark "GameCycle"

(hereinafter said registrations and said trademarks are collectively referred to as the "TRADEMARKS"); and

WHEREAS, Three Rivers Holdings, LLC (hereinafter referred to as "ASSIGNEE"), a limited liability company of the State of Washington, having a business address at P.O. Box 3970, Pasco, Washington 99302, is desirous of acquiring the entire right, title and interest in and to the TRADEMARKS and the goodwill of the business in connection with which the TRADEMARKS are used.

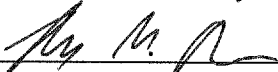
NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, the entire right, title and interest in and to the TRADEMARKS, including said registrations and said trademarks comprising the TRADEMARKS, in all countries of the world, and all common law rights therein, and the goodwill of the business in connection with which the TRADEMARKS are used, together with all rights of ASSIGNOR associated therewith, including the right to claim priority rights deriving from the TRADEMARKS by virtue of international convention, treaty or otherwise, all claims

for damages by reason of past infringements of the TRADEMARKS, and the right to sue and collect such damages.

EXECUTED this 1st day of November, 2010, at Seattle, Washington.

ASSIGNOR:

Three Rivers Holdings, LLC,
an Arizona limited liability company

By:  _____

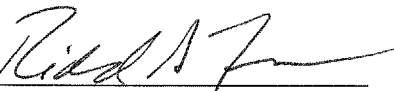
Name: Ronald M. Boninger

Title: Manager

ASSIGNEE:

Three Rivers Holdings, LLC,
a Washington limited liability company

By: TiSport, LLC, Sole Member of Three
Rivers Holdings, LLC (Washington limited
liability company)

By:  _____

Name: Richard S. Forman

Title: President

State of Arizona)
) ss.
County of Maricopa)

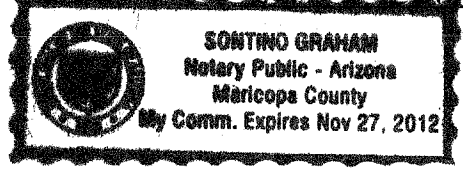
I certify that I know or have satisfactory evidence that Ronald M. Boninger is the person who appeared before me, and said person acknowledged that he/she signed this instrument, on oath stated that he/she was authorized to execute the instrument, and acknowledged it as the Manager of Three Rivers Holdings, LLC to be the free and voluntary act of such party for the uses and purposes mentioned in the instrument.

DATED this 1st day of November, 2010.

Sontino

NOTARY PUBLIC, in and for the State of
Arizona Washington, residing at: Maricopa County.
My commission expires: NOV 27 2012.

State of Arizona)
) ss.
County of Maricopa)



I certify that I know or have satisfactory evidence that Richard S. Forman is the person who appeared before me, and said person acknowledged that he/she signed this instrument, on oath stated that he/she was authorized to execute the instrument, and acknowledged it as the President of TiSport, LLC to be the free and voluntary act of such party for the uses and purposes mentioned in the instrument.

DATED this 1st day of November, 2010.

Sontino

NOTARY PUBLIC, in and for the State of
Arizona Washington, residing at: Maricopa County.
My commission expires: NOV 27, 2012.

