

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Advanced Bionics, LLC		12/15/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Sonova Holding, AG		
Street Address:	Laubistruistrasse 28		
City:	CH-8712 Stafe		
State/Country:	SWITZERLAND		
Entity Type:	Societe anonyme: SWITZERLAND		
PROPERTY NUMBERS Total: 30			
Property Type	Number	Word Mark	
Registration Number:	3659212	AB	
Registration Number:	3687251	AB	
Registration Number:	2014761	ADVANCED BIONICS	
Registration Number:	2647698	ADVANCED BIONICS	
Registration Number:	2981699	ADVANCED BIONICS	
Registration Number:	2915130	AURIA	
Registration Number:	3659292	BEA	
Registration Number:	3741061	BUILT KID TOUGH	
Registration Number:	2664618	CII BIONIC EAR	
Registration Number:	1975875	CLARION	
Registration Number:	2921470	FIREFLY	
Registration Number:	3454864	HARMONY	
Registration Number:	3442351	HARMONY	
Registration Number:	3463519	HARMONY	

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Registration Number:	3803645	HEAR AND BE HEARD
Registration Number:	3463597	HEARINGJOURNEY
Registration Number:	2427427	HIFOCUS
Registration Number:	3096580	HIFOCUS HELIX
Registration Number:	2861301	HIRES
Registration Number:	2872973	HIRES 90K
Registration Number:	3376483	HIRES FIDELITY 120
Registration Number:	2872974	HIRESOLUTION
Registration Number:	3216221	HR
Registration Number:	2713593	IMAGINE THE POSSIBILITIES
Registration Number:	2501272	
Registration Number:	2670244	PLATINUM BTE
Registration Number:	3750879	PROCESSOR DIRECT
Registration Number:	3701387	THE LISTENING ROOM
Registration Number:	2949516	T-MIC
Registration Number:	3734573	TUNE UPS

CORRESPONDENCE DATA

Fax Number: (512)322-5201
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (512) 322-5200
Email: tmcentral@pirkeybarber.com
Correspondent Name: Sherri L. Eastley
Address Line 1: 600 Congress Avenue, Suite 2120
Address Line 4: Austin, TEXAS 78701

ATTORNEY DOCKET NUMBER: ADVB:001

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER: Kimberlie C. Nelson

Signature: /kcn/

Date: 01/25/2011

Total Attachments: 5

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ASSIGNMENT OF MARKS

WHEREAS, Advanced Bionics, LLC, a Delaware limited liability company ("Advanced Bionics"), having an address of 28515 Westinghouse Place, Valencia, California 91355, USA, is the owner of the trademarks listed on Schedule A attached hereto (the "Trademarks");

WHEREAS, Sonova Holding AG, a Société anonyme under the laws of Switzerland ("Sonova"), having an address of Laubisrütistrasse 28, CH-8712 Stäfa, Switzerland, desires to acquire any and all rights and goodwill associated with the Trademarks, including the related applications and registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Advanced Bionics does hereby assign to Sonova all right, title and interest in and to said Trademarks, including related applications and registrations, together with the goodwill of the business symbolized by the Trademarks.

Notwithstanding anything to the contrary contained herein, the Trademarks shall not include any trademark application that would be deemed invalidated, canceled or abandoned due to the contribution, assignment and/or conveyance of the Trademarks hereunder, including without limitation all United States trademark applications that are based on an intent-to-use, unless and until such time that the contribution, assignment and/or conveyance will not cause the invalidation, cancellation or abandonment of such trademark applications.


This trademark assignment may be executed simultaneously in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, each of the parties has duly executed this Assignment as of Dec. 15th, 2010.




*Ernst Lehmann
Direktor Finance & Controlling
Channel Solutions*

Advanced Bionics, LLC

By: 
Name: GERHARD RODEHRLEIN
Title: CHIEF EXECUTIVE OFFICER
Date: 12-15-2010

Sonova Holding AG

By: 
Name: Ernst Lehmann
Title: Direktor Finance & Controlling
Date: _____

Notary Pages to follow

Official Certification

Seen for authentication of the reverse side signatures of

Mr. **Roman CASANOVA**, Swiss citizen of Lumbrein GR and Horgen ZH, in CH-Meilen ZH, identified by identity card,

Mr. **Franz PETERMANN**, Swiss citizen of Root LU, in CH-Wollerau SZ, identified by identity card,

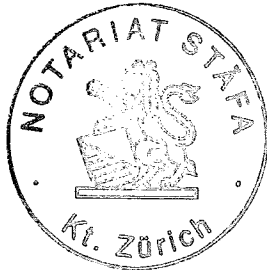
who are entered in the Register of Commerce of the Kanton of CH-Zurich as person with the right to sign jointly by two for the

Sonova Holding AG (Sonova Holding SA) (Sonova Holding Ltd.), corporation with registered head office in Stäfa.

The signatures were acknowledged before us by an authorized third party.

The inspection of the commercial register has taken place directly before the official certification by internet inquiry.

Stäfa, 4th January 2011
BK no. 12, 13
Fee CHF 60.00



NOTARIAT STÄFA

Markus Altherr, Deputy Notary Public

ACKNOWLEDGMENT

State of California
County of Los Angeles)

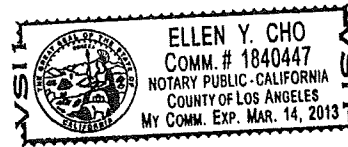
On December 15, 2010 before me, Ellen Y. Cho, Notary public
(insert name and title of the officer)

personally appeared Gerhard Roehrlein,
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are
subscribed to the within instrument and acknowledged to me that he/~~she~~/they executed the same in
his/~~her~~/their authorized capacity(ies), and that by his/~~her~~/their signature(s) on the instrument the
person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing
paragraph is true and correct.

WITNESS my hand and official seal.

Signature *Gerhard Roehrlein* (Seal)



**Schedule A to Trademark Assignment from Advanced Bionics, LLC to
Sonova Holding AG**

Mark	Country	Application No.	Registration No. or Status
AB and Design	Argentina	3033184	Pending
HARMONY	Argentina	2769019	2352434
AB and Design	Australia	A0015305	Pending
AB and Design	Brazil	830176179	Pending
BEA	Brazil	830230670	Pending
AB and Design	Canada	1414234	Pending
BEA	Canada	1436263	TMA770332
AB and Design	China	7101677	Pending
NEPTUNE	China	8078298	Pending
AB ADVANCED BIONICS and Design	Colombia	10-128060	Pending
CLARION	Colombia	02-013800	265886
AB and Design	European Union	007348691	007348691
BEA	European Union	A0015497	0998859
CLARION	European Union	000165969	000165969
HARMONY	European Union	008334435	008334435
HEARINGJOURNEY	European Union	009345125	Pending
NEPTUNE	European Union	009220609	Pending
AB and Design	India	1754410	Pending
AB and Design	Indonesia	D00 2009 008266	Pending
AB and Design	Iran	A0015305	Pending
ADVANCED BIONICS	Iran	A0015301	Pending
BEA	Iran	A0015497	Pending
BEA	Japan	77601745	998859
AB and Design	Madrid Protocol	A0015305	1007272
ADVANCED BIONICS	Madrid Protocol	A0015301	966247
BEA	Madrid Protocol	A0015497	998859
AB ADVANCED BIONICS	Mexico	1069126	Pending
AB ADVANCED BIONICS and Design	Mexico	1070412	Pending
AB and Design	Mexico	1069121	Pending
BEA	Mexico	1003196	1157791
AB and Design	Norway	A0015305	Pending
AB and Design	Panama	177438	177438 01
ADVANCED BIONICS	Panama	177437	177437 01
AB and Design	Russia	A0015305	1007272
ADVANCED BIONICS	Russia	A0015301	996247
BEA	Russia	A0015497	998859
AB and Design	South Africa	2010/21161	Pending
AB ADVANCED	South Korea	40-2010-0052196	Pending

Mark	Country	Application No.	Registration No. or Status
BIONICS and Design			
AB and Design	Switzerland	A0015305	Pending
AB and Design	Turkey	A0015305	Pending
AB and Design	United States	77/551,140	3,659,212
AB and Design	United States	77/551,472	3,687,251
ADVANCED BIONICS	United States	74/583,737	2,014,761
ADVANCED BIONICS	United States	75/685,984	2,647,698
ADVANCED BIONICS and Design	United States	78/174,379	2,981,699
AURIA	United States	78/174,436	2,915,130
BEA	United States	77/601,745	3,659,292
BUILT KID TOUGH and Design	United States	77/658,916	3,741,061
CII BIONIC EAR	United States	78/046,179	2,664,618
CLARION	United States	74/583,727	1,975,875
FIREFLY	United States	78/163,913	2,921,470
HARMONY	United States	77/149,416	3,454,864
HARMONY	United States	78/650,219	3,442,351
HARMONY and Design	United States	77/149,467	3,463,519
HEAR AND BE HEARD	United States	77/385,159	3,803,645
HEARINGJOURNEY	United States	77/170,836	3,463,597
HIFOCUS	United States	75/631,254	2,427,427
HIFOCUS HELIX	United States	78/431,965	3,096,580
HIRES	United States	78/135,779	2,861,301
HIRES 90K	United States	78/174,451	2,872,973
HIRES FIDELITY 120	United States	78/647,774	3,376,483
HIRESOLUTION	United States	78/174,464	2,872,974
HR and Design	United States	78/306,884	3,216,221
IMAGINE THE POSSIBILITIES	United States	78/135,900	2,713,593
Miscellaneous Design (Clarion Wave)	United States	75/704,547	2,501,272
PLATINUM BTE	United States	78/005,521	2,670,244
PROCESSOR DIRECT	United States	77/725,877	3,750,879
THE LISTENING ROOM	United States	77/709,276	3,701,387
T-MIC	United States	78/102,596	2,949,516
TUNE UPS	United States	77/032,762	3,734,573