

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vulcan, Inc.		01/24/2011	CORPORATION: WASHINGTON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Green Sports Alliance		
<b>Street Address:</b>	P.O. Box 86514		
<b>City:</b>	Portland		
<b>State/Country:</b>	OREGON		
<b>Postal Code:</b>	97206		
<b>Entity Type:</b>	CORPORATION: OREGON		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85104684	GREEN SPORTS ALLIANCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(888)788-5651		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Email:</b>	martin@greensportsalliance.org		
<b>Correspondent Name:</b>	Green Sports Alliance		
<b>Address Line 1:</b>	P.O. Box 86514		
<b>Address Line 4:</b>	Portland, OREGON 97206		
<b>NAME OF SUBMITTER:</b>	Martin D. Tull		
<b>Signature:</b>	/martindtull/		
<b>Date:</b>	01/25/2011		
<b>Total Attachments: 1</b> source=Trademark Assignment - signed and dated final#page1.tif			

OP \$40.00 85104684

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made this 24th day of January, 2011, by Vulcan, Inc., a Washington corporation ("Assignor"), whose principal business address is 505 Union Station 505 Fifth Avenue, Seattle, WA 98014.

WHEREAS, Assignor owns the trademark GREEN SPORTS ALLIANCE covering Education services, namely, providing classes, seminars, workshops to professional and amateur sports teams in the field of marketing, management, business process technology, operational sustainability, goal setting and goal achievement (the "Mark");

WHEREAS, The Green Sports Alliance, an Oregon corporation ("Assignee"), whose principal business address is PO Box 86514 Portland, Or. 97206.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the Mark and the registration for the Mark, together with the goodwill of the business symbolized by and associated with the Mark.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date and year first written above.

ASSIGNOR:

Vulcan Inc.

  
Name: William L. McGrath  
Title: Executive Vice President