

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
United States Council for Automotive Research		12/31/2007	PARTNERSHIP: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	United States Council for Automotive Research LLC		
<b>Street Address:</b>	1000 Town Center, Suite 300		
<b>City:</b>	Southfield		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48075		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: MICHIGAN		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2429133	USCAR	
<b>Registration Number:</b>	2429136	USCAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(248)358-3351		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	248-358-4400		
<b>Email:</b>	trademarks@brookskushman.com		
<b>Correspondent Name:</b>	Mark S. Sparschu		
<b>Address Line 1:</b>	1000 Town Center, 22nd Floor		
<b>Address Line 4:</b>	Southfield, MICHIGAN 48075		
<b>ATTORNEY DOCKET NUMBER:</b>	USCA 0106 TUS		
<b>NAME OF SUBMITTER:</b>	Mark S. Sparschu		
<b>Signature:</b>	/msparschu/		

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**TRADEMARK**  
**REEL: 004459 FRAME: 0993**

Date:

01/25/2011

Total Attachments: 4

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# *Michigan Department of Labor & Economic Growth*

## *Filing Endorsement*

*This is to Certify that the ARTICLES OF ORGANIZATION & CERT. OF CONVERSION  
for*

*UNITED STATES COUNCIL FOR AUTOMOTIVE RESEARCH LLC*

*ID NUMBER: E0065X*

*received by facsimile transmission on November 29, 2007 is hereby endorsed  
Filed on November 30, 2007 by the Administrator.*

*The document is effective on the date filed, unless a  
subsequent effective date within 90 days after  
received date is stated in the document.*

*Effective Date: December 31, 2007*

*In testimony whereof, I have hereunto set my  
hand and affixed the Seal of the Department,  
in the City of Lansing, this 30TH day  
of November, 2007.*



, Director

*Bureau of Commercial Services TRADEMARK*

BCSICD-753 (Rev. 12/05)

<b>MICHIGAN DEPARTMENT OF LABOR &amp; ECONOMIC GROWTH BUREAU OF COMMERCIAL SERVICES</b>													
Date Received	(FOR BUREAU USE ONLY)												
This document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.													
<table border="1" style="width: 100%;"> <tr> <td colspan="4">Name <b>Borda, Lorenz &amp; Geggie PLLC, Att: J. Zlety</b></td> </tr> <tr> <td colspan="4">Address <b>39555 Orchard Hill Place, Ste 370</b></td> </tr> <tr> <td>City <b>Novi</b></td> <td>State <b>MI</b></td> <td colspan="2">Zip Code <b>48375</b></td> </tr> </table>		Name <b>Borda, Lorenz &amp; Geggie PLLC, Att: J. Zlety</b>				Address <b>39555 Orchard Hill Place, Ste 370</b>				City <b>Novi</b>	State <b>MI</b>	Zip Code <b>48375</b>	
Name <b>Borda, Lorenz &amp; Geggie PLLC, Att: J. Zlety</b>													
Address <b>39555 Orchard Hill Place, Ste 370</b>													
City <b>Novi</b>	State <b>MI</b>	Zip Code <b>48375</b>											
EFFECTIVE DATE:													

Document will be returned to the name and address you enter above. If left blank document will be mailed to the registered office.

**ARTICLES OF ORGANIZATION AND CERTIFICATE OF CONVERSION**

For use by Domestic Partnerships or Domestic Limited Partnerships to convert to a Domestic Limited Liability Company  
(Please read information and instructions on last page)

B

Pursuant to the provisions of Act 23, Public Acts of 1993, the undersigned execute the following Articles:

**ARTICLE I**

The name of the limited liability company is:	<u>United States Council For Automotive Research LLC</u>
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**ARTICLE II**

The purpose or purposes for which the limited liability company is formed is to engage in any activity within the purposes for which a limited liability company may be formed under the Limited Liability Company Act of Michigan.
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**ARTICLE III**

The duration of the limited liability company if other than perpetual is: _____
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**ARTICLE IV**

1. The street address of the location of the registered office is:			
<u>1000 Town Center Building, Suite 300</u>	<u>Southfield</u>	, Michigan	<u>48075</u>
(Street Address)	(City)		(ZIP Code)
2. The mailing address of the registered office if different than above:			
_____	_____	, Michigan	_____
(Street Address or P.O. Box)	(City)		(ZIP Code)
3. The name of the resident agent at the registered office is: <u>Michael Martin</u>			

**ARTICLE V** (Insert any desired additional provision authorized by the Act; attach additional pages if needed.)

The company shall be managed by managers appointed by the members.
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**Articles of Organization**

**ARTICLE VI**

**These Articles of Organization shall be effective as of December 31, 2007.**

Signed this 29<sup>th</sup> day of NOVEMBER, 2007

By   
(Signature(s) of Organizer(s))

James P. Ziety  
(Type or Print Name(s) of Organizer(s))

### CERTIFICATE OF CONVERSION

I hereby certify:

The name of the partnership or limited partnership is United States Council for Automotive  
(name)  
Research

**For Partnerships only:**

The partnership was formed January 19, 1994  
(date)

**For Limited Partnerships only:**

The limited partnership formed on \_\_\_\_\_ is cancelled as of the  
(date)  
effective date of the Articles of Organization.

  
(signature)  
James P. Ziety  
(name)

Attorney at Law  
(title or capacity)