

Re 1/11/11

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Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	LIEN		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
All Island Media, Inc		11/01/2010	CORPORATION, DELAWARE
RECEIVING PARTY DATA			
Name:	Manufacturers and Traders Trust Company		
Street Address:	401 Broad Hollow Road		
City:	Melville		
State/Country:	NEW YORK		
Postal Code:	11747		
Entity Type:	Lending Institution: New York		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78591633	GOLD COAST STYLE	
Serial Number:	77448223	LONG ISLAND TRENDS	
CORRESPONDENCE DATA			
Fax Number:	336-2243 (516) 227-2243		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	516-227-0700		
Email:	lmciver@farrellfritz.com		
Correspondent Name:	Lisa G. McIver		
Address Line 1:	Farrell Fritz, P.C., 1320 RXR Plaza		
Address Line 4:	Uniondale, NEW YORK 11556		
NAME OF SUBMITTER:	Lisa G. McIver		
Signature:	/s/ Lisa G. McIver		
Date:	11/04/2010		
Total Attachments: 3			

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**TRADEMARK SECURITY AGREEMENT
FOR RECORDATION**

WHEREAS, ALL ISLAND MEDIA, INC., a Delaware corporation (the "Company"), having its principal place of business at 1 Rodeo Drive, Edgewood, New York 11717, is the owner of all right, title and interest in and to the United States trademark and trademark applications set forth on Schedule A attached hereto;

WHEREAS, pursuant to the terms and conditions of the Security Agreement dated as of November 1, 2010 (as amended, restated, supplemented and modified from time to time the "Agreement") made by Company in favor of Manufacturers and Traders Trust Company ("Secured Party"), the Company is required to grant a security interest in, and lien on, said trademarks to secure the Obligations (as defined in the Agreement); and

WHEREAS, Company is willing to grant to Secured Party the security interest in and lien on the trademarks described above.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and subject to the terms and conditions of the Agreement, the Company hereby grants to Secured Party a security interest in, and a lien upon, the trademarks set forth in Schedule A attached hereto, which security interest shall secure all the Obligations and in accordance with the terms and provisions thereof.

The Company expressly acknowledges and affirms that the rights and remedies of the Secured Party with respect to the security interest granted hereby are more fully set forth in the Agreement.

Dated as of this 1st day of November, 2010.

[next page is the signature page]

ALL ISLAND MEDIA, INC.

By: [Signature]
Name: RON RUDOLPH
Title: PRESIDENT/CEO

STATE OF NEW YORK)
COUNTY OF Suffolk)SS.:

On the 1st day of November in the year 2010 before me, the undersigned, a Notary Public in and for said State, personally appeared Ron Rudolph, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

[Signature]
Notary Public

ROBERTA M. MANCINI
Notary Public, State of New York
No. 4074581, Suffolk County
Term Expires November 18, 2014

[signature page to Trademark Security Agreement for Recordation]

SCHEDULE A

<u>Trademark</u>	<u>Serial No.</u>	<u>Filed</u>
"Gold Coast Style"	78591633	March 21, 2005
"Long Island Trends"	77-448,223	April 15, 2008

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