

01/21/2011



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To the Director of the U S Patent

red documents or the new address(es) below

1. Name of conveying party(ies):

Jacob Ash Holdings, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Michigan
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) December 21, 2010

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: The Huntington Capital Investment Company

Internal

Address:

Street Address: 41 South High Street

City: Columbus

State: Ohio

Country USA Zip: 43215

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

Citizenship _____
If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark(s)

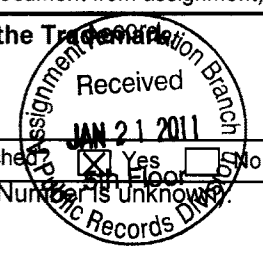
A. Trademark Application No (s)

B Trademark Registration No.(s)

See attached.

Additional sheet(s) attached Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown)



5. Name & address of party to whom correspondence concerning document should be mailed:

Name Laura L. Hult, Esq.

Internal Address Schottenstein, Zox & Dunn Co., L.P.A.

Street Address 250 West Street

City Columbus

State Ohio Zip 43215-2538

Phone Number (614) 462-1109

Fax Number (614) 222-3470

Email Address lhult@szd.com

6. Total number of applications and registrations involved:

17

7. Total fee (37 CFR 2 6(b)(6) & 3 41) \$ 440.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number 503259

Authorized User Name Barbara Bacon

9. Signature:

Signature

January 4, 2011

Date

Laura L. Hult

Name of Person Signing

Total number of pages including cover sheet, attachments, and document

7

Attachment to Recordation Form Cover Sheet
Jacob Ash Holdings, Inc. to The Huntington National Bank

Trademark Registration Nos.:

3,014,157

2,995,798

2,588,441

2,561,865

2,585,401

2,588,440

2,371,754

2,320,590

2,476,975

1,978,963

1,955,419

1,677,705

1,630,134

1,642,865

1,642,117

1,372,702

1,200,493

DO NOT RECORD

-----Insufficient funds in deposit account.

-----Name list below is not an Authorized User
on the deposit account.

-----Credit Card invalid.

-----No check enclosed.

Date: _____

Finance Employee: _____

NOTICE OF SECURITY INTEREST

Jacob Ash Holdings, Inc., a Michigan corporation (together with its successors and permitted assigns, "Debtor"), and The Huntington Capital Investment Company (together with its successors and assigns, "Secured Party"), are parties to a certain Intellectual Property Security Agreement dated December 21, 2010 (the "Security Agreement").

WHEREAS, Debtor owns certain rights, title and interest in and to certain Collateral (as defined in the Security Agreement), including the Collateral listed on the annexed Schedule A attached hereto; and

WHEREAS, Debtor has granted Secured Party a security interest as set forth in the Security Agreement in and to, among other things, all right, title and interest of Debtor in the Collateral, to secure the payment, performance and observance of certain obligations defined in the Security Agreement.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Debtor does hereby grant to Secured Party a security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations defined in the Security Agreement.

Secured Party does hereby further acknowledge and affirm that the rights and remedies of Secured Party with respect to the security interest in the Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

[Signature page immediately follows.]

IN WITNESS WHEREOF, the parties hereto have duly executed this Notice of Security Interest as of the date first written above.

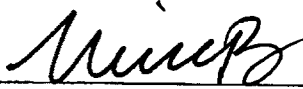
DEBTOR:

Jacob Ash Holdings, Inc.,
a Michigan corporation

By: _____
Chris Sarnowski, Vice President of Finance

SECURED PARTY:

The Huntington Capital Investment Company,
an Ohio corporation




By: 
Michael O'Brien



STATE OF PENNSYLVANIA :
 : ss:
COUNTY OF ALLEGHENY :

On this 21st day of December, 2010, before me, a Notary Public, personally appeared Chris Sarnowski, Vice President of Finance, who acknowledged himself to be acting on behalf of Jacob Ash Holdings, Inc., a Michigan corporation, and that he, being duly authorized to do so, executed the foregoing Notice of Security Interest for the purposes therein contained by signing his name as such on behalf of the Debtor.

Notary Public
My Commission Expires:

U.S. TRADEMARK REGISTRATIONS OF DEBTOR
JACOB ASH HOLDINGS, INC.

Mark	Registration No.	Registration Date	Security Interests
AQUA E4	3,014,157	11/08/2005	
RYNO	2,995,798	09/13/2005	
	2,588,441	07/02/2002	
ATTABOY	2,561,865	04/16/2002	
	2,585,401	06/25/2002	
ATTAKID	2,588,440	07/02/2002	
FOR THOSE WHO PREFER NO WALLS TO FOUR WALLS	2,371,754	07/25/2000	
HOT SHOT	2,320,590	02/22/2000	Security Agreements: Mezzanine Opportunities, LLC 10/13/2004 The Huntington National Bank 10/132004
	2,476,975	08/14/2001	
ECORAGGS	1,978,963	06/04/1996	
PUFFIN DOWN	1,955,419	02/06/1996	

Mark	Registration No.	Registration Date	Security Interests
	1,677,705	03/03/1992	
INSULATING WARMTH	1,630,134	01/01/1991	Security Agreements. Mezzanine Opportunities, LLC 10/13/2004 The Huntington National Bank 10/13/2004
PEDIGREE KNIT	1,642,865	04/30/1991	
PEDIGREE	1,642,117	04/23/1991	
	1,372,702	11/26/1985	
THE HARD HATTER	1,200,493	07/06/1982	