

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Assignment

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Unisphere Media, LLC		06/09/2008	LIMITED LIABILITY COMPANY: NEW JERSEY

RECEIVING PARTY DATA

Name:	Information Today, Inc.
Street Address:	143 Old Marlton Pike
City:	Medford
State/Country:	NEW JERSEY
Postal Code:	08055
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2928942	5 MINUTE BRIEFING: DATA CENTER

CORRESPONDENCE DATA

Fax Number: (609)654-9140
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (609) 654-9130
 Email: wattslaw2@verizon.net
 Correspondent Name: C. William Watts, Esq.
 Address Line 1: 61 Union Street
 Address Line 4: Medford, NEW JERSEY 08055

NAME OF SUBMITTER:	C. William Watts
Signature:	/C. William Watts/
Date:	01/26/2011

Total Attachments: 3

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**TRADEMARK
 REEL: 004460 FRAME: 0765**

OP \$40.00 2928942

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TRADEMARK, COPYRIGHT ASSIGNMENT

WHEREAS, pursuant to a certain Asset Purchase Agreement dated today (the "Purchase Agreement") Unisphere Media, LLC ("Assignor") has sold to Information Today, Inc. ("Assignee"), all of its right, title and interest to the Copyrights and Trademarks listed on Schedules E and F to the Purchase Agreement (the "Assigned Copyrights/Trademarks") and Assignee wishes to perfect its ownership of said Assigned Copyrights/Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged:

ASSIGNOR, does hereby assign and set over to ASSIGNEE, its successors and assigns, all of their right, title and interest in and to the Assigned Copyrights/Trademarks, together with any continuations thereof which have been or may be filed for said Copyrights and Trademarks, the same to be held and enjoyed by ASSIGNEE, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this Assignment had not been made.

ASSIGNOR further assigns to ASSIGNEE, its successors and assigns, Assignor's rights in and to damages or profits due or accrued or arising out of past or future infringements of the Copyrights and Trademarks, together with the right to sue for and recover the same.

IN WITNESS WHEREOF, ASSIGNOR by its limited liability company Manager, hereunto duly authorized, have caused this Assignment to be executed this 27th day of June, 2008.

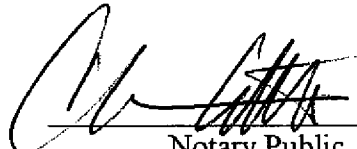
Unisphere Media, LLC


BY: _____
Its

State of New Jersey)
County of Burlington) ss.

On this 9th day of June, 2008, personally appeared Thomas J. Wilson who acknowledged himself to be Manager of Unisphere Media, LLC [ASSIGNOR], and that in that capacity, being so authorized, he executed the forgoing instrument on behalf of Unisphere Media, LLC, for the purpose therein contained.

IN WITNESS WHEREOF, I hereunto set my hand.



Notary Public

My Commission expires

C. WILLIAM WATTS, ESQUIRE
Attorney at Law
State of New Jersey

SCHEDULE "E" TRADEMARKS

Reg # 2,928,942 - 5 MINUTE BRIEFING: DATA CENTER

Reg # 3,010,709 - 5 MINUTE BRIEFING: DATA INTEGRATION

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