

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Original Mattress Factory, Inc.		12/31/2010	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Original Mattress Company LLC		
Street Address:	4930 State Road		
City:	Cleveland		
State/Country:	OHIO		
Postal Code:	44134		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2061989	THE ORIGINAL MATTRESS COMPANY	
Registration Number:	2896751	THE ORIGINAL MATTRESS FACTORY	
Registration Number:	3054570	THE ORIGINAL MATTRESS FACTORY	
Registration Number:	3292065		
Serial Number:	85195256		
Serial Number:	85195263		
Serial Number:	85195269		
CORRESPONDENCE DATA			
Fax Number:	(216)348-5474		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	216-348-5400		
Email:	ip@mcdonaldhopkins.com		
Correspondent Name:	David Movius - McDonald Hopkins LLC		
Address Line 1:	600 Superior Avenue, East, Suite 2100		
Address Line 4:	Cleveland, OHIO 44114		

CH \$190.00 2061989

ATTORNEY DOCKET NUMBER:	25758-00022
NAME OF SUBMITTER:	David T. Movius
Signature:	/David T. Movius/
Date:	01/26/2011
Total Attachments: 2 source=executed assignment (2578721)#page1.tif source=executed assignment (2578721)#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, The Original Mattress Factory, Inc., an Ohio corporation, with its principal place of business at 4930 State Road, Cleveland, OH 44134 ("Assignor"), owns the marks and applications listed on Schedule A attached hereto (collectively referred to hereinafter as the "Marks"); and

WHEREAS, Original Mattress Company LLC, an Ohio limited liability company, with an address at 4930 State Road, Cleveland, OH 44134 ("Assignee"), desires to acquire the Marks and the applications and registrations thereof;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title, and interest in and to the Marks and the application and registrations thereof, together with all goodwill relating thereto or associated therewith.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed by its duly authorized officer as of December 31, 2010.

The Original Mattress Factory, Inc.

By: Gregory F. Tzycinski
Gregory F. Tzycinski, Vice President

SCHEDULE A

I. U.S. REGISTRATIONS

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
1. THE ORIGINAL MATTRESS COMPANY – design plus words	2,061,989	May 13, 1997
2. THE ORIGINAL MATTRESS FACTORY – design plus words	2,896,751	October 26, 2004
3. THE ORIGINAL MATTRESS FACTORY	3,054,570	January 31, 2006
4. COIL GUY – design	3,292,065	September 11, 2007

II. U.S. APPLICATION

<u>MARK</u>	<u>APPLICATION SERIAL NO.</u>	<u>FILING DATE</u>
1. PROFESSOR GUY – design	85195256	December 10, 2010
2. HARD HAT GUY – design	85195263	December 10, 2010
3. MODULE MAN – design	85195269	December 10, 2010

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