

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bloom Organics Inc.		01/21/2011	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Yasmin Farrell Enterprises L.L.C.		
Street Address:	2065 Siesta Drive		
City:	Sarasota		
State/Country:	FLORIDA		
Postal Code:	34239		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3111419	BLOOM ORGANICS	
Registration Number:	3032314	BLOOM ORGANICS	
CORRESPONDENCE DATA			
Fax Number:	(818)380-1908		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(818) 380-1900		
Email:	evan@patelalumit.com		
Correspondent Name:	Evan Anderson, Esq.		
Address Line 1:	16830 Ventura Blvd		
Address Line 2:	Suite 360		
Address Line 4:	Encino, CALIFORNIA 91436		
NAME OF SUBMITTER:	Evan Anderson, Esq.		
Signature:	/evananderson/		
Date:	01/26/2011		

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Total Attachments: 1
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TRADEMARK
REEL: 004460 FRAME: 0908

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT OF TRADEMARK**

WHEREAS, Bloom Organics Inc., a Florida corporation, with its principal place of business at 2065 Siesta Drive, Sarasota, Florida 34239 ("Assignor") is the owner of the trademark registration listed below;

MARK	REGISTRATION NO.	REGISTRATION DATE
BLOOM ORGANICS	3,111,419	July 4, 2006
BLOOM ORGANICS	3,032,314	December 20, 2005

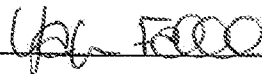
WHEREAS Yasmin Farrell Enterprises L.L.C., a Florida limited liability company, with its principal place of business at 2065 Siesta Drive, Sarasota, Florida 34239 ("Assignee"), is desirous of acquiring all right, title and interest in and to said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignors, do hereby sell, assign and transfer to Assignee, its successors and assigns, all right, title and interest in and to said trademark registration and any renewals thereof, together with all good will symbolized by and associated with the business conducted under said trademark and any part thereof, and all income, royalties, damages and payments now or hereafter due or payable in respect thereto, and in and to all causes of action, either in law or in equity, for past, present, or future infringement based on such trademark, and in and to all rights corresponding to the foregoing throughout the world. Assignors further agree to execute all papers and to perform such acts as necessary to secure the rights herein assigned.

Bloom Organics Inc.

Yasmin Farrell Enterprises L.L.C.

Signature: 

Signature: 

Date: 1/21/11

Date: 1/25/2011