

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CMRG Apparel, LLC		02/19/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Elevee Jaredm, LLC		
Street Address:	6930 Valjean Avenue		
City:	Van Nuys		
State/Country:	CALIFORNIA		
Postal Code:	91406		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2066172	24K JARED M. CUSTOM CLOTHING	
Registration Number:	2821037	JARED M.	
Serial Number:	76646746	JM JARED M	
Registration Number:	3209242	JARED M.	
CORRESPONDENCE DATA			
Fax Number:	(213)630-5745		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2138915031		
Email:	jreider@buchalter.com		
Correspondent Name:	Jessie K. Reider, CA Bar No. 237,113		
Address Line 1:	1000 Wilshire Blvd., Suite 1500		
Address Line 2:	Buchalter Nemer, APC		
Address Line 4:	Los Angeles, CALIFORNIA 90017		
ATTORNEY DOCKET NUMBER:	E3985-5001		

CH \$115.00 2066172

900182339

**TRADEMARK
 REEL: 004460 FRAME: 0983**

NAME OF SUBMITTER:	Jessie K. Reider, CA Bar No. 237,113
Signature:	/jkr/
Date:	01/26/2011
Total Attachments: 3 source=ELEVEE Assignment#page1.tif source=ELEVEE Assignment#page2.tif source=ELEVEE Assignment#page3.tif	

GLOBAL INTELLECTUAL PROPERTY ASSIGNMENT

THIS ASSIGNMENT, entered into and effective as of February 19, 2008, is by and between CMRG Apparel, LLC (a subsidiary of Casual Male Retail Group, Inc.), a Delaware corporation, located at 555 Turnpike Street, Canton, Massachusetts 02021 ("Assignor") and Elevee Jaredm LLC, a Delaware limited liability company (the "Assignee").

WHEREAS, Assignor is the owner of the Intellectual Property shown on the attached Exhibit A (the "Intellectual Property"); and

WHEREAS, Assignee is desirous of acquiring and Assignor is desirous of selling the Intellectual Property, and all common law rights relating thereto;

NOW, THEREFORE, subject to the terms of the Asset Purchase Agreement dated as of February 19 2008 (the "Purchase Agreement"), by and between Casual Male Jaredm LLC, Casual Male Retail Group, Inc., and Elevee Jaredm LLC, and Elevee Custom Clothing, Inc., and for consideration, the sufficiency of which is hereby expressly acknowledged by the parties, Assignor does, without reservation sell, assign and transfer to Assignee all of Assignor's entire right, title and interest in and to the Intellectual Property, including all common law rights relating thereto, and together with the good will of the Business symbolized by the trade names, trademarks, service marks and other indicia of origin, in each case, free and clear of any mortgage, pledge, security interest, encumbrance, charge or other lien (whether arising by contract or by operation of law).

Notwithstanding anything to the contrary herein, nothing herein shall modify, expand or reduce any of the party's respective rights or obligations as set forth in the Purchase Agreement.

[SIGNATURE PAGE TO IMMEDIATELY FOLLOW]

IN WITNESS WHEREOF, Assignor has caused this Global Intellectual Property Assignment to be executed by its duly authorized officer as of the date first written above.

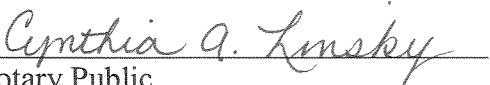
CMRG APPAREL, LLC

By: 
Name: Dennis R. Hernreich
Its: Executive Vice President and Treasurer

United State of America)
Commonwealth of Massachusetts) SS:
County of Norfolk)

On this 15th day of February, 2008 before me personally appeared Dennis R. Hernreich, to me known and being by me duly sworn, did depose and say that he is the duly elected, qualified and acting Executive Vice President and Treasurer of CMRG Apparel, LLC, the Assignor named above, and acknowledged that he executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.

Sworn to before me this 15th day of February, 2008.


Notary Public
My Commission Expires: June 26, 2009

[Official Seal]

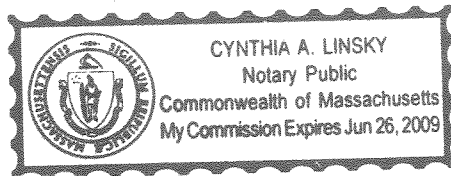


EXHIBIT A

(assigned from CMRG Apparel, LLC)

TRADE NAMES

JM Leather, Inc.
Jared M.
24K Jared M.
Jared M. Custom Clothing
MGI Consulting and Investments
MGI Furriers

TRADEMARK/SERVICE MARK APPLICATIONS/REGISTRATIONS

<u>MARK</u>	<u>SERIAL/REG NO.</u>	<u>JURISDICTION</u>
24K JARED M. CUSTOM CLOTHING (& DESIGN)	2066172	United States
JARED M. (STYLIZED)	2821037	United States
JM JARED M (& CREST DESIGN)	76/646746	United States
JARED M.	1324095	Canada
JARED M.	5457627	EU Community

INTERNET DOMAINS

<u>DOMAIN NAME</u>	<u>EXPIRATION DATE</u>	<u>REGISTRANT</u>
jaredm.com	May 31, 2016	CMRG Apparel, LLC.
jaredm.eu	Aug 25, 2008	Casual Male RBT (U.K.) LLC
jaredm.net	Nov 26, 2009	CMRG Apparel, LLC

Note: All jaredm. domain names are registered with Network Solutions, Inc.