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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GA Capital, LLC, as Administrative		01/19/2011	LIMITED LIABILITY
Agent		01/19/2011	COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Borders, Inc.
Street Address:	100 Phoenix Dr., PO Box 7069
City:	Ann Arbor
State/Country:	MICHIGAN
Postal Code:	48107-7069
Entity Type:	CORPORATION: COLORADO

PROPERTY NUMBERS Total: 1

Property Type Number		Word Mark		
Registration Number: 2050497		DAY BY DAY CALENDAR CO.		

CORRESPONDENCE DATA

Fax Number: (248)351-3082

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2487271471

Email: byates@jaffelaw.com
Correspondent Name: Brenda R. Yates

Address Line 1: 201 S. Main Street, Ste 300

Address Line 4: Ann Arbor, MICHIGAN 48104-2176

ATTORNEY DOCKET NUMBER:	CALEN-BLUE
NAME OF SUBMITTER:	Jeremy D. Bisdorf
Signature:	/jdb/
Date:	01/27/2011
	TRADEMARK

REEL: 004461 FRAME: 0476

Total Attachments: 4
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TRADEMARK REEL: 004461 FRAME: 0477

RELEASE OF SECURITY INTEREST IN CERTAIN PLEDGED TRADEMARKS

WHEREAS, Grantors entered into a Term Loan Agreement, dated as of March 31, 2010 (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), with GA Capital, LLC, as Administrative Agent, the Lenders party thereto, Merrill Lynch, Pierce, Fenner & Smith Incorporated (as successor by merger to Banc of America Securities LLC), as Sole Arranger and Sole Bookrunner and Bank of America, N.A., as Documentation Agent;

WHEREAS, pursuant to a Trademark Collateral Security and Pledge Agreement, dated as of March 31, 2010 (as amended, amended and restated, supplemented or otherwise modified from time to time, the "<u>Trademark Security Agreement</u>"), Grantors granted to Administrative Agent, for the benefit of the Secured Parties, a security interest in all of such Grantors' right, title and interest in and to the Pledged Trademarks, including the Pledged Trademarks identified on Schedule A attached hereto (the "<u>Released IP</u>"), to secure the prompt payment and performance of the Obligations;

WHEREAS, the Trademark Security Agreement was recorded on April 21, 2010, with the United States Patent and Trademark Office under Reel and Frame number 004189/00135 with respect to the Pledged Trademarks; and

WHEREAS, Grantors desire to sell the Released IP and have requested the Administrative Agent to release in its entirety its security interest in, to and under the Released IP, and the Administrative Agent is willing to release the Released IP;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Administrative Agent agrees as follows:

1. The Administrative Agent, on behalf of the Secured Parties, hereby relinquishes, releases and discharges to the Grantors its security interest solely in, to and under the Released IP; provided that the Administrative Agent's security interest shall continue to attach to any and all proceeds from the sale of such Released IP. Nothing herein shall be deemed a relinquishment, release or discharge of the Administrative Agent's security interest in any other Pledged Trademarks.

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- 2. The Administrative Agent hereby authorizes and requests that the Commissioner for Patents and Trademarks and any other applicable government officer to record this Release.
- 3. Except as specifically released hereby, all of the terms and conditions of the Trademark Security Agreement shall remain in full force and effect.
- 4. This Release shall be governed by, and construed in accordance with the law of the State of New York.

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GA CAPITAL, LLC, as Administrative Agent

its: Directo

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SCHEDULE A Released IP

Trademark Name	Application Number	Registration Number	Trademark Status	Jurisdiction	Date Filed	Registration Date
Day by Day Calendar Co.	<u>75/042,868</u>	2050497	Registered	United States of America	1/16/1996	4/8/1997

TRADEMARK REEL: 004461 FRAME: 0481

RECORDED: 01/27/2011