

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Active Laboratories, Inc.		01/18/2011	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Katy Pop, Inc.
Street Address:	1359 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	85070750	KATY MY LADY BY KATY P
Serial Number:	85080034	KATY MY LITTLE LADY BY KATY P
Serial Number:	85080044	KATY MY BABY BY KATY P
Serial Number:	85102149	LADY KATY BY KATY P
Serial Number:	85102174	KATY BABY BY KATY P
Serial Number:	85105249	KATY POP

CORRESPONDENCE DATA

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CH \$165.00 85070750

ATTORNEY DOCKET NUMBER:	29213/34-39
NAME OF SUBMITTER:	Anthony F. Lo Cicero
Signature:	/Anthony F. Lo Cicero/
Date:	01/27/2011
Total Attachments: 3 source=KATY TM Assignment 01182011#page1.tif source=KATY TM Assignment 01182011#page2.tif source=KATY TM Assignment 01182011#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Active Laboratories, Inc, a corporation organized and existing under the laws of the State of New York, having a principal place of business at 1359 Broadway, New York, NY 10018 ("Assignor") is the owner of certain trademark applications shown on Schedule A ("the Applications"), and all goodwill associated therewith; and

WHEREAS, Katy Pop, Inc., a corporation organized and existing under the laws of the State of New York, having a principal place of business at 1359 Broadway, New York, NY 10018 ("Assignee"), is desirous of acquiring all right, title and interest to the Applications, and all goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Assignor's right, title and interest throughout the world to the Applications, together with the goodwill of the business symbolized thereby and/or associated therewith, and to the extent this Assignment is for a mark or marks which are the subject of an application or applications under §1(b) of the U.S. Trademark Act, 15 U.S.C. Section 1051(b) or any other applicable law, for which a Statement of Use has not yet been filed in the U.S. Patent and Trademark Office or any other applicable filing office, this Assignment is to a successor to the business of the Assignor or to a successor to the segment and/or portion of the Assignor's business to which the mark which is the subject of such application specifically pertains.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed in its corporate name by its duly authorized officer this 18th day of January, 2011.

ACTIVE LABORATORIES, INC.

By: 

Raymond Dayan
President

SCHEDULE A

MARK	APP. NO.	APP. DATE
KATY MY LADY BY KATY P	85/070,750	JUNE 24, 2010
KATY MY LITTLE LADY BY KATY P	85/080,034	JULY 8, 2010
KATY MY BABY BY KATY P	85/080,044	JULY 8, 2010
LADY KATY BY KATY P	85/102,149	AUGUST 6, 2010
KATY BABY BY KATY P	85/102,174	AUGUST 6, 2010
KATY POP	85/105,249	AUGUST 11, 2010