

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Skin Care RX, LLC		01/01/2011	LIMITED LIABILITY COMPANY: UTAH
RECEIVING PARTY DATA			
Name:	Intermarket Group, LLC		
Street Address:	1055 S 700 W		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84104		
Entity Type:	LIMITED LIABILITY COMPANY: UTAH		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85021678	APOTHICA	
Registration Number:	2956585	SKINCARERX	
CORRESPONDENCE DATA			
Fax Number:	(516)706-1416		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	516-767-0800		
Email:	arnie@arnieherz.com		
Correspondent Name:	Amie Herz		
Address Line 1:	14 Vanderventer Ave., Ste. 255		
Address Line 4:	Port Washington, NEW YORK 11050		
ATTORNEY DOCKET NUMBER:	IMG		
NAME OF SUBMITTER:	Amie Herz		
Signature:	//Amie Herz//		

OP \$65.00 85021678

900182449

TRADEMARK
 REEL: 004461 FRAME: 0684

Date:

01/27/2011

Total Attachments: 1

source=Skin Care RX Assignment#page 1.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into the 1st day of January 2011, by and between Skin Care RX, L.L.C. (a Utah Limited Liability Company) with its address at 1055 S 700 W, Salt Lake City, UT 84104 ("Assignors") and Intermarket Group LLC (a Utah Limited Liability Company) with its address at 1055 S 700 W, Salt Lake City, UT 84104 ("Assignee");

WHEREAS, Assignor owns the following U.S. Federal Trademark Registrations/Applications (the "Registrations/Applications"):

Mark	Registration/Serial #
SkinCareRx	2956585
Apothica (and design)	85021678

WHEREAS, Assignor desires to assign to Assignee all of Assignor's right, title and interest in and to the Registrations/Applications and marks which comprise the Registrations/Applications ("Marks"), or any variation thereof, together with the goodwill associated therewith, in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee all of its right, title and interest in and to the Registrations/Applications and Marks (including, without limitation, the right to sue for past infringements), together with the goodwill symbolized by said Marks and Registrations/Applications.

Assignors have caused this Trademark Assignment to be executed and delivered as of the date set forth above.

ASSISGNOR

Skin Care RX, L.L.C.

By: Michael R Pope

Name: Michael Pope

Title: CFO

ASSIGNEE

Intermarket Group LLC

By: Michael R Pope

Name: Michael Pope

Title: CFO