

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/22/2010		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fred G. Farago		01/11/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	SWISS WATER DECAFFEINATED COFFEE COMPANY, INC.		
Street Address:	3131 Lake City Way		
City:	Burnaby, British Columbia		
State/Country:	CANADA		
Postal Code:	V5A 3A3		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1848860	MOONSHADOW	
CORRESPONDENCE DATA			
Fax Number:	(212)953-7201		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2127350788		
Email:	ny.trademark@dorsey.com		
Correspondent Name:	Sarah Robertson		
Address Line 1:	250 Park Avenue		
Address Line 2:	15th Floor		
Address Line 4:	New York, NEW YORK 10177		
ATTORNEY DOCKET NUMBER:	M92053031		
DOMESTIC REPRESENTATIVE			
Name:	Sarah Robertson, Dorsey & Whitney LLP		

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**TRADEMARK
 REEL: 004461 FRAME: 0858**

Address Line 1: 250 Park Avenue
Address Line 2: 15th Floor
Address Line 4: New York, NEW YORK 10177

NAME OF SUBMITTER:

Sarah Robertson

Signature:

/Sarah Robertson/

Date:

01/27/2011

Total Attachments: 1

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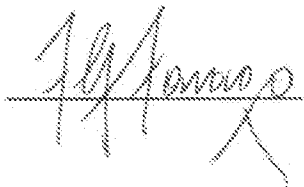
TRADEMARK ASSIGNMENT

WHEREAS, Fred G. Farago, an individual with a principal place of business at 10725 Sutter Avenue, Pacoima, California, United States 91331 ("Assignor"), is the exclusive owner of U.S. Registration Number 1848860 dated August 9, 1994 (the "Registration") for the mark MOONSHADOW for "*teas and beverage flavorings*" in International Class 30 and "*beverages; namely, fruit juices*" in International Class 32, and the goodwill and assets of the business appurtenant to the mark (hereinafter referred to as the "Mark");

WHEREAS, Swiss Water Decaffeinated Coffee Company Inc., a corporation organized and existing under the laws of British Columbia, with its principal place of business at 3131 Lake City Way, Burnaby, British Columbia, Canada V5A 3A3 ("Assignee") desires to acquire the Mark and the Registration;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the assets and goodwill of the business appurtenant to the Mark, and the Registration therefor, and the right to sue for and recover damages and profits and all other relief whether in law or in equity for third-party infringements of the Mark and all other causes of action, as of December 22, 2010.

FRED G. FARAGO



SWISS WATER DECAFFEINATED COFFEE
COMPANY INC.

By: 

Name: Frank A. Daniels

Title: CEO

January 14, 2011