

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Miller Sports Group LLC		07/11/2002	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	World Publications, LLC		
Street Address:	460 N. Orlando Avenue, Suite 200		
Internal Address:	Attn: Mia Sykes, IP Administrator		
City:	Winter Park		
State/Country:	FLORIDA		
Postal Code:	32789		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1633590	THE SAILING COMPANY	
CORRESPONDENCE DATA			
Fax Number:	(407)571-4719		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	407.571.4963		
Email:	mia.sykes@bonniercorp.com		
Correspondent Name:	Mia Sykes		
Address Line 1:	460 N. Orlando Avenue, Suite 200		
Address Line 2:	Attn: Mia Sykes, IP Administrator		
Address Line 4:	Winter Park, FLORIDA 32789		
NAME OF SUBMITTER:	Mia Sykes		
Signature:	/Mia Sykes/		
Date:	01/20/2011		

CH \$40.00 1633590

Total Attachments: 1
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Declaration Under 37 CFR 2.20

The Assignment Database shows a clear chain of title to WORLD PUBLICATIONS, LLC of U.S. Registration No. 1633590.

Applicant is the owner of U.S. Registration No. 1633590.

The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true; and all statements made on information and belief are believed to be true.

WORLD PUBLICATIONS, LLC

Signed: 

Printed Name: Jeremy Thompson

Title: Corporate Secretary

Date: January 20, 2011