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RECORDATION FORM COVER  
**TRADEMARKS ON**

To the Director of the U S Patent and Trademark Office Please record the attached documents or the new address(es) below

**1. Name of conveying party(ies):**

World Fishing Network (US) Ltd

- Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation- State: Delaware  
 Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name World Fishing Network LLC  
 Internal \_\_\_\_\_  
 Address \_\_\_\_\_  
 Street Address 360 S Monroe Street, Suite 230  
 City Denver  
 State Colorado  
 Country USA Zip 80209

- Association Citizenship \_\_\_\_\_  
 General Partnership Citizenship \_\_\_\_\_  
 Limited Partnership Citizenship \_\_\_\_\_  
 Corporation Citizenship Delaware  
 Other Company Citizenship Colorado

If assignee is not domiciled in the United States, a domestic representative designation is attached  Yes  No  
 (Designations must be a separate document from assignment)

**3. Nature of conveyance )/Execution Date(s) :**

Execution Date(s) October 31, 2010

- Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A Trademark Application No (s)

77/615,995

B Trademark Registration No (s)

3,635,815, 3,631,421, and 3,631,422

Additional sheet(s) attached?  Yes  No

**C Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown)**

WORLD FISHING NATION, WFN WORLD FISHING NETWORK and Design, WORLD FISHING NETWORK, and WFN .Please see attachments

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name Stephen G. Janoski  
 Internal Address Roylance, Abrams, Berdo & Goodman, LLP  
Suite 600  
 Street Address 1300 19th Street, N W  
 City Washington  
 State District of Columbia Zip 20036  
 Phone Number (202) 659-9076  
 Fax Number (202) 659-9344  
 Email Address SGJdocketing@roylance.com

**6. Total number of applications and registrations involved:**

4

**7. Total fee (37 CFR 2 6(b)(6) & 3 41) \$ 115.00**

- Authorized to be charged to deposit account  
 Enclosed

**8. Payment Information:**

01/27/2011 HTUN11 00000017 77615995  
 Deposit Account Number 18-2220  
 01 FC:8521  
 Authorized 01/27/2011 40.00 OP  
 75.00 OP

**9. Signature:**

January 24, 2011

Date

Stephen G. Janoski  
 Name of Person Signing

Total number of pages including cover sheet, attachments, and document

7

(ADDITIONAL SHEET)  
SCHEDULE A

<u>COUNTRY</u>	<u>MARK</u>	<u>APPLICATION SERIAL NO.</u>
UNITED STATES	WORLD FISHING NATION	77/615,995

**(ADDITIONAL SHEET)**  
**SCHEDULE B**

<u>COUNTRY</u>	<u>MARK</u>	<u>REGISTRATION SERIAL NO.</u>
UNITED STATES	WFN WORLD FISHING NETWORK and Design	3,635,815
UNITED STATES	WORLD FISHING NETWORK	3,631,421
UNITED STATES	WFN	3,631,422

**UNITED STATES**

**ASSIGNMENT**

WHEREAS, **WORLD FISHING NETWORK (US) LTD.**, the full post office address of whose principal office or place of business is 306 S. Monroe Street, Suite 230, Denver, Colorado 80209 ("**Assignor**") is desirous of selling, assigning and transferring to **WORLD FISHING NETWORK LLC**, the full post office address of whose principal office or place of business is 306 S. Monroe Street, Suite 230, Denver, Colorado 80209 ("**Assignee**"), all of its right, title and interest in and to the trademarks and trademark applications listed in the attached Schedule "A" ("**Trademarks**"), and made a part hereof, the trademarks described therein (the "**Marks**") and that portion of the business that pertains to the Marks;

WHEREAS, Assignee is desirous of acquiring all of Assignor's right, title and interest in and to the Trademarks and resulting registrations, the Marks and that portion of the business that pertains to the Marks;

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, it is hereby agreed as follows:

1. Assignor does hereby sell, assign, transfer, convey and set over to Assignee, its successors and assigns, all of its right, title and interest in and to the Trademarks, the Marks and that portion of the business that pertains to the Marks, together with the good will of the business symbolized by the Marks, including, but not limited to, the right to petition, sue or otherwise seek and recover damages, profits or any other remedy (monetary, injunctive, declaratory or other), for any past, present or future infringement, dilution, conversion or misappropriation of, or other injury, offense, violation, breach of duty or wrong relating to the Marks, or any license, agreement, contract or other matter relating thereto.

2. Assignor agrees that it will execute and deliver, or cause to be executed and delivered, to Assignee or Assignee's legal representatives, any other or additional assignments, powers or other appropriate documentation, and take all additional actions, necessary to effectuate, validate and record the assignment of the Trademarks to Assignee with the appropriate agencies and offices of all jurisdictions in which the Marks are or may be registered or in which applications for registration of the Marks are pending, including, but not limited to the United States Patent and Trademark Office, under the relevant laws of the United States or any other jurisdictions, within a reasonable time of execution hereof. Assignor also agrees to execute such additional documents as Assignee deems reasonably necessary to establish Assignee's rights in the Marks, including, but not limited to, such

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documents to establish the dates of first use for the Marks covered by the Trademarks, anywhere and in commerce, by Assignee through Assignor.

Executed at Toronto, Ontario, as of this 31<sup>st</sup> day of December, 2010.

**WORLD FISHING NETWORK (US) LTD.**

By: 

Name: Mark Rubinstein

Title: President

TRADEMARK

REEL: 004463 FRAME: 0019



**Schedule "A"**

No.	Trademark	Reg. / Serial No.	Status
1	WFN WORLD FISHING NETWORK	3,635,815	Registered
2	WORLD FISHING NETWORK	3,631,421	Registered
3	WFN	3,631,422	Registered
4	WORLD FISHING NATION	77615995	Suspended



**DESIGNATION OF DOMESTIC REPRESENTATIVE**

**Trademarks:** WFN WORLD FISHING NETWORK, Registration No. 3635815  
WORLD FISHING NETWORK, Registration No. 3631421  
WFN, Registration No. 3631422  
WORLD FISHING NATION, Serial No. 77615995  
**Assignor:** WORLD FISHING NETWORK (US) LTD.  
**Assignee:** WORLD FISHING NETWORK LLC

The firm of ROYLANCE, ABRAMS, BERDO & GOODMAN, L.L.P., whose postal address is 2030 1300 19TH ST NW STE 600, WASHINGTON, DC 20036-1649, is hereby designated as the Assignee's representative upon whom notices or process in proceedings affecting the above-identified trademark applications may be served, pursuant to Section 1(e) of the *Lanham Act*, 15 U.S.C. 1051(e), and 37 C.F.R. 2.24.

Executed at Toronto, Ontario, this 31<sup>st</sup> day of December, 2010.

**WORLD FISHING NETWORK LLC**

Per: \_\_\_\_\_

Name: *Mark Rubinstein*  
Title: *President*