

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KidVid, Inc.		01/25/2011	CORPORATION: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Brainy Acquisitions, Inc.		
<b>Street Address:</b>	460 Brogdon Road, Suite 400		
<b>City:</b>	Suwanee		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30024		
<b>Entity Type:</b>	CORPORATION: GEORGIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2557361	LEARNING FOR A LIFETIME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(404)521-4632		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	404-897-5252		
<b>Email:</b>	leebeebee@aol.com		
<b>Correspondent Name:</b>	Lee B. Beitchman		
<b>Address Line 1:</b>	215 14th St., NW		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30318		
<b>NAME OF SUBMITTER:</b>		Lee B. Beitchman	
<b>Signature:</b>		/Lee B. Beitchman/	
<b>Date:</b>		01/28/2011	
<b>Total Attachments: 1</b> source=Learning for a Lifetime TM assnmt002#page1.tif			

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TRADEMARK ASSIGNMENT

Whereas, KidVid, Inc. whose address is 460 Brogdon Road, Suite 400, Suwanee, Georgia 30024 has adopted, used and is using the mark "LEARNING FOR A LIFETIME" which is registered in the United States Patent and Trademark Office, Registration No. 2,557361, dated April 2, 2002 (the "Mark");

Whereas, Brainy Acquisitions, Inc. whose address is 460 Brogdon Road, Suite 400, Suwanee, Georgia 30024 is desirous of acquiring the Mark thereof;

Now therefore, for good and valuable consideration, receipt of which is hereby acknowledged, KidVid, Inc. does hereby assign unto Brainy Acquisitions, Inc. all right, title and interest in the said Mark, together with the good will of the business symbolized by the Mark, and the above registration thereof.

State of Georgia  
County of Fulton

Dennis Fedoruk states that he is an officer and signatory of KidVid, Inc. and is authorized to execute this instrument on behalf of said corporation.

By: [Signature]  
Dennis Fedoruk

Subscribed and sworn to before me  
this 25<sup>TH</sup> day of JANUARY, 2011.

[Signature]  
Notary Public

