

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The 3-D Experience, LLC		01/20/2011	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Prometheus Global Media, LLC		
Street Address:	770 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85001386	THE 3D EXPERIENCE	
CORRESPONDENCE DATA			
Fax Number:	(203)327-1096		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	203-324-6155		
Email:	ccobb@ssjr.com		
Correspondent Name:	Gene S. Winter		
Address Line 1:	986 Bedford Street		
Address Line 2:	St. Onge Steward Johnston & Reens		
Address Line 4:	Stamford, CONNECTICUT 06905		
ATTORNEY DOCKET NUMBER:	03129-T0016A		
NAME OF SUBMITTER:	Gene S. Winter		
Signature:	/Gene S. Winter/		

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 REEL: 004463 FRAME: 0417**

Date:

01/28/2011

Total Attachments: 2

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Trademark Assignment

WHEREAS, The 3-D Experience, LLC, a New York Limited Liability Company, with an address at 26th Fl. Penthouse 250 West 57th Street, New York, New York 10107; (hereinafter referred to as ASSIGNOR) had adopted and owns the trademark THE 3D EXPERIENCE, U.S. Serial No. 85/001,386, registered March 29, 2010;

WHEREAS, Prometheus Global Media, LLC, a Delaware limited liability company, with an address of 770 Broadway, New York, New York 10003; (hereinafter ASSIGNEE) is desirous of acquiring all rights, title and interest in and to said trademark as set forth hereinabove;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and otherwise convey to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the said the trademark THE 3D EXPERIENCE, U.S. Serial No. 85001386, registered March 29, 2010, including but not limited to all of ASSIGNOR's common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trademark, and the right to sue for past infringements thereof.

The 3-D Experience, LLC

Date: 1-20-11, 2010
Location: New York, NY

By [Signature]
Name: Nino Balistreri
Title:

STATE OF NEW YORK
COUNTY OF NEW YORK

: ss.

On January 20, 2011, 2010, before me personally came Nino Balistreri, to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as a free act and deed.

Anne M Doyle
Notary Public

ANNE M. DOYLE
NOTARY PUBLIC
NEW YORK STATE
01005082983
COMMISSION EXPIRES: 08042013

Prometheus Global Media, LLC

Date: 1/19/11, 2010
Location: New York, NY

By [Signature]
Name: Howard Appelbaum
Title: President of Business Development

STATE OF
COUNTY OF

: ss.

On January 19, 2011, ~~2010~~, before me personally came Howard Appelbaum, to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as a free act and deed.

[Signature]
Notary Public

ANNE M. DOYLE
NOTARY PUBLIC
NEW YORK STATE
01005082983
COMMISSION EXPIRES: 06042013