

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sierra Architectural Cast Stone, Inc.		12/09/2010	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	E. W. Industries Ltd.		
Street Address:	Box 336		
City:	Imperial Saskatchewan		
State/Country:	CANADA		
Postal Code:	S0G 2J0		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1765902	SIERRA STONE	
CORRESPONDENCE DATA			
Fax Number:	(513)421-7269		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	5132412324		
Email:	lhayes@whepatent.com		
Correspondent Name:	Wood, Herron & Evans, L.L.P.		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	EWI-01-116		
DOMESTIC REPRESENTATIVE			
Name:	Wood, Herron & Evans, LLP		
Address Line 1:	441 Vine Street		

OP \$40.00 1765902

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**TRADEMARK
 REEL: 004464 FRAME: 0094**

Address Line 2: 2700 Carew Tower
Address Line 4: Cincinnati, OHIO 45202

NAME OF SUBMITTER:	Thomas J. Burger
Signature:	/Thomas J. Burger/
Date:	01/31/2011
Total Attachments: 1 source=TrademarkAssignment#page1.tif	

Schedule A

Trademark/Domain Name Assignment

WHEREAS, Sierra Architectural Cast Stone, Inc., a Texas corporation, ("Assignor") is the owner of certain right, title and interest in and to the trademark

SIERRA STONE

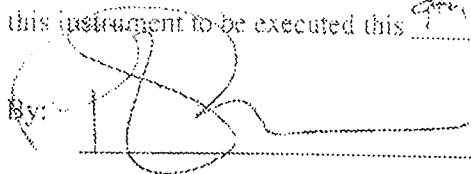
in connection with the business of manufacturing and selling cast stone products, including the accompanying U.S. Registration No. 1,765,902 and the domain name www.sierrastone.com, and certain right, title, and interest in and to the trade dress associated therewith (the "Marks");

WHEREAS, E. W. Industries Ltd., a Canadian corporation ("Assignee") wishes to acquire all of Assignor's rights, title, and interest in and to the Marks and the domain name registrations associated therewith, together with the good will of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell and assign unto Assignee all of Assignor's right, title and interest in and to the Marks, together with the good will of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments and assignments, and to perform any other reasonable acts Assignees may require in order to vest all Assignor's right, title, and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession and control of Assignor.

IN WITNESS WHEREOF, said Assignor has caused this instrument to be executed this 7th day of December, 2010.

By: 

Its: President