

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The H Company IP, LLC		01/25/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Rosenthal & Rosenthal, Inc.
Street Address:	1370 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 31

Property Type	Number	Word Mark
Serial Number:	77505078	HALSTON
Serial Number:	77740480	H
Serial Number:	77740449	H
Serial Number:	77740505	H
Serial Number:	77740491	H
Serial Number:	85217252	DIAMOND DUST
Serial Number:	85217222	DIAMOND DUST
Serial Number:	77912648	H BY HALSTON
Serial Number:	77377694	HALSTON
Serial Number:	77350189	H
Serial Number:	85217199	DIAMOND DUST
Serial Number:	85217188	DIAMOND DUST
Serial Number:	77350186	H
Serial Number:	77350184	H

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Serial Number:	77350221	H
Serial Number:	77350206	H
Serial Number:	77350196	H
Serial Number:	77283113	HALSTON
Serial Number:	75979972	HALSTON INTIMATES
Serial Number:	75183990	HALSTON
Serial Number:	75464477	HALSTON
Serial Number:	75421757	HALSTON
Serial Number:	75284378	HALSTON INTIMATES
Serial Number:	75200129	HALSTON
Serial Number:	75118641	HALSTON
Serial Number:	74004802	HALSTON
Serial Number:	73132576	HALSTON
Serial Number:	73165240	HALSTON
Serial Number:	73011260	HALSTON
Serial Number:	73007358	HALSTON
Serial Number:	73007353	HALSTON

CORRESPONDENCE DATA

Fax Number: (212)564-6083
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-947-7200
Email: jdougherty@nationalcorp.com
Correspondent Name: Joseph Dougherty
Address Line 1: National Corporate Research
Address Line 2: 10 E. 40th Street 10th Fl
Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER:	N333029
NAME OF SUBMITTER:	Omar J. Barbero
Signature:	/Omar J. Barbero/
Date:	01/31/2011

Total Attachments: 3
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SECURITY INTEREST

WHEREAS, THE H COMPANY IP, LLC, a limited liability company formed under the laws of Delaware located at 96 Spring Street, 2nd Floor, New York, NY 10012 (the “Company”), has adopted, used and is using the marks annexed hereto as Schedule A (the “Marks”), and

WHEREAS, The Company is obligated to Rosenthal & Rosenthal, Inc. (the “Factor”) located at 1370 Broadway, New York, New York 10018, pursuant to a Factoring Agreement dated January 20, 2011, as amended (referred to as the “Factoring Agreement”); and

WHEREAS, in conjunction with the Factoring Agreement, the Company has agreed to grant to the Factor a security interest in the Marks, together with the good will of the business symbolized by the Marks, under the terms and conditions of the Intellectual Property Security Agreement dated as of January 20, 2011 (the “IP Security Agreement”);

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Company does hereby grant to the Factor a security interest in and to the Marks, together with the good will of the business symbolized by the Marks, which security interest shall be subject to the terms of the IP Security Agreement, and shall secure all the Obligations as defined in the Factoring Agreement and in accordance with the terms and provisions thereof.

The Company expressly acknowledges and affirms that the rights and remedies of the Factor with respect to the security interest granted hereby are more fully set forth in the Factoring Agreement and the IP Security Agreement.

Dated: January 25, 2011


THE H COMPANY IP, LLC

By: 
Eric Kaup/Managing Director/Lead Member

STATE OF Illinois)
)
) ss.:
COUNTY OF Lake)

On the 26th day of January, 2011 before me, the undersigned, personally came sworn, Eric Kaup, that he is the Managing Director / Lead Member of the Company described in and which executed the foregoing instrument; that he executed the same in such capacity and that he had authority to execute such instrument and that by his signature on the instrument, the corporation duly executed the instrument.




Notary Public

SCHEDULE A

<u>MARK</u>	<u>SERIAL/REG. NO.</u>
HALSTON	77505078
H	77740480
H	77740449
H	77740505
H	77740491
DIAMOND DUST	85217252
DIAMOND DUST	85217222
H BY HALSTON	77912648
HALSTON	77377694
H	77350189
DIAMOND DUST	85217199
DIAMOND DUST	85217188
H	77350186
H	77350184
H	77350221
H	77350206
H	77350196
HALSTON	77283113/3621452
HALSTON INTIMATES	75979972/2424143
HALSTON	75183990/ 2226564
HALSTON	75464477/2492960
HALSTON	75421757/2588723
HALSTON INTIMATES	75284378/2465921
HALSTON	75200129/2393797
HALSTON	75118641/2166353
HALSTON	74004802/1621118
HALSTON	73132576/ 1103001
HALSTON	73165240/1138450
HALSTON	73011260/1002073
HALSTON	73007358/1012939
HALSTON	73007353/0999713