

01/31/2011



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To the Director of the U S Patent and Trademark Office Please record the attached documents or the new address(es) below

1. Name of conveying party(ies):

PMG Holdings, Inc

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation- State: Georgia
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Park Management Group, LLC

Internal

Address _____

Street Address: 4770 South Atlanta Road

City Smyrna,

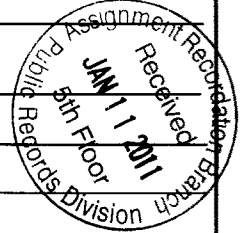
State GA

Country: USA Zip: 30080

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____

Other LLC Citizenship USA Georgia

If assignee is not domiciled in the United States, a domestic representative designation is attached. Yes No
(Designations must be a separate document from assignment)



3. Nature of conveyance /Execution Date(s) :

Execution Date(s) October 25, 2010

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B Trademark Registration No (s)

2,257,584 2,021,364 2,250,201

Additional sheet(s) attached? Yes No

C Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Crestwood Suites Sun Suites LodgeAmerica

5. Name & address of party to whom correspondence concerning document should be mailed:

Name Steven A. Curlee

Internal Address _____

Street Address: 4770 South Atlanta Road

City: Smyrna

State GA Zip 30080

Phone Number: 404-351-0754

Fax Number 404-601-6471

Email Address: scurlee@pmghotels.com

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3 41) \$ 90.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

C. David Carley, III

Name of Person Signing

October 29, 2010

Date

Total number of pages including cover sheet, attachments, and document

7

TRADEMARK

REEL: 004464 FRAME: 0175

ASSIGNMENT OF TRADEMARK

WHEREAS, PMG HOLDINGS, INC., formerly known as PARK MANAGEMENT GROUP, INC. ("Assignor"), a corporation of the State of Georgia, having an address at 4770 South Atlanta Road, NE, Smyrna, GA 30080, is the sole and exclusive owner by assignment of the trademark SUN SUITES (the "Mark"), such Mark having achieved registration on the Principal Register of the United States Patent and Trademark Office under Registration Number 2,021,364 issued December 3, 1996 (the "Registration");

WHEREAS, PARK MANAGEMENT GROUP, LLC, a limited liability company of the State of Georgia, having a place of business at 4770 South Atlanta Road, NE, Smyrna, GA 30080, is desirous of acquiring the entire right, title and interest in and to such Mark and Registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark, and together with all of Assignor's right to sue and recover for past, present and future infringements of the Mark, the same to have and to hold by Assignee as fully and entirely as the same would have been held by Assignor had this assignment not been made.

Assignor agrees that it shall deliver any further instruments or documents, and take all such further reasonable action, as Assignee may request, including procuring assurance and cooperation from Assignor's officers and employees, in order to transfer to and vest in Assignee all right, title, and interest in and to the Mark and the Registration. Assignor, on behalf of itself hereby irrevocably appoints Assignee as its power-of-attorney, effective as of the date hereof, with full right of substitution for the purpose of executing such documents and taking such other actions. This power of attorney shall be for the benefit of Assignee, its licensees, successors, and assigns, and is coupled with an interest.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the 25th day of October, 2010.



Assignor:

PMG HOLDINGS, INC.

By *C. David Carley, III*
Name: C. David Carley, III
Title: Executive Vice President

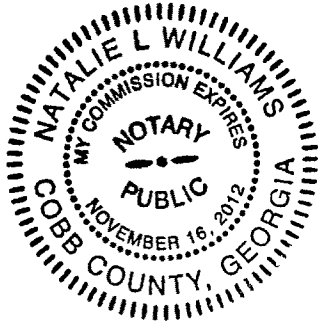
STATE OF GEORGIA)
COUNTY OF COBB)

Subscribed and sworn to before me this 25th day of October, 2010 by C. David Carley, III, to me known to be the Executive Vice President of PMG Holdings, Inc.

Natalie L. Williams
Notary Public

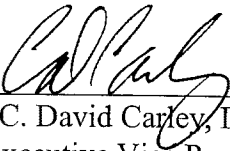
My commission expires: 11-16-2012

ACCEPTED, this 25th day of October, 2010, on behalf of assignee, Park Management Group, LLC.



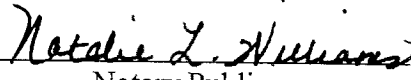
Assignor:

PARK MANAGEMENT GROUP, LLC

By 
Name: C. David Carley, III
Title: Executive Vice President
Date: July __, 2010

STATE OF GEORGIA)
COUNTY OF COBB)

Subscribed and sworn to before me this 25th day of October, 2010 by C. David Carley, III, to me known to be the Executive Vice President of Park Management Group, LLC.


Notary Public

My commission expires: 11-16-2012

ASSIGNMENT OF TRADEMARK

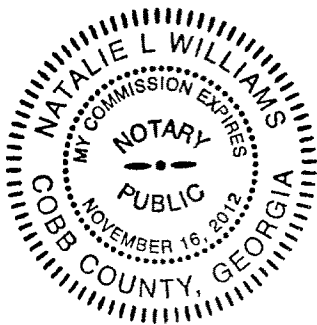
WHEREAS, PMG HOLDINGS, INC., formerly known as PARK MANAGEMENT GROUP, INC. ("Assignor"), a corporation of the State of Georgia, having an address at 4770 South Atlanta Road, NE, Smyrna, GA 30080, is the sole and exclusive owner by assignment of the trademark CRESTWOOD SUITES (the "Mark"), such Mark having achieved registration on the Principal Register of the United States Patent and Trademark Office under Registration Number 2,257,584 issued June 29, 1999 (the "Registration");

WHEREAS, PARK MANAGEMENT GROUP, LLC, a limited liability company of the State of Georgia, having a place of business at 4770 South Atlanta Road, NE, Smyrna, GA 30080, is desirous of acquiring the entire right, title and interest in and to such Mark and Registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark, and together with all of Assignor's right to sue and recover for past, present and future infringements of the Mark, the same to have and to hold by Assignee as fully and entirely as the same would have been held by Assignor had this assignment not been made.

Assignor agrees that it shall deliver any further instruments or documents, and take all such further reasonable action, as Assignee may request, including procuring assurance and cooperation from Assignor's officers and employees, in order to transfer to and vest in Assignee all right, title, and interest in and to the Mark and the Registration Assignor, on behalf of itself hereby irrevocably appoints Assignee as its power-of-attorney, effective as of the date hereof, with full right of substitution for the purpose of executing such documents and taking such other actions. This power of attorney shall be for the benefit of Assignee, its licensees, successors, and assigns, and is coupled with an interest.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as this 25th day of October, 2010.



Assignor:

PMG HOLDINGS, INC.

By *C. David Carley, III*
Name: C. David Carley, III
Title: Executive Vice President

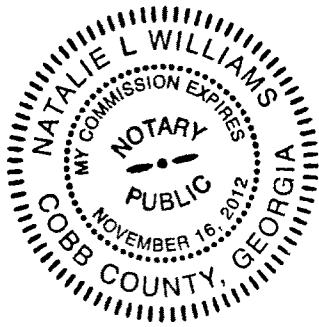
STATE OF GEORGIA)
COUNTY OF COBB)

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Natalie L. Williams
Notary Public

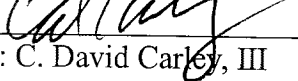
My commission expires: 11-16-2012

ACCEPTED, this 25th day of October, 2010, on behalf of assignee, Park Management Group, LLC.



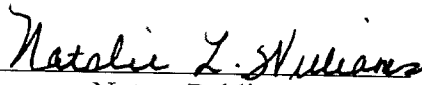
Assignor:

PARK MANAGEMENT GROUP, LLC

By 
Name: C. David Carley, III
Title: Executive Vice President

STATE OF GEORGIA)
COUNTY OF COBB)

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Notary Public

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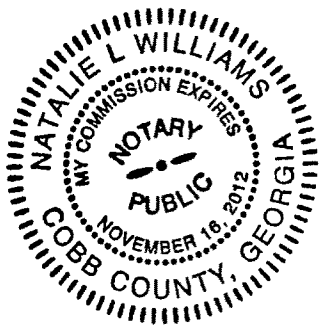
WHEREAS, PMG HOLDINGS, INC., formerly known as PARK MANAGEMENT GROUP, INC. ("Assignor"), a corporation of the State of Georgia, having an address at 4770 South Atlanta Road, NE, Smyrna, GA 30080, is the sole and exclusive owner by assignment of the trademark LODGEAMERICA (the "Mark"), such Mark having achieved registration on the Principal Register of the United States Patent and Trademark Office under Registration Number 2,250,201 issued June 1, 1999 (the "Registration");

WHEREAS, PARK MANAGEMENT GROUP, LLC, a limited liability company of the State of Georgia, having a place of business at 4770 South Atlanta Road, NE, Smyrna, GA 30080, is desirous of acquiring the entire right, title and interest in and to such Mark and Registration.

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Assignor:

PMG HOLDINGS, INC.

By *C. David Carley, III*
Name: C. David Carley, III
Title: Executive Vice President

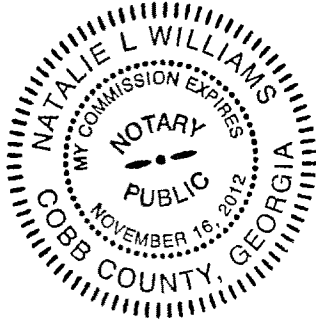
STATE OF GEORGIA)
COUNTY OF COBB)

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Natalie L. Williams
Notary Public

My commission expires: 11-16-2012

ACCEPTED, this 25th day of October, 2010, on behalf of assignee, Park Management Group, LLC.



Assignor:

PARK MANAGEMENT GROUP, LLC

By *C. David Carley, III*

Name: C. David Carley, III

Title: Executive Vice President

STATE OF GEORGIA)
COUNTY OF COBB)

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